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FINANCIAL TIMES

Europe's Business Newspaper

TUESDAY OCTOBER 26 1993

Boeing earnings down 45% as recession bites

Boeing, the world's leading commercial aircraft manufacturer, reported a 45 per cent drop in third-quarter net earnings as it continued to be hit by recession in the world's civil aviation industry.

The earnings of \$189m, or 56 cents a share, on sales of \$5.15bn, were within the range of analysts' expectations but the shares dipped 5% to \$37.4 in morning trading on the New York Stock Exchange. Page 17

Russian property decree expected: Russian president Boris Yeltsin was expected last night to sign a decree allowing for the sale and purchase of land, seven decades after the Bolsheviks abolished private property. Page 16

Warning on Spanish rates: Spain's economy and finance minister, Pedro Solbes, has warned that benchmark interest rates in Spain, now at a historic low of 9.25 per cent following cuts last week, are unlikely to fall further in the immediate future. Page 3

Evidence swap in VW probe: The way has been cleared for US and German criminal authorities to exchange evidence gathered in their parallel investigations of alleged theft and industrial espionage by Volkswagen executives. Page 16

UN discusses new Yugoslav talks: The United Nations is considering whether to convene a new round of peace talks in London to end the civil war in former Yugoslavia, UN secretary-general Boutros Boutros Ghali said. Page 2

Dinkins considers offer for betting shops: Ladbroke Group, UK betting company, has approached New York mayor David Dinkins (left) with an offer to buy or run the city's 93 off-track betting shops. John Long, president and chief operating officer of Ladbroke Racing in the US, has written to Mr Dinkins suggesting a meeting to discuss "several levels of involvement" by the UK company. Page 17

Power sell-off looms: The Swedish Government is likely to consider a partial privatisation of Vattenfall, Europe's sixth largest electricity producer, to enable the company to raise SEK1bn (\$497m) in new capital. Page 17; Asset disposal helps boost Norsk Hydro. Page 18

Palestinians freed: Israel freed hundreds of Palestinian prisoners at the beginning of a mass release aimed at bolstering the Israeli-Palestinian peace process. Page 4; Inside the prisons of the intifada. Page 4

Singapore Airlines: consistently one of the world's most profitable carriers, blamed recession in many markets, intense competition and the strength of the Singapore dollar for a 15 per cent drop in pre-tax profits to \$842.5m (US\$659m) for the six months ending September 30. Page 21

Gatt fears easier: Significant new offers to open up national procurement markets were put forward in Geneva, reducing concerns that disputes over the issue will jeopardise progress towards successful completion of the Uruguay Round of world trade liberalisation talks. Page 5; French managers back Gatt peace. Page 5

France wants nuclear co-operation: France said it would not let disappointment at the UK government's decision to cancel an air-launched missile project affect its desire for closer Anglo-French nuclear co-operation. Page 3

Exxon, US energy group, comfortably exceeded market expectations with a 19 per cent rise in third-quarter net income on the back of recent cost-cutting and asset disposals. Page 20

Optimism on vehicle sales: UK van and truck makers believe the most severe recession in the commercial vehicle market since the second world war may be over, as registrations rose by 14.94 per cent in September. Page 8

Energy aid to be considered: The US Energy Department is to study whether the smaller independent companies in the American oil and gas industry should receive greater government support. Page 6

Rave on: Over a million young people a week in the UK are now going to "rave" parties and spending up to a "staggering" £2bn (£2.9bn) a year on the activity, according to a research and forecasting organisation. Page 16

US plans drive to open up overseas financial markets

By George Graham
in Washington

THE US Treasury plans a drive next month to try to open up financial services markets in key Asian and Latin American countries.

Mr Lloyd Bentsen, the US Treasury secretary, said the Clinton administration would work to level the playing field for US banks and financial service companies.

"Too often the playing field looks like the Rockies. Barriers - both formal and informal - prevent US firms from entering markets on an equal footing with their competitors," Mr Bentsen said in a speech yesterday to the Center for National Policy, a Washington think-tank.

Mr Bentsen said the US's highest priority was a multilateral agreement in the Uruguay Round of trade talks that would open financial markets on a non-discriminatory basis.

"But we have made it clear that we will not agree to lock our markets open on a Most Favoured Nation basis, unless or until other countries commit to open their markets to US financial institutions," Mr Bentsen said.

"We are prepared to guarantee national treatment and full access to countries that commit to open their markets. And, we are prepared to guarantee their existing operations in our market.

Such a measure has been passed before by both chambers,

but we will not assure countries that keep their markets closed the right to expand operations here, or to take advantage of new powers or benefit from future reforms," he added.

Mr Jeffrey Shaefer, the assistant Treasury secretary for international affairs, is to travel to a number of countries to warn them they must do more to unlock existing barriers to US financial institutions.

To lend force to Mr Bentsen's speech, the administration yesterday threw its weight behind the fair trade in financial services bill being sponsored in Congress by Senator Donald Riegle.

The legislation would empower - but not compel - the US government to deny the right of further expansion to banks and financial institutions from countries which did not offer equal access to US institutions, within the constraints of the Uruguay Round.

Senator Riegle hopes to pass a bill before Congress goes into recess at the end of the month in the House of Representatives, however, aides warn that the measure is unlikely to pass before next year.

On the other hand, the banks fear that a debate over branching would open up a new opportunity for insurance agents to lobby against banks' involvement in selling insurance products.

By Andrew Hill in Luxembourg

THE European Community has passed the low point of the recession, the EC's economic affairs commissioner said yesterday.

Mr Henning Christophsen said that if forecasts of German recovery next year proved accurate, the EC economy would grow faster than the Commission had forecast.

"We have seen the bottom and we are on the way up," he told journalists at a meeting of EC

finance ministers in Luxembourg.

His comments provided an upbeat start to a busy week for the Community, ending on Friday with a summit of EC leaders in Brussels.

But ministers agreed they should maintain efforts to promote growth and employment. According to EC forecasts, even if the German economy lives up to economists' expectations next year, the EC economy will not expand enough to put very many

of the Community's 18m jobless people back to work.

Mr Piero Barucci, Italian Treasury minister, said nothing had altered gloomy employment prospects for Europe.

A report from Germany's six leading economic institutes published yesterday says the German economy should grow 1.5 per cent next year. This year it is expected to shrink 1.5 per cent.

Mr Christophsen said the commission was "encouraged" by the forecasts. Brussels has

predicted that the EC economy will grow by 1.25 per cent this year, and by between 1.5 and 2 per cent in 1994. But Mr Christophsen said that if German forecasts were accurate, the EC economy could grow by as much as 2 per cent next year, signalling the beginning of the end of recession.

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EC economy may grow by 2% in 1994

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EC's limit on duty-free gifts doubled

By Andrew Hill in Luxembourg

EUROPEAN Community finance ministers yesterday doubled the value of duty-free gifts which travellers within the Community will be able to bring home from the beginning of next year.

The ministers agreed to increase the outdated Ecu45 (235) limit on duty-free purchases of watches, camera equipment and other gifts, to Ecu90. They also increased the tax-free allowances for gifts bought outside the Community from Ecu45 to Ecu75.

Yesterday's deal leaves the allowances for duty-free wine, spirits and tobacco unchanged, but it will provide a consolidation for EC duty-free shops as they wind up their EC activities. Duty-free shopping on journeys within the Community will end on June 30, 1993.

The European Commission had resisted prolonging duty-free sales within the EC, because it believed limits would be difficult to enforce once internal controls on goods were abolished on January 1.

Community gets reform warning

PORUGAL and Spain said yesterday they opposed any changes to European Community institutions before four new members are admitted by 1996, Reuter reports from Brussels.

The Portuguese foreign minister, Mr Jose Manuel Durao Barroso, said after talks with his Spanish counterpart, Mr Javier Solana: "The Community can't function in the same way with 16 as it did with 12. But we don't think this is a convenient time for great institutional changes," he said. Mr Solana said he agreed.

Mr Durao Barroso earlier

expressed his opposition to immediate changes in the EC's administrative structures in an article published on Monday in the Lisbon newspaper *Publico*.

Some member states, including Britain, want changes in the way the EC functions before it welcomes in Finland, Norway, Austria and Sweden. Britain has argued that the rotation of the presidency of the EC should be changed to ensure that the troika of present, previous and succeeding presidents should not be dominated by a series of small countries or by countries from the same geographical area.

However, ministers agreed last year that duty-free shops could police the system themselves until its abolition in 1999.

German objections to an increase in duty-free limits were overcome yesterday, after ministers agreed that Germany could enforce lower travellers' allowances at borders with Poland and the Czech Republic to avoid fraud.

Ministers also discussed ways of harmonising tax on investments and savings across the Community, although such a system is some way off. In 1990, the Commission proposed harmonising such taxes at 15 per cent to end the flight of private savings to EC countries with low or non-existent taxes.

Mr Philippe Maystadt, Belgium's finance minister, who chaired the meeting, said an existing working group would now examine how to build a system which could include countries where tax is withheld at source, and countries which oblige banks to declare interest earned on savings.

The Community should pay the greatest attention to any possible negative social effects of the integration process, in particular the risk of dumping.

The threat of adverse effects underlined the need to counter a spread of "social dumping", whereby companies relocate to countries where social costs are cheaper, by harmonising social legislation in step with convergence of government monetary policies under Emu.

"Yes we are worried... We do believe that if we do want to avoid dumping we need EC social legislation," an official for the European Trade Union Confederation said. He said "social dumping" had taken place and could spread under Emu. However, the European employers' group, Unice, said complete harmonisation of social systems is not a necessary condition for progress towards the objectives of the Maastricht treaty.

Brussels drops cement case

The European Commission has terminated proceedings against the British Cement Association and three of its member companies in connection with allegations that they infringed EC competition laws at national level, writes Andrew Baxter.

The Commission had begun proceedings in 1991 against the association and Blue Circle, Castle Cement and the Ruby Group. Allegations centred around a "common price and marketing agreement" which had been terminated in 1987.

In fighting in Bosnia yester-

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Economic & Business Affairs, USA.

Robert M. Worcester
Chairman, Market & Opinion Research
International Ltd (MORI), London.

Salvatore Zecchini
Assistant Secretary-General, OECD, Paris.

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'Social dumping' fears over Emu

By Robert Graham in Rome

The French government's climbdown over cost-cutting measures at Air France, the national carrier, has been viewed with concern in Italy where the government is planning similar cuts in loss-making state-owned industries.

The government is committed to a broad programme of privatisation and restructuring, and this autumn faces labour unrest over jobs threatened in the chemicals, defence and steel sectors as well as public transport.

The position of Air France management has particular relevance for Alitalia. The loss-making airline has seen its plans for an early return to profit undermined by the recession and

posted a half-year loss of £216m (£90m). Last week plans were leaked of a restructuring scheme that involved the loss of more than 1,000 jobs among ground staff in plus a renegotiation of pay claims already agreed for 1993 for the flight personnel. Alitalia presently employs 21,000 people. Pilots risk losing their bonuses while cabin crew could have their pay frozen.

These moves are expected to be strongly resisted by Alitalia staff. The latter claim that only since 1990 have their pay levels been brought up to the norms of other European carriers such as Air France.

However, a strike planned for today by the air transport sector protesting against proposed cuts in Alitalia and its

subsidiary, Ati, was called off yesterday. This was after assurances were received from IRI, the state holding company that controls Alitalia, that a meeting would be held on November 5 to hear the union point of view.

The protests over threatened job cuts across state-run industry have taken the form of factory occupations and the blocking of roads and railways. Over the weekend police removed by force a group of unemployed protesters who had occupied Naples cathedral. A four-hour general strike is due on Thursday to protest against the failure of the 1994 budget to provide sufficient funds to combat unemployment.

Unlike his French counterpart, Mr Carlo Azeglio Ciampi, the prime minister, is not an elected politician and heads a government with a limited mandate that is largely composed of technocrats. Mr Ciampi's room for political manoeuvre in dealing with labour unrest is strictly circumscribed, while the need to curb public spending has reduced the scope for financial policies.

Trades union representatives said yesterday they were firmly against any form of violent protest but could not always control grassroots frustration over rising unemployment.

Last month, the union leadership was considerably embarrassed by the violent take-over by workers at a petro-chemical plant at Crotone in southern Italy.

Air France retreat worries Italy

By Robert Graham in Rome

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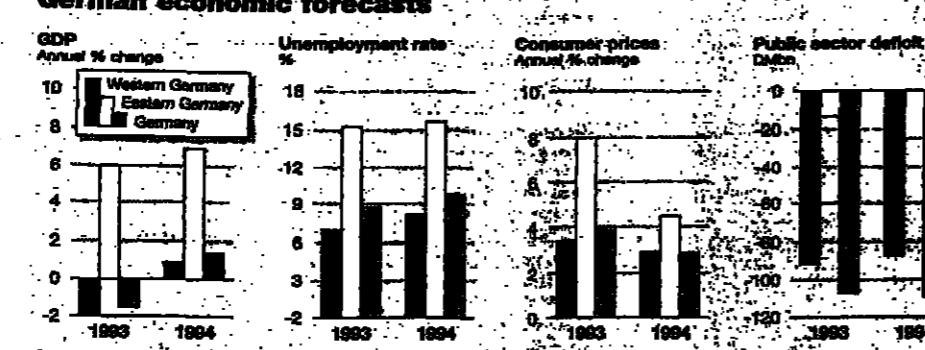
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Dissent at the heart of German forecasting

Quentin Peel on how one of the six economic research institutes differs on analysis and policy implications of continued stagnation

German economic forecasts



FOR THE first time in more than six years Germany's independent economic research institutes yesterday had to agree to disagree in their economic forecasts.

The Berlin-based Deutsches Institut für Wirtschaftsforschung (DIW) produced its own figures in an addendum to the report of the majority, suggesting that, far from a recovery in the German economy next year, it will continue to stagnate.

The disagreement between the DIW and the other five institutes which jointly produce the biannual economic forecast goes to the heart of economic, financial and monetary policy in Germany.

The five expect an overall economic recovery, with a 1.5 per cent growth rate in the all-German figures - with 1 per cent in the west, and 7 per cent in the east. The DIW opts for a fall of 0.5 per cent in the west, (compared with a fall of 2 per cent this year), and a rise of only 5 per cent in the east (compared with a 5.5 per cent rise in 1993). For Germany as a whole, the DIW forecasts mean zero growth for 1994.

Far from expecting a gradual but appreciable recovery fuelled by private investment, the DIW fears that long-term investment will continue to

decline, and that the turning point will come - at the earliest - around the middle of the year.

The institute concludes that instead of continuing to squeeze public sector spending, the government should switch to an investment stimulation programme. And the Bundesbank, far from continuing its slow but steady reduction in short-term interest rates, should accelerate the pace.

At the heart of the DIW argument, presented yesterday by Mr Helmut Flassbeck, the insti-

tute's chief economist, is the persistent inverse structure of German interest rates: short-term rates, dictated by the Bundesbank's Lombard and discount rates, have remained stubbornly higher than the long-term capital market rates.

That means that short-term financial instruments remain more attractive for investors than long-term investments. The reason is a lack of adequate demand for long-term money.

The DIW estimates that a

reduction in the gap between short- and long-term rates would not be adequate to revive long-term investment activity. "Only with a normalisation of the interest rate structure will the economy be given the necessary impetus for growth," it says.

Long-term rates have fallen because overall demand for capital has fallen faster than the supply of capital: industry is looking for less long-term capital to invest, because of depressed profit expectations.

As long as those profit expecta-

tions remain depressed, Mr Flassbeck argues, there will be no revival in investment, and it is up to the public sector to provide the necessary economic stimulus.

Far from concentrating on reducing the public sector share in national income, as urged by the other institutes, the Bundesbank, and the government, it should be providing a stimulus.

Structural cuts in public sector spending - such as the social spending cuts proposed by the government - should be carried out as soon as eco-

nomic recovery is under way, but not before.

The other five institutes - from Essen, Halle, Hamburg, Kiel, and Munich - are still critical of the government's financial and economic policy, but their analysis differs. For a long time such policy has consisted of no more than ad hoc measures, without any medium-term concept, they say.

"Financial policy is in an extremely precarious position." They forecast a 5 per cent growth in public sector spend-

ing this year and next, with an increase of only 3.5 per cent in tax and social security revenues. The result will be an increase from DM75bn (€31.7bn) to DM107bn in this year's public sector deficit (including the federal states as well as the central government).

Prices in North Rhine-Westphalia, the most populous state, rose 0.2 per cent in the review period and were 3.7 per cent up on the year, compared with 3.8 per cent in September. Wealthy Baden-Württemberg reported a 0.3 per cent month-on-month rise for an annual rate of 4.1 per cent, unchanged from September.

Yesterday's numbers showed that rents and services - up around 6 per cent in both regions - are still providing most impetus to price rises, while insurance costs have also risen markedly.

North Rhine-Westphalia's statistics office said local inflation for the first 10 months of the year was 4 per cent. Latest estimates from the Bundesbank suggest the west German rate will be below 4 per cent before the end of the year.

At the same time, revenues will be squeezed by the economic downturn.

The five institutes call for a clear medium-term financial strategy, beyond the scope of the immediate social spending plans agreed by the government. They believe that the proportion of state spending must be clearly reduced to allow the attraction of private sector investment to increase.

The DIW disagrees. The immediate danger is not of a

lasting increase in public spending. Such spending is dictated by the temporary needs of east Germany. But the current recession will only be

aggravated by excessive cuts in public spending, before a recovery in private investment is in sight.

Pawlak picks Polish cabinet

By Christopher Bobinski in Warsaw

POLAND'S prime minister, Mr Waldemar Pawlak, yesterday named a new cabinet which he is expected to present to President Lech Wałęsa today. Approval is still uncertain.

Mr Pawlak heads the Polish Peasants party (PSL). If he has this way, Mr Marek Borowski, a former internal trade minister from the Left Democratic Alliance (SLD) - the PSL's coalition partner - will become deputy premier responsible for the economy.

It is yet to be decided whether the post would be linked with that of finance minister or whether the latter would be filled by Mr Henryk Chmielek, an accomplished financial administrator who is Poland's commercial counselor in Moscow.

Mr Włodzimierz Cimoszewicz, a supporter of the post-Communist SLD, has been named justice minister and deputy premier responsible for social policy. Mr Alexander Luczak from the PSL, would be the education minister and deputy premier with responsibility for defence and internal and foreign affairs. These are the three portfolios over which the constitution gives the president special powers.

Mr Andrzej Milczanowski would continue to serve as interior minister, while Mr Andrzej Olechowski, a former finance minister, would take over at the foreign ministry. Admiral Piotr Kłodziejczyk, defence minister in 1991, is expected to return to head the armed forces.

NEWS IN BRIEF

Citroën to shed more employees

Citroën yesterday said it was cutting 1,180 jobs from its 30,000 workforce in response to the depressed state of the European car market, writes John Riddiford in Paris. They will be in addition to the 380 still to be shed as part of previous rationalisation plans by the French car company.

Most of the reduction is expected to be accomplished through early retirement, part-time employment and relocation of employees.

The French car market is forecast to contract by about 16 per cent this year in volume terms.

Cagnotti inquiry

Mr Sergio Cagnotti, the Rome businessman closely-linked to the Ferruzzi family, has been advised he is under investigation for alleged falsification of financial information, writes Robert Graham in Rome.

The move coincided with police raids on Mr Cagnotti's offices in Milan and Rome and the removal of documents for inspection by Ravenna magistrates. The latter, along with Milan magistrates, are conducting twin investigations into the affairs of the collapsed Ferruzzi empire, Italy's second largest private group.

Mr Cagnotti, chairman of the Lazio football team, currently runs his own agri-business and foodstuffs trading company.

Romanian inflation

Consumer price inflation in Romania jumped to 291 per cent in September, its highest year-on-year rate since 1991, according to the National Statistics Commission, writes Virginia Marsh in Bucharest. Inflation had averaged 12 per cent a month in the first nine months.

Dutch TV venture

The European Commission has cleared a joint venture between Dutch PTT Telecom and Nederlands Omroepproductie Bedrijf, the country's main television facilities house, Reuter reports from Brussels. The new company will provide satellite news gathering services.

Paris puts on brave face over UK's nuclear 'Non'

By David Buchan in Paris

FRANCE claimed yesterday it would not let disappointment at the UK government's decision to cancel an air-launched missile project affect its desire for closer Anglo-French nuclear co-operation.

Paris had hoped London would join it in extending the range of an existing Aerospace air-fired missile into a nuclear weapon for both countries' air forces, in order to share costs.

But last week the UK, with an even stronger desire to save money, decided to abandon any such idea and to rely instead solely on its Trident nuclear submarines.

At a joint Paris news conference with its UK counterpart, Mr Malcolm Rifkind, France's

defence minister, Mr François Léotard, said diplomatically we take note of the British decision, but we think it would be a pity to sacrifice what has been achieved in the nuclear dialogue between France and Britain over the past two years.

Both ministers praised the usefulness of this dialogue, which has focused chiefly on such issues as how and against whom Europe's two nuclear powers might consider using their atomic arsenals, as well as questions of nuclear non-proliferation and testing.

Mr Rifkind, who later today will visit France's nuclear submarine base at Brest, was slightly more open than UK ministers have been on the eventual possibility of the two countries' nuclear submarines

patrolling together, saying discussion on this could not be excluded in the weeks and months to come.

However, a French official said yesterday: "With the British, it is always the same - the courtship is fine, but we never get into bed."

Collaboration on conven-

tional arms is easier, with the UK, France and Italy committed to building frigates together. Earlier yesterday, Mr Léotard took Mr Rifkind to his southern mayoralty of Fréjus and to Eurocopter, the Franco-German joint venture which hopes to sell its Tiger anti-tank helicopter to the UK. Mr Rif-

kind said it would take the UK a year from now to make its helicopter decision.

With his defence review drawing to a close, Mr Léotard said the new French government accepted a closer relationship with a reformed Nato, but gave no indication this might allow him to start

attending regular Nato meetings.

Mr Léotard said France had an open attitude to the possibility of extending Nato to east European countries, but felt that the Western European Union, converted by the Maastricht treaty into a defence arm of the EC, had to play a role.

Ukraine assures US about its atomic weapons

By Jill Barshay in Kiev

UKRAINE'S President Leonid Kravchuk has assured Mr Warren Christopher, the visiting US secretary of state, that his republic is committed to becoming a non-nuclear power.

However, his foreign minister, Mr Anatoly Zlenko, has reiterated that Ukraine cannot dismantle all its nuclear weapons without \$2.8bn of western assistance.

While Mr Christopher reported that the Ukrainian parliament intends to ratify the Strategic Arms Reduction Treaty (Start) 1 next month in November, it is still unclear when it will dismantle its 1,656 nuclear weapons or accede to the Nuclear Non-Proliferation Treaty as a non-nuclear power - something President Kravchuk agreed to in 1992. Ukraine is currently the third largest nuclear power in the world.

In addition to financial assistance, Ukraine is looking to the US for security guarantees to protect its borders from neighbouring Russia through an expansion of Nato. Said Mr Zlenko: "The sooner we receive aid and guarantees, the sooner Ukraine will follow through with its commitments."

Mr Christopher responded that "security assurances

would certainly be within contemplation", once Ukraine became non-nuclear.

An agreement was expected to be signed last night to release \$175m for Ukrainian nuclear dismantlement.

At yesterday's news conference two small accords were also announced for enhancing the safety of Ukrainian nuclear power stations and for establishing a science and technology centre to keep highly-trained Ukrainian nuclear scientists well-paid and working in the republic.

Mr Christopher also came to promote economic ties between the two nations, offering \$100m in agricultural credits and technical assistance for 1994.

The US plans to expand trade and private investment through lowering tariffs on Ukrainian goods and helping the republic join the General Agreement on Tariffs and Trade.

Reuter adds from Washington: President Bill Clinton said yesterday he would continue to press Ukraine to dismantle its nuclear arsenal.

"I understand their position, but I think it is not justified because we are making progress with Russia too in complying with all these agreements," he said.

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By Tom Burns in Madrid

SPAIN'S economy and finance minister, Mr Pedro Solbes, has warned that benchmark interest rates in Spain, now at a historic low of 9.25 per cent following cuts last week, are unlikely to fall further in the immediate future.

In an interview with the Madrid business newspaper *Expansion* to be published today, Mr Solbes said: "In the present conditions we have pretty well reached the limit on interest rate reductions. It is difficult to determine the absolute limit but we are pretty close to it."

He added, however, that

external factors such as a further cut in French interest rates and a fall in German inflation could give Spain's monetary authorities "a certain room for manoeuvre".

The only domestic factor that would allow a lowering of Spanish rates, Mr Solbes said, would be an agreement on wages restraint and on reform of the rigidities of the labour market.

Discussions between the government, employers and on incomes policy and on the labour laws are due to begin tomorrow.

None of the three parties in the talks holds much hope for an agreement but Mr Solbes

issued a clear warning that the government was determined to bring about wage restraint as well as labour market changes aimed principally at reducing the cost of dismissing employees.

Mr Solbes said that although the government preferred to negotiate these issues it would act unilaterally if necessary and bring the required legislation before parliament by the end of next month. The government would "not renounce" its plans to peg salaries to below the inflation index over the next three years. Overhaul of labour legislation was also "an essential point" of the government's policy.

NEWS: INTERNATIONAL

Israel begins to free Palestinians

By Julian Ozanne
in Jerusalem

ISRAEL yesterday freed hundreds of Palestinian prisoners at the beginning of a mass release aimed at bolstering the Israeli-Palestinian peace process and winning over Palestinian opponents.

However, Mr Yitzhak Rabin, Israel's prime minister, cancelled the release of members of the Islamic fundamentalist Hamas and Islamic Jihad movements, after the abduction and killing of two Israeli soldiers in the occupied Gaza Strip on Sunday by the Hamas' military wing.

Both groups reject the peace accord and have vowed to fight against it. Mr Rabin also told a parliamentary committee that "prisoners with blood on their hands will not be released".

By the end of today Israel plans to have freed up to 700 prisoners, mostly the sick, women, youth and men over 50, as a first step in the phased release of up to 14,000 Palestinians held in Israeli jails.

Most of those released this week have been imprisoned on minor "offences" such as membership of a banned or "hostile" organisation, demonstrating and throwing stones.

Thousands of relatives crowded at the Erez checkpoint crossing into Gaza and cheered as buses delivered prisoners to their freedom. Palestinians in the West Bank and Gaza closed stores and observed a one-day strike to



Palestinian women at a demonstration yesterday hold pictures of their detained sons and husbands

press for further releases.

The Palestine Liberation Organisation sees the release of prisoners as key to confidence-building between the two sides in talks on implementing the peace accord which resume in the Egyptian Red Sea resort of Taba today.

The PLO is demanding a much swifter release of all prisoners held on non-life threatening charges and is calling for the

release of prisoners of all groups, including Hamas and its leader Sheikh Ahmed Yassin.

The release of Hamas activists, however, has drawn a barrage of criticism from the Israeli public. Opposition to the freeing of Hamas prisoners is likely to grow after the incident in Gaza on Sunday and release yesterday of a leaflet by Hamas which called the killing

of the two soldiers "a gift to the peace process" and proclaimed: "There is no peace between us and the Israelis except in the cemetery."

Despite the PLO's insistence on the release of all prisoners regardless of their political affiliation, Israeli officials believe there is a growing opportunity to drive a wedge between moderate and secular Palestinians, who support the

peace process, and the rejectionist and Islamic fundamentalist groups opposing it.

Mr Rabin also told the parliamentary committee yesterday that Palestinian attacks against Israelis had fallen dramatically since the signing of the peace accord last month.

Attacks in Gaza were down this month to 30, from 60 in September, and in the West Bank to 44, from 59 last month.

Inside the prisons of the intifada

David Horovitz on life in the jails of the occupied territories

WELCOME to the detention centre, says the sign in Hebrew outside Gaza's Anzar II prison, presumably for the benefit of Israeli soldiers unfortunate enough to be stationed there.

Underneath, the same message in Arabic has greeted the thousands of *intifada* offenders who have passed through the gates since the Palestinian uprising against Israeli occupation broke out in late 1987.

Anzar II, in common with the other jails in Israel and the occupied territories where Palestinian prisoners are held, is a dump - a coastal sprawl of tents, concrete offices, barbed-wire fencing and olive-green watch towers.

It is a dump, though, that is nearing the end of its life. Under an agreement reached by Israeli and negotiators for the Palestine Liberation Organisation last Thursday, Israel yesterday released 700 Palestinians detainees - the old, the young, the sick and the women.

In the weeks and months ahead, almost all the 10,000 or so Palestinians now in jail are

to be freed. Only a few hundred inmates "with Israeli blood on their hands" may be kept in custody.

Some of those identified with Yassir Arafat's mainstream

tents, crammed into a narrow compound that allows little space for exercise. Most of the Fatah detainees, by contrast, sleep in squat concrete buildings - also inside fenced-off

Far from being a deterrent, a term in one of these centres is essential to the political credibility of any self-respecting Palestinian activist

Fatah faction of the PLO, such as Salim Zirri, released earlier this week after 23 years in Israeli captivity, may become leading supporters of the Israeli-PLO autonomy programme.

Others, though, members of Hamas and the rest of the Palestinian rejectionist groups, will be the peace accord's most dangerous opponents.

Inside Anzar II, as at the other jails, the Fatah and Hamas inmates are kept strictly apart.

The bearded, sullen men of Hamas have the worst conditions, sleeping in crowded

compounds, but with more room to walk around, room, too, for table-tennis tables supplied by the Red Cross.

Anzar II is a holding jail with space for just a few hundred, a first stop for alleged offenders, from killers to graffiti artists. Brought in for questioning, they can then be held, tried, transferred or freed.

Life in the compounds is dull but not especially harsh. The Red Cross ensures that the food is good. The Israelis are non-intrusive beyond calling the prisoners together twice a day for roll-call: inmates squat on their haunches in lines, and

bob up when their names are called.

But in a nearby interrogation centre, run by the Shin Bet security service, there are no niceties.

The first stage of a Shin Bet interrogation routinely involves a prisoner being blindfolded, handcuffed behind his back and left to stand outside for hours.

Those who don't co-operate can be kept for days, alone or in pairs, in tiny, filthy cells, defeating into plastic buckets.

The Israeli human rights group, B'Tselem, has documented several cases of alleged torture by the Shin Bet at Anzar II.

Friday is visiting day. Long lines of anxious Palestinian mothers wait to spend a few minutes face-to-face - across a wire grill - with their sons. For most prisoners this is the only chance to leave the compounds; only the *shawish* - the Palestinian trustee in each compound through whom all communication with the Israelis is conducted - can move freely around the jail.

The Israelis are not proud of Anzar II or the other prisons

like it. When Israeli television was preparing a news report on prisoner releases this week, it had to resort to archive footage of the Ketziot jail in the Negev Desert: the military authorities would not allow a camera crew inside any of the jails to shoot fresh film.

The Israelis are also acutely aware that the prisons have served only to reinforce opposition to the occupation.

Far from being a deterrent, a jail term is essential to the credibility of any self-respecting Palestinian activist.

It is richly ironic that, with the dawn of Palestinian self-rule, many of those PLO loyalists now serving their final week inside Israeli jails may well soon be joining the Palestinian police force - working alongside the Israeli military authorities to ensure a smooth transfer of power from Israeli to Palestinian hands in the occupied territories.

The Israeli authorities do not normally allow reporters into prisons for Palestinians. David Horovitz saw Anzar II from the inside while serving there as an Israeli army reservist last year.

NEWS IN BRIEF

Hijackers seize Nigerian aircraft

HIJACKERS claiming to be supporters of Nigerian politician Moshood Abiola yesterday seized a Nigeria Airways Airbus with 149 people aboard, and demanded Mr Abiola's installation as president, airport officials at Niamey said. Reuter reports from Niamey.

Nigerian officials said there were five hijackers and that the chairman of the National Electoral Commission Okon Uya and former oil minister Jibril Aminal were on the aircraft.

Abdes for Mr Abiola, widely believed to have won presidential elections last June which were annulled by the then-military government, said he had nothing to do with the hijack.

The hijackers freed 30 passengers and two hostesses at the airport in Niamey, the capital of neighbouring Niger, leaving 107 passengers and 10 crew aboard.

Iran curbs civil servants

Iran's parliament has passed a law banning government employees from a wide range of activities, including unauthorised contact with foreigners and membership in freemasons' organisations, according to Iranian Radio. Reuter reports from Niamey.

The radio, monitored by the BBC, said the new law detailed a wide range of administrative offences and provided guidelines for professional conduct by government employees.

Rival Somali clans clash

Fighting broke out between rival clans in Mogadishu yesterday, scattering crowds marching to planned peace rally, witnesses said. Reuter reports from Mogadishu.

Several Somalis were reported to have been wounded. Fighting broke out when guerrillas loyal to Mohamed Farah Aideed fired at the crowd as it neared the edge of his southern fiefdom. Gunmen from the north returned fire, some hurling grenades.

Terre Blanche convicted

A South African court yesterday convicted right-wing extremist Mr Eugene Terre Blanche of public violence during a demonstration against President F W de Klerk. Reuter reports from Johannesburg. Three white extremists were killed in clashes between right-wingers, police and black passers-by when Terre Blanche's Afrikaner Resistance Movement (AWB) tried to disrupt a speech by Mr de Klerk in August 1991.

Boost for Karachi shares

The KSE-100 index on the Karachi Stock Exchange, Pakistan's largest stock market, yesterday broke through the 1500 point level, after a week-long rise, writes Farhan Bokhari from Islamabad. The index gained 15.76 points on the day to close at 1501.44 in a rise which began last week, following Ms Benazir Bhutto's appointment as prime minister.

JAPANESE ECONOMY

Department stores post 6.7% decline in sales

By William Dawkins in Tokyo

INDICATIONS of a small pick-up in Japanese retail sales were yesterday disappointed when department stores reported a 6.7% per cent decline in sales for last month.

The year-on-year fall, for the 19th month running, came despite the apparent popularity of a series of sales drives in mid-September, the Japan Department Stores Association said. Demand from corporate

buyers was weak, while private customers' sentiment was damped by the string of typhoons to hit Japan over the past month.

Further evidence of the extent of Japan's recession emerged on the first day of a three-day conference of regional managers of the Bank of Japan, the central bank. Companies across the country reported a sharp decline in export volumes because of the yen's strength, said managers.

Corporate profits were still being revised downwards and demand for capital was weak.

Separately, Mr Hiroshi

Kumagai, the minister of international trade and industry, hinted that if the economy failed to improve, the government would consider further pump-priming measures, on top of the two packages so far this year. He told Japan's foreign trade council that the packages did not appear to have worked well.

They acknowledged special difficulties of sub-Saharan Africa and noted the performances of many countries were constrained by weak commodity prices and deteriorating terms of trade. Big efforts were still required throughout the developing world to overcome institutional, economic and financial barriers to stronger growth; they also recognised these reforms should be supported by an appropriate blend of adjustment and external financing.

They expressed disquiet at the continuing debt problems of many developing countries and called for measures to cut the debt burden to sustainable levels and for the full implementation of the Trinidad Terms.

They noted with concern that official development assistance had fallen in real terms and called for action to reverse the fall in aid flows.

Commonwealth leaders noted with appreciation numerous practical measures undertaken by the Secretariat to promote the Commonwealth's fundamental political values, including monitoring elections in seven member states.

In particular, the appointments

of Ms Siti Hardiyanti Rukmana and Mr Bambang Trihatmodjo, children of President Suharto, to the 45-member executive board is likely to spark widespread debate.

Both have enjoyed successful

business careers, establishing

companies in the early 1980s

which currently have a com-

bined annual turnover of sev-

eral billion dollars. Until now,

however, they have kept a low

political profile.



President Suharto tightens grip on ruling Golkar party

his eventual successor. As the

ruling party will be instrumen-

tal in the emergence of the

next leader, diplomats suggest

Commonwealth seeks to push role of reform

By Michael Holman
in Limassol

THE COMMONWEALTH last night moved to carve out a new role for itself as a pressure group for international economic and political reform.

In a communiqué at the end of the five-day biennial sum-

mit, the Commonwealth leaders

called for urgent trade reform, improved debt relief

and terms for poor countries and

action on human rights.

The conference was the first

for 30 years not to be domi-

nated by South Africa, and the

50-member body was seeking a

new cause.

The other key issue was debt

relief. Mr Major urged a write-

off of up to 80 per cent of offi-

cial debt of developing coun-

tries embracing economic

reform programmes endorsed

by the World Bank and IMF.

The communiqué also prom-

ised renewed emphasis on the

need for democracy and respect

of human rights among

member states, but it resisted

suggestions that member

states should be monitored and viola-

tions publicised.

Mr Thabo Mbeki, ANC chair-

man, invited the Common-

wealth leaders announced plans for a

60-strong team to help moni-

tor next April's scheduled gen-

eral election. But talks on

South Africa were free of the

tension and acrimonious

exchanges that characterised

the sanctions campaign.

Instead, Mr Paul Keating,

Australian prime minister,

together with Mr John Major,

his UK counterpart, helped gal-

vanise the Commonwealth into

action on trade, with talks

dominated by ways of securing

a successful end to the Urug-

uay Round of world trade

Japanese pledge on construction contracts

Gatt fears ease over procurement hurdle

By David Dodwell,
World Trade Editor

SIGNIFICANT new offers to open up national procurement markets were tabled in Geneva yesterday, raising concerns that disputes over the issue will jeopardise progress towards successful completion of the Uruguay Round of world trade liberalisation talks.

Japan tabled proposals to open up domestic construction contracts, both national and regional, to international competition. This has been a sticking point between Japan and the US in protracted bilateral negotiations in Tokyo in recent weeks.

The US has also bowed to European Community pressure to include sub-federal procurement business in the package being negotiated. A new US offer gave assurances that contracts from "entities from all 50 states" would be subject to foreign competition.

"The US has yet to say which entities these are, but inclusion of sub-federal bodies looks like good news," an EC negotiator said yesterday.

Officials in Geneva yesterday were perplexed by suggestions that disagreements over opening up the telecommunications sector had triggered a crisis in talks. On the contrary, they noted the US and the EC had

agreed a memorandum of understanding in May this year laying telecommunications off from the procurement package. A joint study of the sector is in progress, with a bilateral agreement targeted for March next year.

"It is true that telecommunications was formally withdrawn today," an EC negotiator said. "But that was purely a technical matter and a surprise to no one."

The US and EC have been sparing over government procurement rules for months.

The US claims that bidding opportunities worth \$16.5bn (£11.1bn) were offered to EC contractors under the Gatt government procurement code in 1990, compared with only \$7.5bn in EC contracts open to US companies.

The EC agrees that, in absolute terms, the 1990 Gatt figures confirm the US is more generous; but Brussels officials argue the value of EC contracts open to US companies rose sharply between 1985 and 1990, while the value of US contracts fell over the same period.

Following withdrawal of telecommunications, talks have focused on three areas: access to contracts awarded by central government, ranging from works contracts to goods and services; access to similar con-

tracts awarded by local or sub-federal bodies; and contracts in the utilities sectors, excluding telecommunications. These include electricity, gas, water and transport.

The EC yesterday "fleshed out" its procurement offer by detailing the 12,000 national and local bodies which would be subject to the agreement. Other countries had not yet presented such detailed offers, "but there seems a fair chance we can get substantial liberalisation at a sub-federal level", an EC negotiator said.

A US negotiator said the details of the US offer at a sub-federal level remained "very fluid", adding: "We are working intensively with states seeking commitments, but we don't want to force things on them."

Disagreements have also narrowed over the threshold level at which contracts will have to be opened up to competitive bidding, particularly in the construction sector. The US, which has consistently pressed for the lowest thresholds, has apparently raised its proposal closer to the majority preference for \$4.5m per contract.

More significantly, Japan has agreed to lower its proposal for a \$1bn threshold. It has not offered a new figure, which is being negotiated internally, an official said in Geneva.

French managers back Gatt peace

By David Buchan in Paris

MOST French employers would prefer their government to make a compromise, even a "moderate" one, in the Gatt trade negotiations, rather than risk isolating the country by opposing a Gatt deal, according to an Ifop poll published in *Le Tribune*, a business daily, yesterday.

The Ifop polling organisation found that 73 percent of the top managers of 408 companies canvassed last week backed compromise, and that 67 percent believed the government was paying undue attention to farmers' interests to the detriment of industry and the service sector.

The poll is another sign that

the mood for compromise is gaining ground in France, with more than half (54 per cent) of the employers believing a Gatt deal would help pull France out of recession. But it is typical of this silent majority of French businessmen that they are only ready to vouchsafe their pro-Gatt views to the anonymity of an opinion poll, because these views are still at odds with general public sentiment.

In a BVA poll for *France 2* television, two-thirds backed prime minister Edouard Balladur's tough public stance on Gatt. Eighty-one per cent believed a Gatt deal on present terms would endanger French farming, while 75 per cent felt it would reinforce American economic dominance.

Ciba in Shanghai venture

CIBA, the Swiss pharmaceuticals and chemicals group, has initiated a SFr34m (215.8m) animal health joint venture near Shanghai, writes Deborah Harries in Shanghai.

The plant, which will produce drugs for treating parasites in animals, is part of the group's SFr50m animal investment programme in China over the next three years. Ciba aims to become the first western chemicals business to set up its own Chinese holding company; it has 20 projects in the country and is setting up a further seven joint ventures, including a \$100m (226.2m) plastic additives plant in Shanghai.

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Carmakers to fuel new US export region

WHEN Mercedes-Benz, the German luxury carmaker, recently chose Alabama as the site of its new American assembly plant, it joined an increasing number of manufacturers, large and small, that have identified the American south east as a good place to make and export their products.

Mercedes says its intends to export half the Range Rover sports utility vehicles it will produce in Alabama. BMW, its main German competitor, also

says to export about half of the new line of cars it will begin assembling in neighbouring South Carolina in 1995.

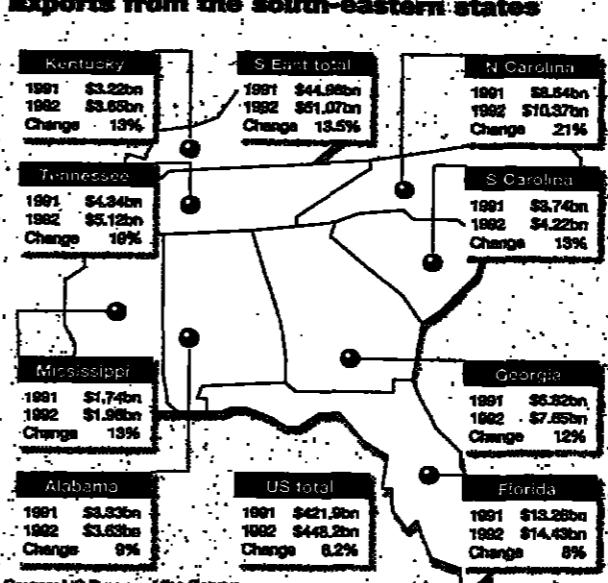
The two big car companies are likely to greatly lift the region's export figures. But exports from the south east have already been picking up in recent years as the region has undergone a transformation from a low-tech industrial backwater that once produced mainly for the domestic market.

Over the past decade pockets of high technology have developed and the motor industry, especially from Japan and Europe, has moved in to take advantage of its relatively low production costs.

While a number of the recent investors are multinational companies such as Nissan, Robert Bosch, and Michelin, which export routinely, many small and medium-sized local companies are discovering overseas markets, according to economic development officials and experts in the region.

Between 1991 and 1992,

Exports from the south-eastern states



First Union can sell these customers an array of other services that make the overall relationship profitable, says Mr Okuniew. First Union had previously left the field open to its biggest competitor, NationsBank, the fourth-largest US bank, also based in Charlotte. NationsBank has an already well-established customer service set up to provide some added competition. AmTrade International Bank, with branches in Atlanta and Miami, began operating earlier this year under a bank holding company controlled by Sir Michael Sandberg, former chairman of the Hongkong and Shanghai Bank. It is targeting small and medium-sized exporters in the South East and is almost exclusively devoted to trade finance.

Sir Michael is building AmTrade on the foundation of a \$6.5m acquisition of First American Bank of Miami, which had a thriving trade finance operation largely with Latin America.

State-level economic development officials, anxious to raise their state's exports, are hoping that more bank competition will mean better trade services for small companies. Tougher competition would be good, says Mr Charles Schroder, chief of export promotion for the Georgia Housing and Finance Authority.

Siemens powers ahead in China

By Andrew Baxter

SIEMENS, the German electrical and electronics group, is expanding in the Chinese power plant market through a joint venture to make instrumentation and control (I&C) equipment there.

The venture, Siemens Power Plant Automation, will be 60 per cent-owned by Siemens, with the balance held by Nanjing Electric Power Automation Equipment General Factory, controlled by the Chinese ministry for the electric power industry.

The venture will be based in a special economic zone in Nanjing, 150 miles from Shanghai, and will employ about 100 people when fully established.

It will focus on producing, selling and servicing the Teleperm MS process control system, developed by Siemens for large power plants, but will subsequently also produce hardware such as electronic equipment cabinets.

The joint venture is the latest in a string of link-ups between western and Chinese power equipment suppliers, prompted by China's surging demand for power capacity. Advanced I&C equipment increases the reliability, cost-effectiveness and service life of plant while reducing fuel consumption and emissions.

The tie-up replaces Nasic, another venture set up in 1991 by KWU, the Siemens power equipment subsidiary, with the same partner.

Siemens said preparations were under way for further joint ventures in China.

Not banking as usual.

Union Bank
of Switzerland

NEWS: THE AMERICAS

In search of national trends in local votes

THE larger straws in the wind of off-year elections are always earnestly clutched, if at times not firmly. This year, while the New York mayoral race is, as ever, *sui generis*, the race for governor in Virginia and New Jersey and a number of tax and social issue ballots, notably in the west, form the basis for discerning national trends.

The leading questions that may be answered on November 3 include:

- Is the great tax revolt really over and are Americans resigned to the inevitability of having to pay more locally as well as nationally? If Governor Jim Florio, a Democrat, is returned in New Jersey, an affirmative case will exist. The jury may be split, however, if a majority of anti-tax initiatives in over 20 states carry.
- If last year saw women make great strides in elections, will this year's suggest it was a fluke? A defeat for Mary Sue Terry in Virginia and Christine Todd Whitman in New Jersey, both early favourites, will be adduced to suggest it was, though neither have seriously played the women's card.
- Is the religious right on the rise again after serious setbacks in 1992? A victory in Virginia for George Allen, especially if complemented by a win for his lieutenant-governor running mate, might imply it is, at least in its southern base. The expected defeat for the school voucher proposition in

California would suggest the reverse, though the margin will be closely watched.

In reality, as Tip O'Neill, former Speaker of the House, used to say "all politics is local". But the Florio-Whitman match-up has attracted wider attention not only because New Jersey is a big bellwether state. It has drawn into the fray two of the most skilled political operatives, James Carville, of Clinton campaign fame, to Mr Florio, and Ed Rollins, the Republican who flirted with Boss Perot last year, to Mrs Whitman.

It has also been, remarkably, as much a battle of ideas as personalities. Two years ago, having steeply increased state taxation, Mr Florio was probably the most unpopular man in the state, even suffering the mortification of seeing the Democrats lose control of the legislature. Having enforced some gun control and vetoed attempts at repeal, he was a prime target of the National Rifle Association and its vast resources.

Yet he has had the brass nerve to run on his record, which might be described as Clintonite even before Bill Clinton became president. He has unashamedly welcomed the president

and his wife to New Jersey just when other Democratic aspirants were turning the other way.

Mrs Whitman, barely known when she nearly beat the popular incumbent Senator Bill Bradley in 1980, seemed to be riding a tide, easily ahead in the polls earlier in the year. But she took a chunk of the summer off, saw her campaign organisation get involved in unsavoury spats and often seemed stiff in debate against Mr Florio, not for nothing a former boxer.

Most controversially she said it was still possible to cut state taxes (by 10 per cent a year for three years). Her plan received some approval - from Forbes magazine, for example, though this may be because its publisher, Steve Forbes, helped design it. But it provided a ripe target for Mr Florio, something of a Lazarus if his current 5-15 point polling lead holds up.

Like Mrs Whitman, Mary Sue Terry in Virginia suffers from being apparently less warm and lovable than her male opponent, but this is hardly because of her sex. A former state attorney general, she is as close as it comes to being a female "good ol' boy", with a lifetime in the smoke-

filled rooms of Virginia Democratic party politics. She could hardly be more different from one of last year's female successes, Mrs Patty Murray, who won election to the Senate from Washington state last year by campaigning as "the mom in tennis shoes".

Her career as a professional politician is part of the Terry problem. The state has moved on a lot since it was run by the reactionary Byrd Democratic machine. It has a Democratic black governor, Doug Wilder, and a progressive Democratic senator, Chuck Robb. Its expanding northern suburbs, near Washington, are nothing like as conservative as the old south.

But new Virginia Democrats are forever falling out, as was evident from the vicious Wilder-Robb feud, leaving Ms Terry, perhaps for the first time, very much on her political own.

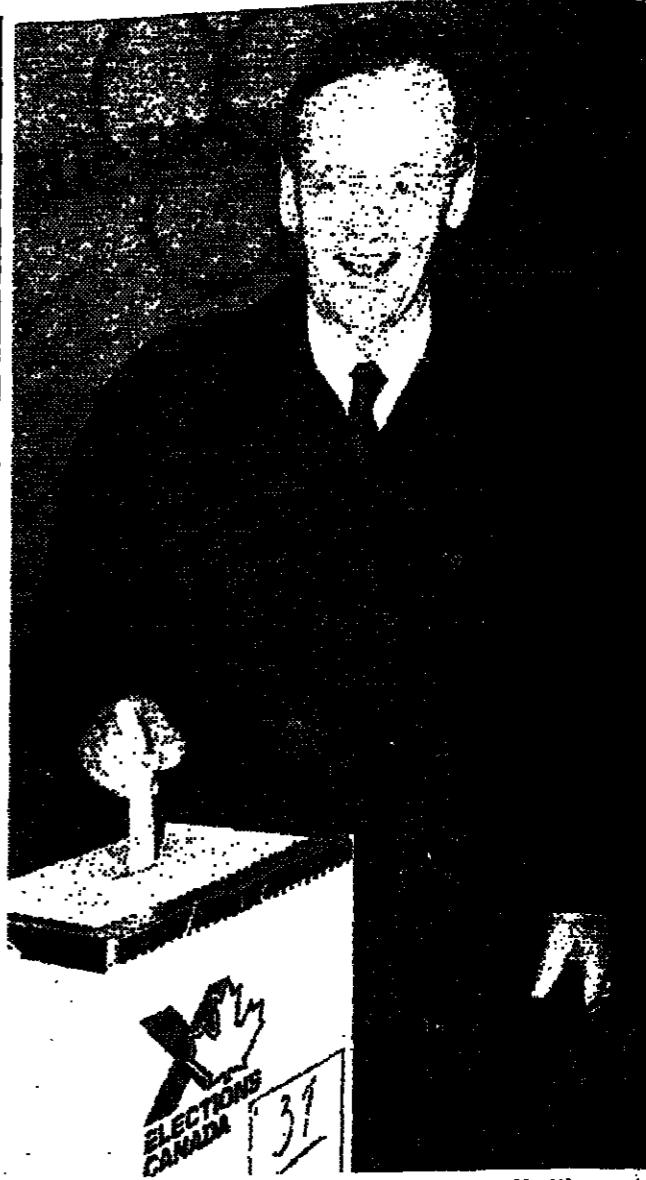
Nevertheless she, too, held big leads, of up to 30 points, over George Allen, all of which and maybe more, has apparently evaporated. A conservative Republican state legislator, Mr Allen and the Republican candidate

for lieutenant-governor, Michael Faris, who are not paired on the ballot paper, are indisputably of the right, anointed at a convention dominated by religious fundamentalists and their new secular hero, Lt Col Oliver North, the architect of Iran-Contra who is eyeing the Senate next year.

Ms Terry, over-emphasising the negative with some indifferent commercials, has tried to make Mr Faris, the harder right of the two, and Mr North the bogeymen of the race. Mr Allen, genial and an effective campaigner, has countered by talking "issues" - ending parole for prisoners, cracking down on crime and slashing the state budget but with only a modest recourse, on his own account, to invocations of the Lord.

Out west various education propositions long on the right wing wish-list would make easier the maintenance of private, often religious, schools. In California, Governor Pete Wilson, the ambitious Republican whose stock is also rising, a la Florio, from the depths, is leading the opposition.

In Washington, Bill Gates of Microsoft has given \$80,000 to the fight against two anti-tax initiatives on the grounds that they would destroy state higher education. "This dwarfs all my previous political contributions," he said, demonstrating that at least one American is taking these off-year elections very seriously indeed.



Ballot battle: Canadian Liberal party leader Jean Chrétien casts his vote at the start of national elections yesterday

Mexican reforms cut poverty rate

FOUR years of free-market reforms in Mexico have helped lift more than 1m Mexicans out of poverty, a US-sponsored study has found, AP reports from Mexico City.

The drop in the poverty rate - reversing a long trend - comes as the US Congress debates whether Mexico's living standards are rising sufficiently for it to join in the North American Free Trade Agreement (Nafta).

The study, conducted by the UN Economic Commission for Latin America and the Caribbean and the Mexican government, found 13.6m Mexicans lived in "extreme poverty" in 1992, about 16.2 per cent of the population. That is an 8.7 per cent drop from 1989's total of 14.9m people, or 18.9 per cent of the population.

The fall came despite a growth in Mexico's population; between 1984 and 1989 the poorest segment of the population grew by 6.3 per cent annually, said Mr Pedro Sainz, director of the study.

"More Mexicans than ever have improved their ability to feed themselves and meet the basic necessities for their well-being," the study concluded.

Mr Carlos M Jarque, head of the Mexican government's National Statistics Institute, said the results were extremely encouraging.

President Carlos Salinas has sold off more than 900 state enterprises since taking office in 1988 and mounted a successful assault on inflation. He has vowed to lift Mexico into the ranks of the developed world through Nafta, which would link his country with Canada and the US in a bloc of 362m consumers.

Hopes of end to Haiti deadlock

By Canute James in Kingston

HAITIAN legislators will begin debate today on new laws proposed by pro-military parliamentarians which Mr Dante Caputo, the UN envoy, says could resolve the island's political deadlock.

The legislators will discuss a broad amnesty for all political crimes committed since the military forced democratically elected President Jean-Bertrand Aristide into exile two years ago.

They are also to consider the

broadening of Mr Aristide's cabinet to include supporters of the military, and legislation to separate the army and the police.

"If these laws are passed, it will be a fundamental step towards the return of Mr Aristide by the October 30 target," Mr Caputo said yesterday. "It is essential that the parliament meets [today]."

Mr Aristide's return was originally agreed as part of a United Nations-brokered plan aimed at restoring Haiti to democracy.

Mr Robert Malval, the prime

minister appointed by Mr Aristide, and Gen Raoul Cedras, the army leader, were scheduled to meet last night to discuss Gen Cedras' undertaking at a meeting on Saturday to step aside as soon as parliament ratifies the new laws.

However, there are doubts that parliamentarians who support Mr Aristide will attend parliament today. Most went into hiding a fortnight ago when an armed gang, widely held to be supporters of the military, invaded parliament and abducted some members.

Supporters of the president said yesterday that they doubted the fearful legislators would risk an appearance today. Their absence could lead to the lack of a parliamentary quorum, and this could further delay the return of Mr Aristide.

Aides to Mr Aristide have said that he was not unwilling to compromise to end the deadlock over conditions for his return, but was concerned at the number of key roles in his government he would have to give military supporters.

Low interest rates boost home sales

SALES OF existing US homes climbed 2.6 per cent in September to a seasonally adjusted annual rate of 3.91m, the highest level this year, the National Association of Realtors said. Reuter reports from Washington.

The association's president, Mr William Chee, said: "Low interest rates and a positive

expectancy about the economy clearly have set the stage for prime home buying conditions." The association said there was an impressive turnout of first-time buyers, another sign of the positive effect of low interest rates.

September sales - which exceeded Wall Street economists' forecasts - were the

highest since the 4.04m units recorded in December last year and stood 15.7 per cent above the 3.38m level seen a year ago.

Mr John Tuccillo, an economist with the association, said: "Strong housing markets have always had a positive impact on the whole economic picture."

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FT CONFERENCES

APRIL THE RECESSION - WORLD COMMERCIAL AVIATION AT THE CROSSROADS

Dubai, 9 & 10 November

Timed to coincide with the Dubai International Aerospace Exhibition, the conference will examine in depth the political, economic and structural changes which the commercial aviation industry is now facing and will influence corporate policy and planning in the years ahead. Speakers include H.H. Sheikh Ahmed Bin Saeed Al Maktoum, President of the Dubai Department of Civil Aviation, Tan Sri Zain Alzraiq, Chairman of Malaysia Airlines, Mr Peter Bauer, President of KLM Royal Dutch Airlines, Mr Colin Barrington, Assistant Chief Executive, GPA Group plc, and Dr William Fromme, Director, Air Navigation Bureau, International Civil Aviation Organisation.

WORLD ELECTRICITY

London, 16 & 17 November

This year's FT Power in Europe conference brings together speakers from Europe, the USA, Latin America, South Africa and China to debate how the electricity industry is responding to a more competitive environment. Speakers include Dr Michael Smith, National power; Dr Vaclav Ratajek, GS Electric Power Council; Mr Nur Yildirim, Turkish Electricity Authority; Mr James Harn CBE, Scottish Nuclear and Mr Clark Gellings, Electric Power Research Institute (EPRI).

THE ECONOMICS OF RAIL PRIVATISATION - OPPORTUNITIES FOR THE PRIVATE SECTOR

London, 22 November

This high-level one-day conference will examine the opportunities - and pitfalls - in passenger service franchising, the new leasing market in railway rolling stock and the management of track infrastructure. Speakers include: The Rt Hon Roger Freeman MP, Minister for Public Transport; John Swift QC, Rail Regulator Designate; Roger Salmon, Franchising Director Designate and Robert Horton of Railtrack.

THE PETROCHEMICAL INDUSTRY

London, 23 November

The challenges facing the petrochemical producer and the longer term outlook for the industry will be examined, including world markets, corporate governance and competition issues. Speakers include Mr Robert D Kennedy, Chairman, Carbide Corporation; Mr Victor Ivanov, Chairman of the Committee on Chemical & Petrochemical Industry of the Russian Federation; Dr Marcello Celotti, Enichem SpA; Dr K Ramanathan, Indian Petrochemicals Corporation; Mr Edward Wilson, Dow Europe SA and Peter Young, Lehman Brothers.

VENTURE FORUM EUROPE '93

London, 29 November - 1 December

Arranged jointly by the Financial Times and Venture Economics, the Forum brings together industry experts from Europe and the USA to discuss the issues and opportunities affecting the European venture capital community. The Forum will include sessions on new approaches to fund raising; buyouts; the outlook for technology investing in Europe and future forecasts.

DOING BUSINESS WITH SPAIN

- The Economic Challenge of the New Government

Madrid, 1 & 2 December

The FT's annual conference, arranged with Expansión and Actualidad Económica, will review the economic, budget and labour policies of the new Spanish Government as well as important questions on Europe's future and the conditions for monetary and political union. The distinguished panel of speakers include: D. Pedro Solbes, Mrs. the Spanish Minister of Economy & Finance, Prof Dr Otmar Issing, Member of the Board, Deutsche Bundesbank, D. José Antonio Gómez Martínez, the Spanish Minister of Labour & Social Security, and D. Luis Angel Rojo, Governor of the Bank of Spain.

WORLD TELECOMMUNICATIONS

London, 7 & 8 December

The conference will focus on the trends changing the shape of the world telecommunications industry, with particular emphasis on regulation and the methods, challenges and obstacles of privatisation. Speakers include: Dr Jean-Claude Chauvel, Director General of OFTEL; Mr James H. Crotty, Chairman of the Federal Communications Commission; Mr Marc Dandot, Consellier d'Etat, French Ministry of Posts and Telecommunications; Mr Pál Horváth, Director General of the Hungarian Telecommunications Company and Mr Béla Kókai, Chief Executive Officer of Magyar Telekom.

PENSIONS - A Time for Change

London, 7 & 8 December

Following the publication of the Goodie Committee's Report, the conference will discuss key issues of concern to pension fund administrators and their advisors and examine investment strategies in a climate of low inflation. Mr William Hague MP, Department of Social Security will give the opening address and speakers include: Mr Ron Amy, Chairman, NAPF; Miss Linda Tregay, IPMG; Paul Mandel, Mr Colin Lever, Bacon & Woodrow; Mr Frank Field MP, House of Commons Social Security Select Committee and Mr Michael Bishop, Garfurem plc.

THE OUTLOOK FOR NATURAL GAS IN THE 1990s AND BEYOND

Vienna, 13 & 14 December

This topical meeting will consider developments in key markets, evaluate supply and demand, and examine the financing of gas projects. Speakers include: Dr Fritz Volpert, Enron International; Mr Robert Kelly, Enron Corp; Mr Cedric Brown, British Gas; Mr Tom Vojcik, GAZPROM; Mr Peter Mettley, Statoil and Mr Hossein Razzai, The World Bank.

All enquiries should be addressed to: Financial Times Conference Organisation, 102-108 Clerkenwell Road, London EC1M 5SA. Tel: 071 814 9770 (24 hour answering service) Telex: 27347 FTCONF G Fax: 071 873 3975

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FINANCIAL TIMES CONFERENCES

THE ECONOMICS OF RAIL PRIVATISATION

London, 22 November 1993

Key issues to be examined:

- ★ Opportunities for the private sector in
 - Passenger Service Franchising
 - The New Leasing Market in Railway Rolling Stock
 - Rail Infrastructure
- ★ Regulation - The role of the rail regulator
- ★ Finance - How far will bankers back franchising services?

Speakers include:

The Rt Hon Roger Freeman MP
Minister for Public Transport

Mr Roger Salmon
Stagecoach Holdings plc

Mr Brian Cox
Lloyds Leasing Limited

Mr Roy Fullelove
Lloyds Leasing Limited

Mr Robert B Horton
Railtrack

Mr John Swift QC
Department of Transport

Mr James Stoetzel
Burlington Northern Railroad Company

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Outsourcing means that your IT staff leave your company. But only to become part of ours.

IRA bomb attack causes rail chaos

By Charles Batchelor

THE IRA brought chaos to rail travellers in southern England yesterday after a bomb exploded near Reading station on the main line from London Paddington to the West and south Wales.

Br said 40,000 people using the main rail link to London from the West and south Wales experienced severe delays after the explosion late on Sunday night.

The main line was re-opened during the day but the line from Reading to London Waterloo and Gatwick Airport remained closed because

of damage to signalling. Police said a coded warning was given about the trackside bomb, claiming it to be the work of the IRA, and no other communications had been received.

But the information, in a coded warning to a Dublin radio station an hour before the device exploded, was false in that it warned that the bomb was on the Reading to Basingstoke line.

"It may have been a deliberate attempt to mislead or people might not have realised where they put it," police said.

The blast damaged a signal post and caused a crater up to

18 inches deep but it was not thought the track itself was damaged.

The explosion came seven hours after a BR security guard found a device in a toilet at Reading station. Police believe this device was meant to go off afterwards, hitting emergency services summoned to the scene.

"This was a deliberate attempt to lure emergency services into the path of an explosion with total disregard for human life," said Det Supt John Bound.

Another device was discovered and made safe on Sunday night at Basingstoke station in

Hampshire, while further disruption was caused by damage to a bridge above the London to Basingstoke line at Brill, Buckinghamshire, thought at first also to have been the result of an explosion.

The apparent decision by the IRA to target commuters led to a call for extra vigilance from BR, who urged passengers and people living close to railway lines to watch out for anything suspicious. Sir Bob Reid, BR chairman, said after visiting the scene of the Reading blast: "Let's face it, our lines are exposed. What we need is vigilance by everybody concerned."

• In Belfast yesterday, thousands of workers downed tools to pay silent tribute to those killed in Saturday's IRA bombing on the Shankill Road.

About 6,000 workers - the vast majority Protestants - from the Harland and Wolff shipyard and the neighbouring Shorts aerospace factory marched across the city for a service of remembrance, arranged at the request of shop stewards from the two factories.

A 22-year-old Catholic taxi driver shot in Belfast hours after the Shankill Road bombing died in hospital last night, police said.

New blow for Ulster's image-makers

Emma Tucker
on the UK's
poorest region
and its economy

IT TAKES an almost religious zeal to promote Northern Ireland as a good investment opportunity. But even the province's most ardent flag-wavers must have dropped their heads in their hands on hearing of the giant bomb that killed ten people in Belfast at the weekend.

Persuading people to invest is tough enough and the latest atrocity will make it harder than ever for Northern Ireland's Industrial Development Board to attract private investors, whether indigenous or from overseas.

Yet persuading them it must, for even though the economy is in better shape now than it was during most of the last decade, Northern Ireland remains the UK's poorest region and can ill afford the unsettling consequences of an more violence.

Official figures show that Northern Ireland was the least affected of any region by the recent UK recession. To an extent, Northern Ireland was protected by the high level of government spending in the region. In fiscal 1991/92, government spending per head including security costs, was £4,191 in the province, compared with £2,963 in England, and £3,506 in Scotland.

But the region was also cushioned by the prudence of its manufacturers and consumers who entered the recession with a lower burden of debt than their counterparts on the mainland and were thus less exposed to the very high inter-



Thousands of workers from the Harland & Wolff shipyard in East Belfast downed tools yesterday and marched through the city to the Shankill Road to show their sympathy for those bereaved in the weekend's IRA bomb attack which killed nine innocent people

est rates of 1988-90.

In spite of this, Northern Ireland still lags the rest of the UK on virtually every economic fundamental. Unemployment, for example, affects 14.1 per cent of the work force against the UK average of 10.3 per cent.

Political problems can only be part of an explanation of the economy's weakness. What else can then explain the province's economic deficiencies? One big drawback is the size of the private sector. Last year, only 23.9 per cent of male employees were employed in manufacturing compared with a UK average of 28.6 per cent.

By contrast males in the

public sector in Northern Ireland accounted for almost one third of the workforce, compared with one fifth in the UK. For women the figures are even more startling.

Many of Northern Ireland's industrialists complain that the overwhelming presence of the public sector holds back development of the private sector.

The public sector is a very safe haven for a lot of people," says Mr Nigel Smyth, director of the Confederation of British Industry, the employers' organisation, in Northern Ireland. Another problem often cited is that manufacturing in the province is concentrated in tra-

ditional areas such as textiles and aerospace.

There is also a relatively underdeveloped small business sector, possibly because of Northern Ireland's location which makes exporting difficult for small operations.

Skills shortages lower the province's economic performance. According to the CBI, 35 per cent of Northern Ireland's employees have no qualifications, compared with 28 per cent in Great Britain.

Population growth, twice that of the UK average, puts pressure on the economy and government funded training and education schemes.

The good news is that in the

last financial year the province attracted almost 2,000 jobs through inward investment. This was the second best performance by the IDB since it was established in 1982.

"The most important thing is to get people to come here," says Mr George Forster, executive director of the IDB's international investment division.

"If they only go on the media, then they won't want to know."

Saturday's bombing could leave the province still struggling to overcome a host of deep-seated structural problems, but without any hope of shedding perhaps the worst image of any region in Europe.

Van and truck sales increase hints at recovery

By John Griffiths

VAN AND TRUCK makers believe the most severe recession in the UK commercial vehicle market since the second world war may be over.

Registrations rose by 14.9 per cent in September - on a year-on-year basis - the first monthly rise since January.

The decline in new van and truck sales which started in autumn 1989 has slowed since July and the September figures indicate that a turning point has been reached.

This is in spite of a continuing slight deterioration in the market for light vans and a strong performance in the heavy trucks sector which was caused by trucks being registered to beat the October 1 introduction of a tougher exhaust emission standard, known as "Euro One".

The 17,871 commercial vehicles registered in September compared with 15,549 in the same month last year.

They lifted the total for the first three-quarters of the year to 153,211 - still 2.8 per cent lower than the last year.

The emissions deadline's effect on trucks was dramatic - September's registrations rose 85 per cent to 5,059.

Registrations of panel vans - the largest sector in the com-

mercial market - rose by 10.39 per cent in September to 7,587.

Those of utility four-wheel-drive vehicles jumped by 22.7 per cent, and buses and coaches by 49 per cent. But light van registrations were 22.2 per cent lower at 3,719.

The share of the market taken by imports continues to rise. They accounted for 43.82 per cent of the September market compared with 35.45 per cent a year ago, and for 41.13 per cent in the first three quarters compared with 35.82 per cent last year.

• IM Group, the largest private motor import business in the UK, is to serve a writ against General Motors and its Vauxhall subsidiary over their plans to take over import and distribution of Isuzu vehicles in the UK from January.

IM, whose wholly-owned Isuzu (UK) subsidiary has held the Isuzu franchise since 1987, declared its intention to serve the writ after Vauxhall's chairman, Mr Charles Golden, said Vauxhall would "take up its right" to import Isuzu's four-wheel-drive Trooper model from January 1.

IM's dispute with GM centres on its allegations that GM unlawfully sought to procure the termination of Isuzu (UK)'s contract to operate the franchise in the UK.

By Jim Kelly

ATTITUDES towards Jews in Britain are more positive than those towards other minorities, according to a survey published yesterday by Gallup, for the American Jewish Committee, an international lobby group.

The survey, one of an international series, also showed that hostility towards Jews was less in Britain than in many other countries, including the US.

David Singer, director of research for the AJC, said the results were encouraging but noted that 25 per cent of those

questioned still saw anti-Semitism increasing in the future.

The survey found that 8 per cent of respondents felt Jews behave in a way which provokes hostility. In comparison 57 per cent felt the same about Gypsies, 28 about Pakistanis, 26 per cent about West Indians and 21 per cent about Arabs.

Asked if Jews had too much influence in British society eight per cent said they did, 42 per cent said they had the "right amount" of influence, and seven per cent "too little".

On the extent of anti-Semitism the survey found 45 per cent felt it was "not a problem at all."

International comparisons were made by Dr Singer with other surveys by AJC based on the same questions. Asked if Jews had too much influence in society, 26 per cent in Austria said they did, compared with 20 per cent in the US, and 5 per cent in the former Czechoslovakia.

Mr Neville Nagler, chief executive of the Board of Deputies of British Jews, said despite the results, the fact that 31 per cent saw anti-Semitism as a problem was still a cause for concern.

Gallup conducted face-to-face interviews with 959 people over the age of 16 for the survey.

International comparisons were made by Dr Singer with other surveys by AJC based on the same questions. Asked if Jews had too much influence in society, 26 per cent in Austria said they did, compared with 20 per cent in the US, and 5 per cent in the former Czechoslovakia.

In 1983, at the age of 70, he was made a life peer, becoming Baron Grimond of Firth. He had served 33 years as MP for the country's most northerly constituency.

Current leader of the Liberal Democrats Mr Paddy Ashdown said Lord Grimond had "brought the Liberal cause back from the verge of extinction, introduced new ideas which have today become commonplace in the agenda of all parties and inspired a whole new generation of liberal thinkers and activists."

He also took over as caretaker leader from May to July 1976, following the resignation of his successor Mr Jeremy Thorpe, before handing over to Mr David Steel.

Lord Grimond believed fer-

Britain in brief



Docklands set to get tube line

The UK government will on Friday give the long-awaited formal go-ahead for the construction of the £1.7bn extension of the Jubilee underground line to London's Docklands.

The UK government, London Transport, and the European Investment Bank, plan to announce the decision if court approval is given for Canary Wharf, the property development down river from the City of London, to come out of administration.

more than 30 years, the Department of Transport said. Fewer than 1m people entered central London during the morning peak between 7am and 10am in 1982. This represented a fall of 14 per cent from the peak year of 1968.

Commercial radio gains

Commercial radio strengthened its grip on radio audiences in the third quarter of the year at the expense of the BBC, according to independent audit figures. The BBC's share of listeners dropped to 56.1 per cent from 57.2 per cent in the second quarter and 59 per cent in the first quarter of the year. The figures are collected by Radio Joint Audience Research (Rajar), the audience research system jointly funded by the BBC and commercial radio.

US health model urged

Britain is relying on an "inadequate, piecemeal approach" to mental health care and ignoring the experience of other countries, according to a report published by the health think tank, The King's Fund Institute. The report made a number of recommendations including the drawing up of national goals for mental health care. Pickfords and Hogg Robinson travel agency chains, owned by rival Airtours, for the distribution and display of its principal holiday brands.

Pickfords and Hogg Robinson, with a combined share of 11 per cent of the travel agency market, will sell Owners' holidays under the Enterprise, Fallon, Martyn, Sovereign, Summed and Twentys labels this winter and next summer.

Thatcher warns on US defence

The US might withdraw military protection from Europe if the European Community fails to reach a compromise deal on the Uruguay Round Gatt talks, Baroness Thatcher said.

Addressing the American Chamber of Commerce in London, Lady Thatcher said that a US military withdrawal would be "very serious indeed for the world as a whole".

She said the US presence in Europe was "all of a piece with cooperating together on the international economy under the Gatt". Singing out France she said hopes of a Gatt deal were threatened by a long-standing "anti-American streak" in the EC.

And Major on Thatcher...

Mr John Major, the Prime Minister, hit back at criticism in Baroness Thatcher's memoirs, and urged the media to stop comparing him with his predecessor. Mr Major said he had not read Lady Thatcher's book, *The Downing Street Years*.

He said her claim that he "drifted with the tide" as chancellor related to the debate on joining the exchange rate mechanism of the EMS.

"If I was drifting with the tide, so was the Conservative party, the Labour party, the Liberals, the CBI, the trade unions and most economic opinion in this country and across Europe," he said.

Gainsborough record price

A Gainsborough landscape, "Peasants going to market, early morning", has been sold privately for £3.5m, a record price for the 18th century

Citibank appeals over £14m ruling

By John Mason

THE Court of Appeal yesterday began hearing an appeal by Citibank against a High Court ruling that it should pay £14m in compensation to Smith Nephew, the securities house, for losses incurred on the purchase of Ferranti shares worth £23m.

The 28m shares were bought in July 1988, shortly before the discovery of fraud on Ferranti halved the value of the stock.

The High Court held last year that Smith Nephew's price for the shares had been induced by fraudulent representations made to it by Mr Christopher Roberts, the head of private banking at Citibank, part of the US Citicorp group, and a director of Scrimgeour Vickers (Asset Management), its marketmakers.

Mr Roberts had allegedly told SNC it was competing with two other bidders. Mr Justice Chadwick said the SNC was awarded £10.7m compensation plus interest of about 2.5%.

However, Mr Jonathan Sumption QC, for Citibank, yesterday argued that the judge had made a finding of fraud against Mr Roberts without any adequate foundation.

Mr Sumption said a high standard of proof was needed to support the allegation of fraud - especially since Mr Roberts was accused of similar criminal charges.

SNC's allegations were always based upon evidence given by two of its directors, Mr Lewis and Mr Brahmans. Mr Sumption said Mr Justice Chadwick had rejected both men as discredited witnesses whereas he made a adverse finding about the credibility of Mr Roberts.

The judge's finding of fraud was therefore substantially based on speculative inferences. This was a wholly inappropriate basis on which to make the grave finding of fraud, Mr Sumption said.

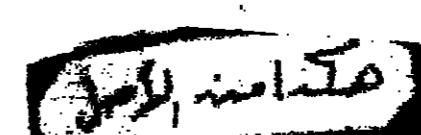
The case is due to last 10 days.

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Meter readers go remote

The days of the peripatetic meter reader could soon be numbered in Britain as new technologies are developed to take readings remotely and dispense with the human eye.

Instead of utility officials having to enter homes, factories and offices to measure the amount of water, gas or electricity used, future readings could be taken from moving vehicles through low-power radios from transmission devices on the meters.

Meters could also be read down the mains electricity network, with information sent back to users, if necessary, about new charges or rates of consumption.

At present, these technologies are still in the trial stage, the main interest being shown by the water industry.

Aid-Call, which makes medical alarms for the aged, will start installing its meter-reading devices later this year for tests. In the US, remote meter reading is common.

But Terry Giles, Aid-Call's technical director, says: "In the UK and continental European regulations and the use of different frequencies for meter-reading radios than in the US means different equipment is needed."

Aid-Call, part of Compagnie Générale des Eaux, the big French water and communications concern, has spent three years developing its product, called Ramar. It uses transponders to obtain the readings through low-power radio.

Giles says remote metering technology needs to be cheap since so many devices have to be installed. Ramar has just gone into partnership with Kent Meters, which makes more than 7m meters a year for the world market.

The companies will work on radio-assisted, hand-held reading system capable of reading meters up to 5m away and a mobile system to obtain readings in vehicles moving at up to 80mph from distances of around 100m.

In Somerset, Wessex Water plans tests on a different system developed by Remote Metering Systems, half-owned by Scottish Hydro-Electric. Tom Houston, Wessex's commercial services manager, says the trial will show whether meter reading by electricity works over long as well as short distances.

Andrew Fisher

Pop stars' rights safeguarded

Community rules prohibiting discrimination on grounds of nationality apply to intellectual property rights, according to a judgment last week from the European Court of Justice in two cases involving British pop singers Phil Collins and Cliff Richard.

The cases, which were heard together, were both referred from German courts on the issue of the compatibility of certain provisions of German copyright law with European Community law. The domestic provisions in question gave protection against unlicensed distribution of the work, including performances of any German artist. The protection of performance work was guaranteed irrespective of the place of the performance. However, protection of performance work for non-German artists was limited to those performances on German territory.

Mr Collins's case concerned the recording without his consent of a concert in the US in 1988. Mr Collins sought to have the distribution of the "bootleg" record in Germany stopped.

Mr Richard's case related to the sale in Germany of some of his work performed in the UK between 1988 and 1989. The German exclusive distributor brought an action in Germany against the defendant company, which allegedly had distributed records containing some of the relevant performances work in breach of the former's exclusive rights.

In both cases, the question of the compatibility of the German legislation with EC law arose, and was referred to the European Court of Justice.

The Court first dealt with the issue of whether the provisions of the Rome Treaty prohibiting discrimination on grounds of nationality applied to copyright and neighbouring rights. It found that copyright included economic rights, notably the right to exploit commercially the marketing of the protected work, particularly in the form of licences granted in return for the payment of royalties. The exploitation of a copyright therefore could constitute both a source of remuneration for the owner and a form of marketing control.

Europeans will hear a lot about the role of science and technology in the weeks ahead.

This month, the European parliament welcomed Europe's scientific and industrial elite to a two-day "science summit" in Brussels. At the end of November, the European Community will spend a week of "scientific culture" in an attempt to improve the general understanding of science and technology through a series of conferences, competitions, open days and exhibitions across Europe.

Meanwhile, in a somewhat less celebratory atmosphere, EC research ministers are trying to decide on the size and shape of the next five-year "framework" programme of EC-funded research and technological development, to run from 1994 to 1998.

The framework programme is the EC's fourth since 1984, and the European Commission's proposal for Ecu13.1bn (£10.2bn) of funding makes it look like the biggest so far. The 1990-94 framework programme - which will overlap its successor - was worth Ecu6.5bn. But appearances are misleading: R&D spending remains pegged at about 4 per cent of the overall EC budget.

The Commission may have to struggle to prevent member states from chipping away still further at that figure. When EC research ministers met in Luxembourg recently for their first substantive discussion of the Commission's plans, nine member states backed a figure of Ecu13.1bn. But the Community's three largest paymasters - Britain, France and Germany - said it should be reduced by Ecu1bn or more. The proposals require the unanimous approval of the 12 member states.

Antonio Ruberti, an engineer by training and former Italian minister for research and university affairs, took over responsibility for the EC programme of science, research and development at the beginning of the year with a two-year mandate. He wants to move quickly, but so far is clearly frustrated by the apparent contradiction between member states' desire to improve economic performance and their grudging attitude towards research spending.

"When it comes to earmarking resources to be devoted to research in individual member states and in the Community, all sorts of difficulties arise which are not consistent with statements of principle as to the strategic role of research," he told a Brussels press conference.

Part of the problem is that some governments still have lingering doubts about the value of the EC's framework programme. After nearly a decade, critical observers are bound to ask why a programme aimed at improving the performance of EC industry against US

R&D in a tussle over EC funding

Member states have a contradictory approach towards the next five-year spending plan, writes Andrew Hill

THE European Commission's proposed framework programme for research and development is to be decided on the size and shape of the next five-year "framework" programme of EC-funded research and technological development, to run from 1994 to 1998.

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framework programme and is already discussing what may be required. Under the fourth framework programme, specific proposals for basic research will be considered for funding.

Similarly, in the field of industrial technologies which would take up 16.5 per cent of the proposed budget, the Commission hopes the EC will fund technologies which might help equip the "factory of the future", while the Ecu1.32bn channelled towards "life sciences" would focus on the use of biomedicines in the fight against AIDS.

A further Ecu30m will be devoted specifically to disseminating and exploiting the results of research projects, so that EC companies actually benefit from Community-funded innovation. A special effort will also be made to co-ordinate Community and national R&D strategies, helping to end the framework programme's reputation as an unlucky "13th" research effort.

The speed with which the Commission has produced these outline proposals has a political purpose. Following ratification of the Maastricht treaty, the fourth framework programme will be one of the first Commission proposals subject to a new and complex legislative procedure involving consultations between European parliament, ministers and Commission. It seems possible that implementation will be delayed. "This working document is so that nobody can say that the Commission has not made its suggestions and ideas clear," explains one Brussels official.

The Commission has high hopes, for example, information technology and communications would still represent more than a third of the Commission's proposed research budget, but Esprit would lose its current high profile and its name. IT projects would have broader applications, linked more closely to market needs.

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for example, that the EC can gain a lead over Japan and the US in the development of tiny, intelligent machines known as microsystems with uses from medical diagnosis to cable maintenance. A network of some 120 research bodies and companies, mainly small or medium-sized, was set up under the third

Technically Speaking Contest for an industry's future

By David Alden

THE spectacle of the French Minister of Industry, Gerard Longuet, hawking round the chairmanship of Groupe Bull, with few takers, as he wrestles with the restructuring of the computer concern is highly diverting - in more senses than one.

For while the EC Commission concentrates on the aid being offered, the real contest for the future of the computing industry is being fought elsewhere. Europe is not even in the game.

The US, however, plays to win. Faltering giants such as IBM, Unisys, Digital and Wang are left to find their own salvation. In the country that sets the agenda for information technology - for users and providers - action is centred on establishing leadership in new techniques for computing.

In the vanguard of such action was the Defence Advanced Research Projects Agency, set up in the Sputnik era of the 1950s. DARPA instigated a strategic computing programme in the early 1980s that helped supply users with new parallel processing systems, including 68 from two vendors, Intel and Thinking Machines, in a programme now running at £120m (£82m) a year.

Such single-minded concentration of this largesse on just two suppliers irked the powerful House of Representatives Committee on Armed Services, which instigated a General Accounting Office enquiry. Its May 1993 report criticised the way the programme had been run, especially its hardware procurement, but not its goals. The director of the programme was removed, the largesse spread and the programme confirmed.

What is already clear from the Commission plans is that Ruberti wants to avoid the same traps as his predecessors. Whether he succeeds may not be apparent until long after his 24-month mandate expires - and a great deal of EC money has been spent. Member states will have to decide, probably before the end of this year, how much cash they are prepared to risk to carry out those ambitions.

R&D in high-performance computing.

By the summer of 1993 it had funded 30 significant systems, this time including each of the leading companies in the industry. No foreign-owned suppliers were included, hardly surprising since any contract that does not comply with the Buy America Act must be reported to Congress.

Where high-performance computing goes today, so commercial computing goes tomorrow. In July, a Congressional committee lifted the sum by a further \$200m a year and widened the scope to include commercial applications.

Policymakers in Brussels are well aware that the issue matters. One Commission official has estimated that Brussels allocates \$15m a year on activities comparable to those on which the US spends \$798m.

In 1991, Brussels produced a discussion document on IT. This stressed the "enabling" nature of these IT industries, now involved in virtually all economic activities, and their external impact on the EC economies as a whole, already representing 5 per cent of GDP directly and set to approach 10 per cent by 2000.

The role of parallel processing in computing was recognised as an opportunity to improve Europe's status quo. But the EC also noted that European purchasers of advanced computer systems tend to turn to US suppliers which, thanks to their government's intervention, are larger and have more users than their European counterparts.

The latest example was announced last Friday, when it was revealed the European Centre for Medium Range Weather Forecasts was acquiring the Cray Research T3D parallel system - without even going out to tender.

As Paris and Brussels wrestle with Groupe Bull, therefore, the sound and fury will signify little unless some thought is spared for the consequences of the next generation of computing being abandoned to the US.

David Alden is chairman of Meiko, the British-owned high-performance computing company.

BUSINESS AND THE LAW

When businesses enter into contracts for the supply of goods, there are two dangers to avoid: either too little legal input, or too much of it and of the wrong type.

The first danger looms whenever the deal is made by word of mouth or by a short letter, such as "Ship 100 units as last time". If it comes to a dispute, it will be a veritable feast for lawyers, particularly when the contract is governed by a non-codified law, such as English law.

The second danger, too much law of the wrong type, takes two forms.

One is an antique, standard contract of the respective market, such as the charter party, about which the courts have been complaining in vain for 100 years, to which shipping lawyers retort: "What would we do if it was all clear and certain?"

The second form of too much law of the wrong type appears in the small print on the back of the form used by the other party for ordering goods or confirming orders.

These sales or purchase "conditions", often long and drafted in legalese, which few businessmen have the patience to read, can sometimes be summed up in one sentence: "We have all the rights and you have none."

A particularly nasty mess results if both parties use their own pre-printed forms; one for the order, the other for its confirmation.

This can lead to a "battle of forms", and when the forms differ substantially, the court may find that there is no contract at all.

A set of International Trade Terms (Intratexts), produced at the Centre for Commercial Law Studies of the Queen Mary and Westfield College in the University of London, aims at avoiding, or at least substantially reducing, these dangers as well as some new ones resulting from the adoption by 54 countries, including the UK's main trading partners, of the UN Convention on Contracts for the International Sale of Goods (Vienna Convention).

Though designed primarily for application by reference to contracts for international sale of goods, Intratexts are equally suitable for domestic contracts with the exception of consumer sales.

If used by both contracting parties, they can form the basis of a continuous trading relationship where individual deals are concluded over the telephone or by a short letter.

Alternatively, they can be used selectively, for drafting a contract with the help of computer software supplied with the book which also contains a running commentary relating the terms to the national laws of the main trading

An end to the battle of forms

A H Hermann examines a set of terms to help standardise domestic and international trade contracts



that in such cases the discharge of the contract occurs not by an act of the parties but by the operation of law.

By contrast, Intratexts do not rely on an automatic operation of the law, but give the parties the possibility of discharging the contract by a notice if its purpose can no longer be achieved.

The inclusion in the Intratexts of clearly defined rules concerning force majeure is of particular importance because such rules do not exist in English commercial law. Moreover, the Intratexts also provide detailed rules for a fair apportioning of loss caused by frustration of the contract or force majeure.

No less important are rules assuring the survival of contracts which provide that "price is to be agreed" and rules protecting the debtor who made an agreed part payment to full settlement from further claims.

Both parties are assured contractual interest on overdue debts and the buyer is protected against the consequences of the House of Lords 1982 decision in "The Chicuma" case where it was held that payment made on the agreed day to the creditor's bank was not made on time if the bank credited it, according to its next Monday.

The Intratexts are also aimed at protecting the seller against the anticipated insolvency of the buyer - an issue which, according to the law lord, Lord Mustill, has been exposed to almost every conceivable error by the courts and for which there are no generally accepted principles for the courts to follow.

Other controversial or unclear issues with which the Intratexts deal are fundamental breach, reservation of title, passage of risk and claims against the carrier, the merchantability and fitness for purpose of goods, indirect damages, and buyers lien in prepaid but rejected goods.

English commercial law accepts that a change in circumstances may frustrate a contract but the success of such claims is very difficult to predict.

Various theories enable the court to consider whether the parties made the bargain on the assumption that a particular state of things will continue to exist.

The element of uncertainty is further increased by the assumption

LEGAL BRIEFS



Mediation on offer in housing disputes

Britain's 1.8m registered housing association tenants are to be offered mediation as an alternative to litigation when in disputes with their landlords. This follows an agreement between the new ombudsman service established by the Housing Corporation, and IDB Europe, a mediation group. The Housing Corporation is a public body set up to distribute government grants to, and to regulate, housing associations in the UK.

This is the first time a public body has signed a formal contract to use alternative dispute resolution rather than resorting to the courts. It is a big step forward for the use of alternative dispute resolution in the UK.

IDB, with more than 120 trained mediators, will be called in to resolve disputes between landlord and tenant in cases where the ombudsman feels mediation is more suitable than court action.

Legal salaries

Salaries for lawyers working in commerce, finance and industry rose by an average of 5.8 per cent over the past 12 months, according to a salary survey of lawyers in industry published by Chambers and Partners, recruitment consultants. The highest average earnings were for the top 10 per cent of senior legal advisers aged 45 and over, at £176,183. The lowest, for the bottom 10 per cent of legal assistants aged 25-29 years, was £23,750.

Chambers says recession appears to have hit the banking sector particularly hard. Lawyers in banking were the second highest paid group in 1992, but ranked only eighth in 1993. Lawyers in the entertainment industry were the highest paid in 1993, with an average salary of £64,520.

When cash is a factor

Factoring and invoice discounting, both ways of raising cash against a business's invoices, have increased in popularity in recent years as companies have realised the limitations of the overdraft.

A factor will take over the administration of his client's sales ledger, provide credit protection and advance cash against invoices. An invoice discounter only provides cash.

But how does a company choose a factor?

Cash Flow Solutions, a consultancy, makes the following suggestions:

- Check the financial strength of the factor and find out who are the backers.
- The large bank-owned factors are all members of the Association of British Factors and Discounters but there are many sound factors outside the association.
- Obtain the names of one or two of the factor's clients in your industry sector and ask them about the speed of service provided. How quickly are requests for increases in credit lines met? How helpful are the staff? Could the factor provide an export service if you started selling overseas and does he have an invoice discounting service if you outgrow factoring?
- How generous will the factor be in providing funds against invoices? One company was offered pre-payments of 33 per cent and 65 per cent by two different factoring companies. Are the credit limits offered by the factor adequate for your business and your customers?
- Check which fees the factor will charge. Is there a cost for transferring funds in addition to the administration fee? Are there any arrangement, commitment or renewal fees?

Choose a factor which is within easy travelling distance. Although most contact will be by telephone or computer link-up, it helps to maintain personal contact.

What happens if you want to end your agreement? The notice period required varies. Some agreements only allow notice to be given on the anniversary of the agreement; others permit termination within three months of written notice.

*Tel: 0273 692567.

CB

Six in ten of the businesses which started up in 1987, the year I began writing about small firms, will have shut down by now.

By no means all will have "failed", in the sense of going bust. Many will have been closed down by their owners for a variety of personal and business reasons; others will have merged or been taken over. But only 40 per cent will be trading in a form that would be recognisable to the outsider present at their birth.

Life for the individual business owner may be tough and full of uncertainty but the past decade has been one of improvement for the small business sector as a whole. Its contribution to the economy is now much more widely recognised. Small and medium-sized businesses, employing up to 500 people, account for 99 per cent of all businesses in the European Community and 72 per cent of jobs.

In the UK, schoolchildren are encouraged to run their own businesses, while graduates spend their long vacations gaining job experience in small firms; in Europe and the US, MBA students flock to optional courses on managing the small business.

Television programmes focusing on the activities of small companies have become popular with viewers, while regional development organisations, which once concentrated on attracting inward investment by large multi-national corporations, now regard encouraging local enterprise as an important part of their role.

In spite of the greater recognition small firms have won, surprising gaps still remain. The family firm still does not enjoy the same prestige in Britain as it does in continental Europe. The relative sophistication of the public stock market and the corporate finance sector in the UK make it attractive for growing companies to sell out or float.

Not that the public stock market is necessarily always welcoming to the new entrant. My first article on the Small Business page appeared in January 1987 and discussed the previous day's launch of the Third Market.

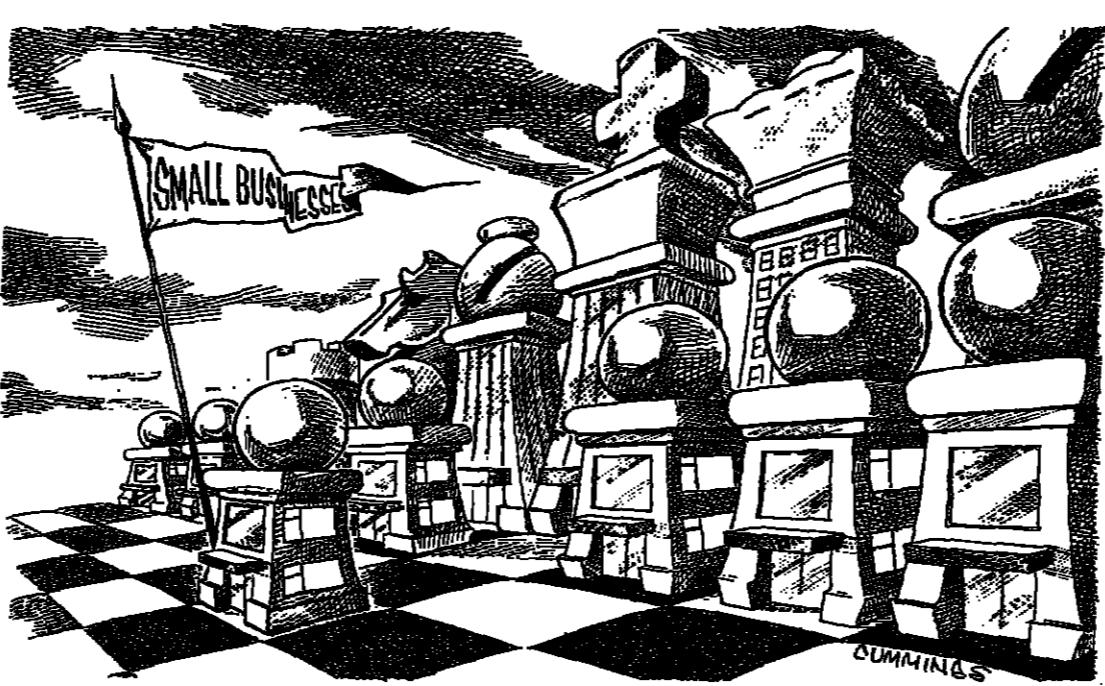
This market, intended as a home for dealings in the shares of young unproven companies, has long since disappeared and even the Unlisted Securities Market, whose success prompted the creation of the Third Market, is now under threat.

The problems small businesses have in raising capital have remained a constant theme over the past seven years although the public debate goes back at least to the 1980s.

It is unlikely that the debate about the "equity gap" will ever be resolved. Funds will never be available in the quantities demanded by

Charles Batchelor, who leaves the growing business page today, looks back on the past seven years

Two moves on – one back



the ambitious entrepreneur. This is not to say that the methods by which banks assess risk and the criteria which venture capitalists set for backing business should not be subject to regular review.

Both the banks and the venture capital industry have had their reputations tarnished in the past few years. Even at the height of the venture capital boom, in the late 1980s, concerns were being expressed at the venture capital industry's shift away from backing start-ups and early-stage companies.

The banks, too, have had to respond to increasing criticism that in the good times they lend too much and in the bad times too little. It is by no means clear that the banks, large organisations with centralised management structures, will be any more responsive to the needs of small firms during the next boom and bust cycle.

Finance is a perennial problem for small businesses, but other issues have come to prominence or faded in significance over the past seven years. In the mid-1980s the shortage of suitable premises was still a constraint on the expansion of small firms. The launch of short-lease "managed workshops", with shared reception facilities, and the impact of the recession on the commercial property market have changed all that.

But other challenges have emerged. Quality, specifically the quality management scheme defined under British Standard 5750, has become an important issue. Some small firms claim the standard is unduly bureaucratic while others have adopted it grudgingly under pressure from their customers.

The problems caused by the late payment of debt have become particularly pressing during the recession and its aftermath.

The need to reduce red tape has increased as European Community directives have been heaped on domestic legislation and hopes are currently centred on a new deregulation initiative launched with the backing of the prime minister, John Major.

In the early stages of small firms' rediscovery they were put in something of a ghetto. Much of the early press coverage portrayed them as quirky, quixotic ventures frequently engaged in homely, non-industrial pursuits.

But the decisions which really affect small firms are taken in the Treasury, the Inland Revenue and Customs and Excise, all of which have other priorities. Small business lobbyists believe that it is these departments which have yet to be made fully aware of the impact of their decisions on small firms.

A more realistic view has come to prevail in recent years and they are now seen as part of a broader economic picture. The FT's Management Page reflected this evolving perception by dropping the Small Business title in favour of Growing Business in January 1989.

In the 1980s there was also a growing awareness that maybe the problem was not so much in getting small businesses started – Britain had become rather good at this – but in helping them to grow. The independent, medium-sized company, a key element in German, French and Italian economies, is under-represented in the UK.

The government came to realise that backing more established companies made sense. They had survived the early, vulnerable stages and were less likely to go bust after

public money had been spent on them.

But the government's record at helping small businesses can at best be described as mixed. Although an attempt is now being made to rationalise the network of small business support agencies by setting up one-stop advice shops, known as "business links", small firms remain confused by the plethora of public-sector schemes.

The creation of a network of Training and Enterprise Councils has allowed support to be tailored to local needs. But it has also destroyed valuable schemes such as the Small Firms Service, which provided a nationwide service of information and counselling.

The government, under pressure to "do something" for small firms, has been unable to resist meddling. The Enterprise Initiative, an extremely successful government scheme which was extensively and expensively promoted, is to be modified and handed over to the TECs in preparation for this, funding has been reduced.

At the European level, the directorate general established to look after small and medium-sized enterprises, DG23, resisted the threat of merger with other directorates earlier this year. DG23 has had only limited success in representing smaller firms but it does have a distinctive voice in the sector.

But how important is the small business sector to government? In the UK, small firms ministers have changed with bewildering speed. Lord Strathclyde, appointed last month, is the sixth in seven years. None has had the time or the funding to make much of a mark. Fortunately for the small business community, the present trade and industry secretary, Michael Heseltine, takes a strong interest in small firms issues.

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PEOPLE

Rapid elevation for Watson at Olivetti in the UK

Alan Watson's move to the top slot at Olivetti UK was sudden even by the computer industry's standards. Late in September he was still general manager of the company's customer support group, a position he had held since 1986. Two weeks later he had been elevated to control of the whole of the UK operations as Paulo Tosi, managing director for the past eight years, dashed back to Italy to take responsibility for Olivetti Systems worldwide, though he remains chairman of the UK operation.

Watson, now 52, says the succession had been planned for some months but the timing had taken everybody by surprise. These are unpredictable times at Olivetti, however, as Europe's second largest computer-maker struggles with floods of red ink and ever fiercer competition. Watson's



first job will be to deal with the complexities of the annual budget-making process – a baptism of fire for a new chief executive.

Olivetti UK, however, is not in immediate need of succour. Indeed, it is a shining light in the Milanese gloom. Under Tosi, it improved its market share and increased its reve-

nues. Watson, as head of the fastest growing segment of the company, played a major role in Olivetti's advance. The group is now second only to Granada Computer Services as a supplier of third party maintenance services.

Watson trained as an engineer in south London and spent some time with Gillette Industries before joining the then British Olivetti in 1987 as a management trainee. He has held a number of positions in the UK company and spent seven years based in Copenhagen running the engineering activities of Olivetti Scandina- via.

He does not envisage making radical changes at Olivetti but argues: "We can do a lot more with our present resources," and has his eyes set on an award from the European Quality Foundation.

Watson's appointment will enable it to offer a full range of environmental services to industrial and municipal customers.

Claxton, 47, a chartered engineer with an MBA from Cranfield, has considerable international experience in this field, most recently as managing director of Costain Environmental Services and earlier with Portals Water Treatment. Although Waste Management already provides water treatment services in a number of countries, Claxton's appointment is designed to provide co-ordination and leadership.

The group's newly formed water department "will be working on a number of big projects worldwide", says Edwin Falkman, chief executive. "These include expanding activities in those countries where we have a water business, such as Italy and the Netherlands, but more importantly in those countries where there is a substantial need for our total environmental services package, particularly in Asia."

Non-executive directors

■ Sir Christopher Eland who, as chairman of LWT, benefited substantially from the recent share option package, has resigned from STOREHOUSE.

■ Waste Management, which is the UK-listed arm of WMX Technologies of the US, says the appointment will enable it to offer a full range of environmental services to industrial and municipal customers.

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Movements in the beerage

David Moffatt, finance director of Hanson Amalgamated Industries, has been appointed group finance director of Hoskins Brewery, the Leicester-based real ale brewer.

The move underlines the acquisitive ambitions of Howard Hodgson, the entrepreneur who became Hoskins' largest shareholder and chief executive two months ago. Hodgson, who bought a 9.6 per cent stake in Hoskins from Barry Hoar, the company's former chairman, said in August that he planned to embark on a series of acquisitions to expand into associated business areas. He used such tactics during the 1980s to expand his family firm of funeral directors into the UK's largest quoted funeral services company.

Moffatt, 41, has worked for Hanson for the past seven years, having been employed previously by Imperial Group which Hanson acquired in 1986. According to Hodgson, Moffatt's "experience, particularly in the field of acquisitions and operational control, will complement that of the rest of the Hoskins board".

■ Richard Heseltine, finance director of Croda International at OVERSEAS INVESTMENT TRUST.

■ Leonard Rose as chairman at WHOLESALE FITTINGS when he and the current chairman Dennis Rose retire from executive duties on December 31.

■ Glenn Cooper, formerly deputy chairman and head of corporate finance at Henry Ansbacher, at PROSPECT INDUSTRIES.

■ John Lusher, recently retired from the main board of Marks & Spencer, at LISTER & CO.

■ Bill Goodall, chairman of Scape Group, Volex and Hopkins, at MANWEB.

■ David Roberts, deputy group managing director at W.H. Smith, at NPL.

■ Rodney Calpin, former chairman and group chief executive of Standard Chartered, at CATER ALLEN HOLDINGS.

■ David Heywood, formerly deputy chairman at BAT, as chairman at REMploy on the retirement of Sir Ivor Cohen.

■ Bryan Rigby, former md at BASF, at MEDWEA.

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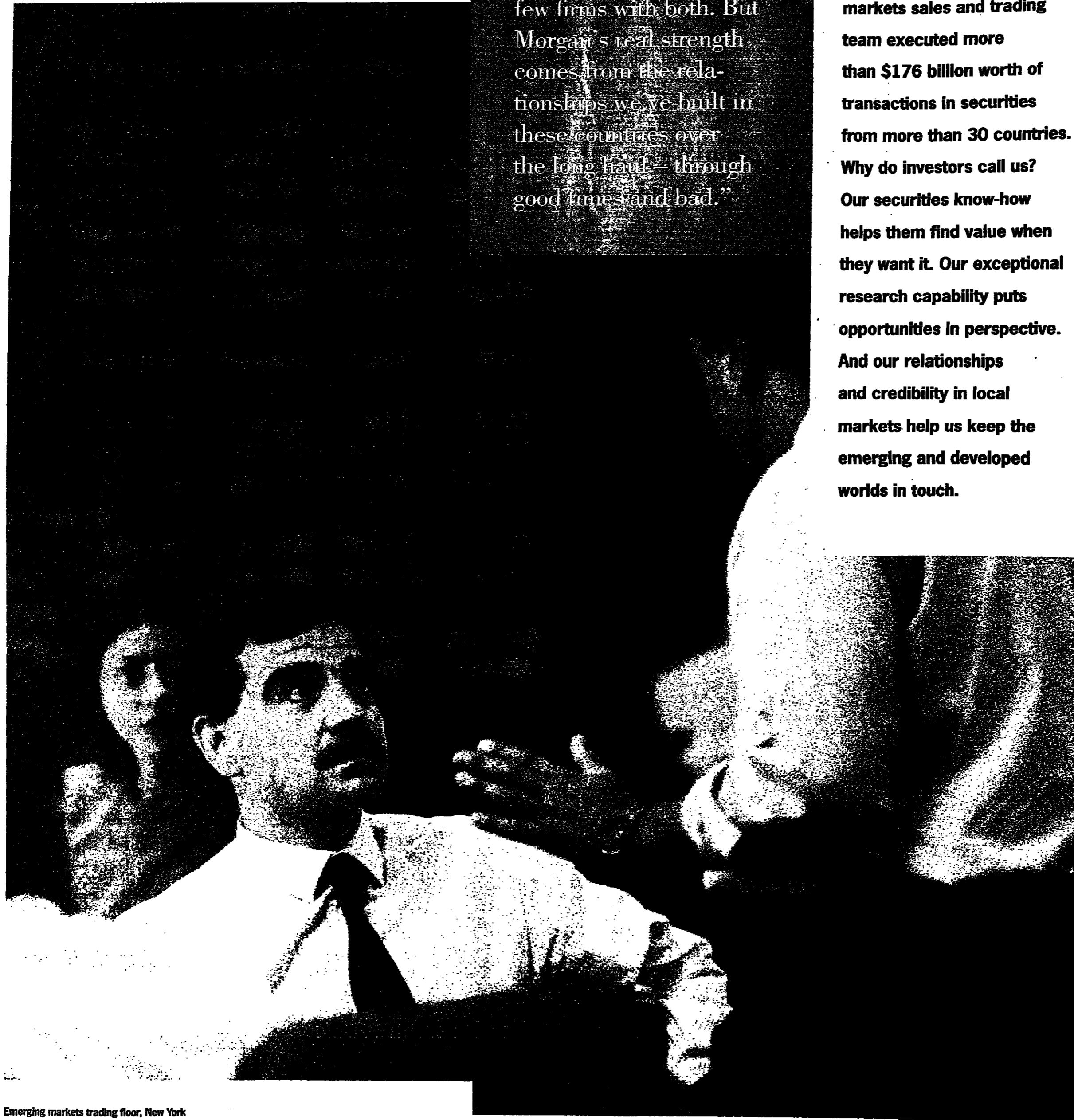
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Royal Ballet/Clement Crisp

Marching to a different drummer

It is difficult to know what to make of the programme with which the Royal Ballet opened its Opera House season on Saturday night. Advertised as "White-hot and Different" - a catch-penny phrase which makes no sense - it offers new works by apprentice choreographers Matthew Hart and William Tuckett, a third-hand exercise in kick-boxing by William Forsythe, and a revival of Kenneth Macmillan's "Different Drummer".

Were this ill-formed bill the precursor of a season of novelties, of fresh thinking, it might be seen as an artistic card boldly played. Not so. The Royal Ballet promises the return of last season's turkeys: the leaden "Don Quixote"; Glen Tetley's turgid "La Ronde"; the trudging of Ashton's film choreography for "Beatrix Potter" - and such rarities as "Cinderella"; "The Nutcracker"; "Romeo and Juliet".

Our national ballet has a duty to find its choreographers, and the evening acknowledges that fact. I doubt if the grand arena of Covent Garden is the place in which they should first seek to prove themselves. Matthew Hart, while still a student, made dances of promise. He is young - only two years in the company - and he has created one professional work, with Birmingham Royal Ballet.

For "Fanfare", his Opera House debut, he has been given a new score by Brian Elias and design by Yolanda Sonnabend. Wisely, he has opted for a small cast of three couples, and sought to expose something of their physical identities in a series of entries which have an ambiguous emotional air. Yet he has not really mastered his score, which is bold, clangorous with bells, richly varied in texture; nor his designs, which are opu-



Partnering as sparring: Adam Cooper and Sylvie Guillem

troupe. The accompaniment is, unsurprisingly, more borborisms from Thom Willems' central heating system. The first part comprises exercises for three girls and two men; the second part is an apache duet for Sylvie Guillem and Adam Cooper. The opening is unenterprising. The cast build brief, awkward blocks of classical steps, then lop away like athletes after a race. The text is fragmented, with movement given the occasional vicious kick - something from "Mugging for beginners". It is dull, disjointed stuff, where quick, distorting shafts of energy do the work of dance invention. The lovely girls, bare-legged and fit from above, are turned into advertisements for calisthenics.

The duet for Guillem and Cooper is more interesting. It

proposes partnering as sparring, feeding upon Guillem's extraordinary looseness at the hip, so that steps rotate and reverse and turn in upon themselves. Cooper, dancing and projecting a character with fine assurance, is her match. It is unrelenting - albeit given savour by Guillem's extraordinary physique and Cooper's tough response to her - and arid, because mechanistic. With lesser artists it would be unbearable.

The revival of "Different Drummer" makes the evening worthwhile. Macmillan's exposure of Woyzeck's soul was created a decade ago. Its return, in the version he revised for the Berlin Ballet, reasserts the piece's importance as a brave expressionistic study. With fresh Mukhamedov as Woyzeck,

the title role receives ideal interpretation. Here is Buchner's dumb-or hero, brutalized, exploited, maddened. And, as Mukhamedov shows us, almost holy in his innocence. It is a frighteningly true, heart-breaking (and technically staggering) portrayal by a great dance artist. The other players - David Drew as the Captain, Adam Cooper as the Drum Major, Luke Haydon as Andrew, Ian Webb as the doctor - are very fine. I thought Viviana Durante's Marie something too conscious - even too infantile - though the role is excellently danced. The ballet is searing. Mukhamedov must be seen in it.

Royal Opera House, October 26, 27, November 10, 16, 24, December 2.

Of all our larger public institutions, the National Gallery was the first, some 15 years ago, to make a studio available on the premises and to invite a particular artist to take up residence. The scheme excited controversy at the time, though quite why seems hard to fathom now. What did mere artists, those rude mechanists, have to do with the old masters, that they should have such privileged access to the collections?

In practice it proved itself almost at once. Artists have always plundered the art of the past for their own reasons. In introducing the current show of the works of Ken Kiff, the latest to emerge from the scheme, the director of the National Gallery, Neil MacGregor, admits as much: "They have a double power. They are the exploration of an autonomous vision, entire in itself. But ... they are at the same time a revisiting of a painted world which I thought I knew and which I now see to be even richer than I had guessed."

But the scheme has changed its spots over the years. So rich and yet so various is the feast afforded by the collections that a certain maturity is required to digest it. From being an annual residency open to competitive application and immediately attractive to younger artists as an early step up in their careers, it has now become a matter of direct appointment as Associate Artist.

Ken Kiff has been thus in post for about 18 months, in which time he has come to work at the studio provided at the National Gallery more or less full-time. He is now 58 and for these dozen years past has been showing his work, on his own and in mixed company, with increasing prominence and regularity. Even so, he is not yet so prominent as all that. In a sense he is still a private artist, a painter's painter, a well-kept secret.

The work is intensely per-

Art/William Packer

Waiting for the final resolution in residence

sonal, quite as much in its physical and practical aspects, with its saturated colour and impulsive, sensual working of the paint, as in any of its imagery. And that imagery is fraught with references and symbols, at once overt and yet densely ambiguous and private, funny yet frightening, erotic yet innocent. He knowingly embraces the full scope of the surreal and symbolist tradition at its most sophisticated, from Duccio to Pisanello, Patenier and Bosch, to Goya, Blake and Moreau, Klee, Miro and Picasso. Yet he remains curiously and touchingly himself.

He is an abstract artist in the older and truer sense, moving from particular reference of place or person to its more generalised evocation by association, mood or trick of memory. The achievement is reducing in terms of imagery and the broad simplicity of the final sweep of paint, cumulative in terms of the actual overlaying of paint. He has a seductive command of his material, most especially so the smaller the scale, to which he brings a visual concentration and intensity.

But now he has begun to move the other way, making paintings that are not exactly vast but are certainly very large for him. And what is lost in concentration is hardly made up by size and weight alone, or at least not yet. The paint seems thinner, the single sweep of the house-painter's brush, that in the smaller works appears so magisterial, seems now stretched, less certain and assured with more space to animate. But then again, it is only the pointless experiment that is ever vitiated by failure. We shall see.

Ken Kiff at the National Gallery, Trafalgar Square SW1, until January 9. Howard Hodgkin, Anthony d'Offay Gallery, Dering Street W1, until November 24.



From Patenier (unfinished): Ken Kiff's highly symbolic piece

Concert/Anthony Thorncroft

Old hippie cool

Jackson Browne made a rare visit to London at the weekend: when a man's got a new album to promote, no sacrifice is too great.

In a way he has always been a distant voice rather than a solid body - the voice that spoke for a generation of soulful romantic 1970s students who indulged their broken hearts and painful ideals by listening to his songs of tortured relationships and fractured hopes. No handsome, intelligent, sensitive millionaire can have suffered so much at the hands of women.

For someone roughly handled by fate, and whose body has been rigorously exposed to the Californian drug culture, Browne looks in remarkably good shape: much better than his audience. The lack of bonny brown hair still sets off a sensitive, slightly hungry looking face; the voice remains high and yearning; the band is

as accomplished as only a West Coast folk-rock combo can be.

And the new songs, generally, shred at the Cambridge Theatre, London, suggest Browne still has trouble with women, is still searching for personal fulfilment in a better world. But "My problem is you" and "I hear your heart beating everywhere" have a softer, almost Fleetwood Mac-ish undertone: it is the laid-back sound of Californian sunshine, the legacy of old hippie cool. Browne is not so pifflin now.

Indeed some of my favourite Browne songs of the past, gauzy-sobers like "Here come those tears again" and "Fountains of Sorrow", were squeezed out of the programme. This was an up-beat Browne, glad to be here and intent on putting on a professional show for the BBC which was recording the concert. This meant that the tricky vibrato at the end of "Linda

Paloma" had to be repeated to make sure the note was hit. Browne was a bit fussy generally, although he still managed to draw away down conversational side roads.

Browne has promised a quick return visit. It is needed. This was a pleasant evening, but while he may have outgrown some of the great emotional ballads, for his fans the old days were still probably the best days. Some of the memory jerkers were performed. "The Pretender" now sounds pretentious but "Before the Deluge" powerfully evokes the fears of those dear dead days, and "Running on Empty" is now a classic rock standard.

No one was better at stretching clever metaphors over long pounding chords to voice the preoccupations of an era. Musically Browne has progressed little this concert could have been preserved in aspic from two decades ago. But he now enjoys the caprice of a survivor and has come home.

This time, however, Pauk's unstinting devotion set Sir

Concert
Grace
and
finesse

Peter's Concerto in an unflattering light. He illuminated the solo role with grace and searching finesse, especially in the soberly beautiful two-part writing in his extended cadenzas but what was the orchestra doing? Nothing like enough. The brief moments of vivid exposition got no energetic follow-up. The ruminative first movement, denied the recapitulation it wants, instead declined sideways into a mild Adagio; that, in turn, swung into a pallid "Scottish" rondo with a deflated coda.

Perhaps the RPO had had too little time to find its collective feet with the piece; or again, Davies as conductor may have been too intent upon cultivating his trees at the cost of any wider view of the

woods. The effect, nonetheless, was of a luminous solo voice bobbing over subfusc, underargued support. It may be relevant that this concerto was a transition, a prelude to Davies's continuing series of "Strathclyde" Concerto for various principals of the Scottish Chamber Orchestra, which are mostly introspective studies. The Violin Concerto may mark an uncertain juncture between Davies' old lust for violent solo expression, and his newer interest in neo-classical form.

In the late 1960s and early 1970s, the time of his neo-Expressionist fame, his dramatic progressions were spelt out with lurid clarity. Now, Davies strives after "symphonic development" of a more traditional kind; but his ears remain atomical and serialist, and the old "development" procedures (essentially tonal) do not ring true. We can barely hear them.

Currently he has commissions for two more symphonies. A forceful new approach to large-scale form would be reassuring to hear. We need such a thing and so does Maxwell Davies.

David Murray

SOME seven years ago, Isaac Stern gave the première of Peter Maxwell Davies's Violin Concerto at the composer's St Magnus Festival in the Orkneys. Then he introduced it to some larger centres, and in due course recorded it for CBS.

It was the first time that Maxwell Davies had composed a work expressly for a soloist of international renown; in the event, however, the great violinist sounded neither very sympathetic nor very well-practised in the piece.

The prospect of hearing György Pauk take it in hand on Sunday, with the original orchestra, the Royal Philharmonic conducted now by the composer instead of André Prévost, was full of promise. Pauk is a prince among senior musician-violinists. Again and again, he has put his superlative technique, his sterling musicianship, his peerless address and his Strad at the service of new music, when he might be devoting an easier life to the Classical/Romantic repertoire.

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David Murray

● Dancers of the Bolshoi Ballet present excerpts from classical ballets tomorrow and Thurs at Center for the Arts, George Mason University. Pinches Zukerman gives a violin recital on Fri (703-933 8888).

THEATRE

● Company: the Tony Award-winning musical comedy by Stephen Sondheim and George Furth (Signature Theater 703-820 9771).

● The Triumph of Love:

Marivaux's 18th century romantic comedy. Till Nov 7 (Center Stage 410-332 0033).

● Half Off: Harry Kondoleon's surreal comedy. Till Nov 21 (Woolly Mammoth 202-393 3939).

● ZURICH

Openhouse Tonight: Carlo Franchi

conducts Macbeth, with a cast led

by Simon Estes and Mara Zemplér.

Tomorrow, Sat, next Tues and Fri:

Nello Santini conducts Jonathan Miller's new production of Falstaff,

with Juan Pons and Lucia Popp.

Thurs: Rigoletto with Giorgio Zancanaro and Francesco Alzaga.

Fri: Così fan tutte. Sun: Don Carlo with Ferruccio Zuccalli, Giovanna Casella, Vincenzo La Scala and Wolfgang Brendel (01-261 0909).

Tonhalle Tonight, tomorrow, Thurs:

Fri: Claus Peter Flor conducts

Tonhalle Orchestra in Schoenberg

and Bruckner, with violin soloist

Michael Endebe.

Sun: Andreas Delfs conducts Swiss Youth

Orchestra in Wagner, Tchaikovsky

and Beethoven (01-261 1600).

ARTS GUIDE

Monday: Berlin, New York and Paris.

Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington, Wednesday, Friday, Germany, Scandinavia.

Thursday: Italy, Spain, Athens, London, Prague.

Friday: Exhibitions Guide.

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Monday: Super Channel: West of Moscow 1230.

Super Channel: Financial Times Reports 0630

Wednesday: Super Channel: Financial Times Reports 2130

Thursday: Sky News: Financial Times Reports 2030; 0130

Friday: Super Channel: European Business Today 0730; 2230

Sky News: Financial Times Reports 0530

Saturday: Super Channel: Financial Times Reports 0930

Sky News: West of Moscow 1130; 2230

Sunday: Super Channel: West of Moscow 1830

Super Channel: Financial Times Reports 1800

Sky News: West of Moscow 0230; 0530

Sky News: Financial Times Reports 1330; 2030

AMSTERDAM

Concertgebouw Tonight, Sun: Ken-ichi Kobayashi conducts Netherlands Philharmonic Orchestra in works by Arensky, Tchaikovsky and Rimsky-Korsakov, with soloists Pieter Wispelwey. Tonight (Kleine Zaal): Derek Lee Ragin and friends in Mendelssohn songs. Tomorrow and Thurs: Valery Gergiev conducts Royal Concertgebouw Orchestra in Bartok and Tchaikovsky, with piano soloist Krystian Zimerman. Thurs and Sat: Mark Janowski conducts Rotterdam Philharmonic Orchestra in Strauss, Wagner and Schumann. Sat evening, Sun afternoon: Tamas Vasary conducts Netherlands Chamber Orchestra in Mozart, Beethoven and Haydn. Sun evening (Kleine Zaal): Combattimento. Concert plays baroque concertos (24-hour information service 020-675 4411). Box office ticket reservations 020-675 8345.)

Muziektheater Tonight, Thurs, Fri, Sat, Sun: Dutch National Ballet in William Forsythe's *Artifact*.

CHICAGO

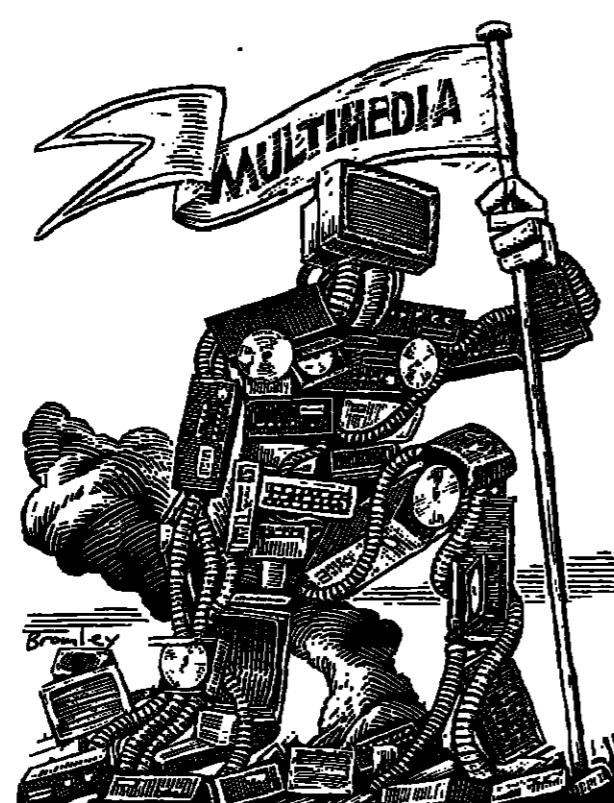
Chicago Symphony: Georg Solti conducts Haydn's The Creation on Fri, Sat and next Tues at Orchestra Hall, with soloists including Ruth Ziesak, Anton De Doesten Tonight: Gustav

THE HAGUE

Andriessen Festival: A series of concerts devoted to music of Dutch composer Louis Andriessen (b1939) this week at various venues in The Hague. More than 20 Andriessen works have been programmed, with music chosen by the composer, and films from documentaries to Tom and Jerry cartoons. The festival reaches its climax on Sat with a concert by the Hague Philharmonic Orchestra under Gerard Schwarz (at Antwerp Philharmonie) and a new staged version of Andriessen's

Salvage task for metal man

Japan's depressed electronics groups are seeking high-tech saviours, says Michiyo Nakamoto



A few years ago, it was

not unusual to spot in

Tokyo's rubbish

dumps perfectly func-

tional TV sets or audio equip-

ment, abandoned by their own-

ers to make room for the latest

model.

Today, Japan's hard-pressed consumers are loath to throw away anything, let alone buy another electronic gizmo for their small apartments. Yet the worst recession in 20 years is only one of a daunting list of problems facing the country's once world-beating consumer electronics groups.

Most of their main foreign markets are shrinking, at a time when the yen's rise has hit their price competitiveness. The domestic market, once a willing test-bed for new products, is saturated. In addition, the consumer electronics giants are short of the imaginative new gadgets they badly need to ensure future growth.

The impact of such pressures and shortcomings on consumer electronic sales has been considerable. The Japanese market's total turnover has plunged by 23 per cent from a peak of Y2,150bn in 1988 to Y1,657bn last year. Last month the mighty Matsushita warned that pre-tax profits for the year would be 35 per cent less than earlier forecast. Today, the company, along with Sharp, is likely to report lower profits for the past six months; Toshiba and Hitachi should be in a similar position on Thursday.

While the problem of product saturation was countered by the rapid rise in consumer spending of the late 1980s, recession has served to reveal the glutted home market. According to the Electronics Industry Association of Japan, 99 per cent of households have at least one colour TV; more than 75 per cent own a video-cassette recorder and 54 per cent, a compact disc player. "The era of continuing expansion is over," mourns Mr Nobuyuki Idei, a director of Sony.

When asset prices, particularly land, collapsed soon after the turn of the decade, the knock-on effect was to make consumers more price conscious. Consumer electronics companies were jolted by the realisation that they had lost touch with what their customers wanted.

Nothing illustrates the giants' sleepiness more clearly than their failure to spot the emergence of the video games market, where smaller, more entrepreneurial companies, such as Nintendo and Sega, have achieved dominance.

"Before we realised what

worth Y325,000bn a year. "Multimedia will enter the home so consumer electronics companies must participate in the market," says Mr Murase.

But the way forward for digital technology has not yet been mapped out. Exactly how companies will penetrate the home and workplace is a question Mr Murase and his competitors are struggling to answer. "The future of multimedia is not yet clear," he says.

The Japanese industry is still debating whether multimedia will take off as a sophisticated video games machine, a communications tool for business people, or a high-tech TV set that lets viewers communicate with each other.

One snag is that multimedia requires consumer electronics makers to venture into areas where they have little experience. Japan's competitors, particularly computer makers in the US, have greater expertise in digital technology and many have already introduced multimedia computers which can display videos, play music and send faxes. Companies in the US are also ahead of Japanese companies in developing multimedia software. Microsoft, the computer software company, recently launched a line of home business and entertainment programmes under the Microsoft Home brand, which will target the home computer user.

The Japanese have been forced to catch up by linking with US groups. Sony and Matsushita have bought stakes in General Magic, an Apple subsidiary developing communications software, and Matsushita has invested in EO, another embryonic US company which is developing personal digital communicators. "As telecommunications and computers combine, the relationship with the US becomes increasingly important," says Mr Yoichi Morishita, president of Matsushita.

Another move has been to use digital technology, the basis for modern computing and telecommunications, to open the door to a range of possible new products. Compact discs are one example. Here, the boundaries are being expanded as discs begin to carry video as well as audio entertainment.

The marriage of computer technology and telecommunications could form the foundation for the growth business the consumer electronics industry is seeking. The electronics industry association of Japan estimates that the global market for such "multimedia" products could eventually be

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Joe Rogaly

No need to talk to IRA



It can go on like this. The campaign of violence generated by the Provisional wing of the IRA nearly a quarter of a century ago may continue for as long again. Sir Patrick Mayhew, the Northern Ireland secretary, said in the Commons on Friday that the price of defending democracy and the rule of law is always high, and always worth paying. "We shall defend them in Northern Ireland, if necessary at infinite length," he insisted.

The thought is almost too awful to contemplate, particularly as we weep for the innocent victims of the Saturday night bombing in the Shankill Road. Surely something can be done.

Not much. Formulas for immediate peace depend on one of two unlikely starting points. First, the IRA provosts could unilaterally renounce violence. The events of the past few days demonstrate their unreadiness to do so. Alternatively, the British government could offer concessions and negotiations in return for an undertaking to end the carnage. As Sir Patrick

intimated again yesterday, there is no question of such a deal.

The courageous Mr John Hume, the Social Democratic and Labour party member for Foyle, will not accept this impasse. He is to be given credit for his motives, even if his hard work does not produce a successful result. He has been talking to Mr Gerry Adams, the leader of the political wing of the IRA. They appear to have been working on a delicate formula. Perhaps we should see the full details before we judge it, but rejection is the likely outcome. Any peace plan that involves formal

negotiations with Mr Adams or Sinn Fein ahead of a complete and unequivocal renunciation of the use of terrorism as a political weapon will fail.

Some will protest that this is too inflexible a posture, that the situation is so horrible that it requires an abandonment of previously entrenched positions.

The recent South African and Middle East breakthroughs are seductive examples in support of such an argument. The case does not, however, stand up to examination.

It is true that President F W de Klerk released Mr Nelson Mandela from prison and negotiated with him, even though the ANC leader refused to disband his raggle-tangle and pathetically ineffective army. But the

IRA cannot rely on this analogy. Irish republicans have the vote, both north and south. Mr Adams even won an election to the Westminster Parliament.

South Africa's blacks could not vote. They have not yet done so.

Again, the Israeli government has recognised and dealt with the Palestine Liberation Organisation, after years of swearing that it would not. But its overriding objective is survival.

It has always seen its first duty as the defence of Israel's existence against a host of external enemies.

At the time of the recent deal it had nowhere else to go. Mr Yasser Arafat, the PLO leader, was likewise in a corner. The other Arab states were not able to represent the Palestinian interest in direct talks with Jerusalem.

Here it is different. Britain is not, and will not be, threatened by obliteration by the IRA provosts. No external en-

emies surround us. Sir Patrick looks to constitutional talks to further the peace process. The Anglo-Irish agreement provides for direct conversations between London, Belfast and Dublin; he will pursue those.

Principles apart, there is no need to deal with the provosts. Think about it. There is no domestic political reason why the government should conclude a peace agreement with Sinn Fein, let alone with its terrorist counterpart.

You might think that after 24 years of violent insurrection there would be a swelling chorus in favour of compromise, of doing a deal, of getting out of cease-

negotiations at any price.

There is not. I recall a recent conversation with a senior minister. Our

starting point was the catalogue of IRA and "loyalist" violence. Since 1989, no fewer than 3,000 people have been killed in Northern Ireland alone.

Some 2,156 of these were civilians. These figures include an increasing number of murders by "loyalist" paramilitary organisations. Murders on the British mainland are becoming commonplace. To remind you of just two - in Warrington in March an IRA bomb killed a three-year-old and a 12-year-old. This was part of a seemingly never-ending series of bombing campaigns, some Christmas, some aimed at "economic targets". The City of London has been sealed off since the summer; only yesterday travellers inwards from the west were inconvenienced by bombs at Reading and Basingstoke.

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emies since 1969 was £14.5bn at current prices.

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
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Tuesday October 26 1993

France's air of confusion

IN THE overall economic scheme of things, the skirmishing over the future of Air France between the French government, the company's management and its workforce may seem of limited and local significance. Politically, however, it represents a reversal of the large and ominous proportions.

By climbing down under union pressure and scrapping the rationalisation plan it had six months ago encouraged Air France management to adopt, the government has not only demolished the position of the chairman, Mr Bernard Attali. It has sent out the clearest possible signal of its own weakness in the face of the multifarious special interests that recession and economic restructuring have brought clamouring to its door. Those of France's European partners who want the Community's industrial structures to continue adapting to competition within and without, rather than retreating behind a wall of subsidy and trade protection, have a right to be concerned.

That would be an excessively harsh judgment to hang on the events of the last two days if the government's handling of Air France were the only sign of its confusion. The truth is that it is not. Over the Uruguay Round of multilateral trade negotiations, over economic and monetary policy and even potentially over his programme to privatise state-owned industry, Mr Edouard Balladur, the prime minister, looks increasingly adrift in a sea of conflicting pressures and demands.

HOBSON'S choice

In this he is, of course, not exactly alone. All EC governments are grappling to a greater or lesser extent with problems of rising unemployment, uncompetitive industry, sluggish growth and high public sector deficits. From Wolfsburg to Wolverhampton, companies and their workers are having to look afresh at the structure and costs of labour, and politicians are struggling to redefine the role of the state. In France, however, the difficulties seem especially acute - in part because of the more prominent role the state has traditionally played in the economy, but also in part as a result of Mr Balladur's failure to explain the consequences of his own policies.

Hard choices for defence

THE STRUGGLE between the Ministry of Defence and the Treasury over the size of the British defence budget has become one of the predictable issues in this autumn's public expenditure round. Whatever the short-term outcome of this struggle, the absence of any prospect of war, and the pressure of Britain's public spending problems combine to ensure that the defence budget is bound to seem a tempting source of savings.

Under current plans the UK will spend around 3 per cent of gross domestic product on defence in the late 1990s. This is less than the 5.3 per cent of the mid-1980s, but more than most of Britain's European allies. But the right level cannot be determined simply by this criterion or by comparison with other public spending priorities.

Britain has a relatively impressive military capability and a military record of which it can be proud. But it must now adapt to new circumstances. Armed services have to plan, no longer against a known enemy, but against the unpredictable. Nobody knows what or where the next "threat" will be, its size or direction, or its order of battle. This means the government has more difficult choices than before about the kinds of forces it needs to provide, and where.

Cautionary warnings about the damage further cuts would cause are largely unhelpful. The House of Commons defence committee has warned that military capabilities could fall below the minimum level necessary for national security and that, already, the navy could not protect the nation's sea lanes. But there is no conceivable direct outside threat to the UK that would not involve its allies, and few tasks it would want to take on overseas on its own.

Foreign policy

What is needed is a clear foreign policy framework within which Britain's defence commitments can be set. The Ministry of Defence, in its last white paper in July, laid out 50 distinct tasks which the armed forces carried out. The message it wanted to send to the Treasury was, first of all, that the military often fulfil two or more tasks for the price of

T he government of Mr Edouard Balladur, faced with its first serious industrial dispute since taking office in March, quickly climbed down from the brink.

The withdrawal of Air France's controversial cost-cutting plan on Sunday night was aimed at preventing the escalation of a strike that had paralysed the loss-making airline for the past week. The prospect of today's "Black Tuesday" industrial action, with unions at Air France's domestic subsidiary and the Paris airport authority planning to join forces with striking ground staff, fuelled fears of a winter of public sector discontent. It forced the government to promise that a new recovery package for the airline would be negotiated over the next three months.

The federation was quickly followed by the resignation of Mr Bernard Attali, the airline's chairman, who had drawn up the plan to cut 4,000 jobs by the end of next year and reduce overtime pay. He had argued that the measures were crucial for the group's survival.

The government's concession on the plan and Mr Attali's departure should help defuse the conflict at the state-owned airline after today's strike. But Mr Balladur and his colleagues may find the costs greater than the benefits. The problems at the airline are being shelved, not solved. More significantly, the dispute highlights the dilemma facing the Balladur government as it seeks to restructure French industry and privatise public sector groups, while trying to prevent social unrest in the face of an unemployment rate of 11.7 per cent and rising.

Job losses

On monetary policy, the government is still behaving as if the currency crisis of this summer never happened. By failing to take advantage of its new-found freedom to cut interest rates, it is prolonging and deepening the recession and fueling the clamour against job losses. Over time, this could seriously complicate the privatisation policy that has thus far been the government's one big success, by preventing necessary restructuring at such companies as Groupe Bull and Air France. Instead of decisively reducing public ownership and increasing the ability of French industry to compete in the European market, Mr Balladur may thus find himself endlessly juggling demands for subsidies from badly managed state companies - and coming increasingly into conflict with France's EC partners as a result.

This is why Air France is such an important test case. Until Sunday, the government agreed that Mr Attali's painful restructuring programme was "indispensable" if the airline was to be able to compete with other streamlined carriers in the liberalised EC aviation market. Now it appears to be suggesting that a softer option exists. Worse, Mr Balladur's vote-of-confidence has merely encouraged public sector unions to try their luck against other tough but necessary management decisions in future.

It is certainly true that decisions of this kind can only be implemented if a political consensus can be mustered behind them. But by giving in on this occasion, the government has not taken a step towards creating such a consensus; it has merely postponed the evil day, and given encouragement to those who urge the EC to turn away from the market.

It is equally true that decisions of this kind can only be implemented if a political consensus is taking an enormous gamble.

According to Mr Bernard Attali, who quit as chairman of Air France on Sunday, the government has simply lost its nerve. The airline union had strongly opposed Mr Attali's restructuring plan, involving 4,000 job cuts, a reduction in routes and capacity, and the sale of non-core assets including a stake in the Meridien hotel chain.

The survival of Air France is not at risk, so long as the French government continues to see it as a strategic national asset. But its viability as a profitable international airline is in the balance.

Leisure and aggressive US carriers have whittled away at Air France's share of the North Atlantic routes. Between 1981 and 1982, Air France increased its north Atlantic capacity by 8 per cent. The US carriers increased theirs by 30 per cent. This is also evident in airline growth measured by revenue passenger kilometres, the most common industry measure - the number of fare-paying passengers multiplied by the number of kilometres flown.

European deregulation took off at the start of this year, giving carriers new freedom to operate in

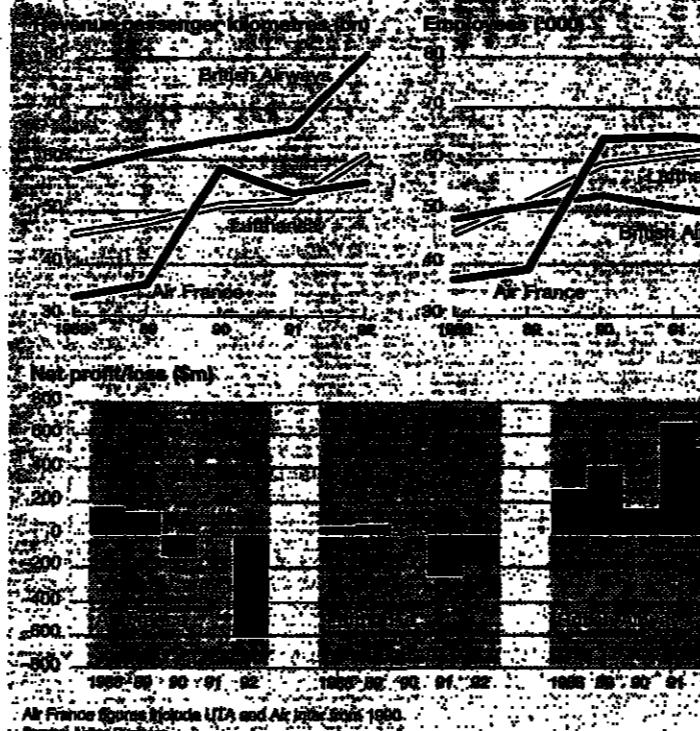
other European countries. Lufthansa of Germany, with its own difficult labour situation, has won important concessions from its union and is showing signs of improvement.

For Air France, the old "fortress France" strategy is beginning to show deep cracks. Government protection has been increasing

A loss of nerve in mid-flight

The French government's climbdown in the Air France strike could prove costly, writes John Riddington

The French government's climbdown in the Air France strike could prove costly, writes John Riddington



Air France employee demonstrating at Orly airport, Paris

they would return to work tomorrow, Air France, which suffered losses of FFr3.5bn (2440m) in the first half of the year, remains in urgent need of restructuring.

Mr Bosson has said that the 4,000 job cuts in Mr Attali's plan are still necessary, although he believes they can be implemented without involuntary redundancies. But delicate negotiations will be required if a repeat of the unrest is to be avoided. Public sector trade unions said yesterday that they were satisfied with what they described as a "first victory", but warned that they would continue to press their case against cuts in pay and overtime rates in negotiations with the transport ministry.

There are grumblings of public sector discontent elsewhere, too. Force Ouvrière du Travail, the left-wing union group which was at the forefront of the Air France dispute, has called for a

day of protest on November 18 against job cuts. This is expected to hit France's railways and several public sector companies, including Aerospatiale, the aerospace group, Smecca, the aero-engine manufacturer, and Groupe Bull, the computer group.

Discontent is also evident in the postal service and at France Telecom. A one-day strike on October 12 drew wide support from workers at these groups, reflecting fears of job cuts and opposition to the government's employment bill. Unions perceive the bill, aimed at increasing the flexibility of labour law, as an attack on their powers.

For the moment, the risk of widespread public sector unrest appears limited, partly because of continuing divisions among different unions. Several union groups, including Force Ouvrière, the radical federal that is prominent in the Air France dispute, have indi-

cated that they will not participate in the November 18 protests. And at the weekend, the government reached agreement with four public sector unions over pay for civil servants. The deal, which gives civil servants a pay rise of 5 per cent for the next two years, avoids a potentially damaging impasse.

The events at Air France, however, have given France's trade unions a boost. "Yes, it is possible to win," said Force Ouvrière in a statement. "The employees are victorious." Moreover, the rise in unemployment, forecast to exceed 12 per cent by the end of the year, will continue to provide fertile ground for disputes.

But faced with a growing budget deficit - targeted at FFr31.7bn this year - and the need to prepare public sector companies for privatisation, the government urgently needs to improve the efficiency of state-owned industry. It cannot

afford to support loss-making enterprises indefinitely. Without substantial reform, including job cuts, it will also be difficult to find buyers for the state's industrial assets.

The case of Air France, which is one of the 21 publicly owned groups slated for sale, illustrates the difficulty in striking a balance. But there are other cases too. The government is anxious to sell the loss-making Groupe Bull as quickly as possible to ease the drain on public sector funds. Earlier this month it was forced to inject FFr7bn into the group to cover its accumulated losses. To restore the group to profitability, however, will require cutting at least 2,500 jobs, according to industry observers.

For the moment, the government's dilemma is eased by the fact that the group which will begin the privatisation campaign is in relatively good health. Banque Nationale de Paris was successfully sold earlier this month. Rhône-Poulenc, the chemicals group, and Elf Aquitaine, the oil and gas group, which are next on the auction block, should also enjoy smooth sales. But the scale of the problems at Air France, Groupe Bull and other public sector groups such as Thomson-TCE, the consumer electronics group which is also losing money, requires remedies to be implemented quickly.

Mr Balladur can take some solace from a number of encouraging factors. The threat of industrial disputes is restricted largely to the public sector. Mr François Perigot, head of the French employers' federation, points out that the number of strikes in the private sector has fallen to the lowest level since 1945.

Recent economic indicators have also suggested the end of recession, and hence rising unemployment, could be in sight. Industrial production figures released last week showed a rise of 1.3 per cent in July and August over June, while housing starts in the third quarter increased by 8 per cent. Last week's interest rate cuts by the Bundesbank allowed France to follow suit.

Even with the government's optimistic scenario of a recovery from the fourth quarter of this year and 1.4 per cent growth in gross domestic product next year, however, the effect on unemployment will take time to feed through. Economists in Paris estimate it will take two or three quarters after the economy starts to recover before the rate of joblessness will stabilise.

Industry chiefs will continue to press for cuts in staff, and unions will resist. Air France is unlikely to represent Mr Balladur's final journey to the brink. On the evidence of that dispute, he seems unlikely to take the bold steps required to withstand the threat from unions.

airline managers. Mr Attali was no exception. He took over four years ago because he was strongly favoured by the Elysée palace, where his brother, Mr Jacques Attali, had long been a close confidant of President Mitterrand.

Air France has been a feudal barony, with management factions fighting each other, with the sides being decided by political and civil service colours.

Mr Attali accepted the need for change, but attempted a delicate balance between restructuring and maintaining the political consensus to enable him to run the airline.

Market pressures forced him to act vigorously. Indeed, he claimed the government had been closely consulted in his latest restructuring plan and that he had its full backing until a few days ago. The risk now is that, as the rest of the industry starts to recover, Air France will still be shackled by its past and will fail to take advantage of the eventual recovery cycle in the airline industry.

Even if the government is prepared to pay this price, it may find it particularly difficult to continue supporting the airline when state aids are coming under attack from Brussels and other big international carriers are turning themselves into fitter competitors.

Feudal system in the sky

Paul Betts and Daniel Green on the obstacles to restructuring and profitability at Air France

other European countries. Lufthansa of Germany, with its own difficult labour situation, has won important concessions from its union and is showing signs of improvement.

For Air France, the old "fortress France" strategy is beginning to show deep cracks. Government protection has been increasing

for a return to controls on capacity and fares and for EC funding for troubled airlines.

This has been rejected, under pressure from a powerful lobby of more liberal member states including the UK and the Netherlands. As Sir Colin Marshall, BA's chairman, told the EC wise men, if an airline was unable to restructure itself to become competitive it should be allowed to go out of business.

All airlines have been hit by overcapacity and prolonged recession. Air France has been worse hit because the French market, now in deep recession, accounts for about 40 per cent of its traffic.

Mr Attali's strategic acquisitions and marketing partnerships have strengthened Air France's international reach. But underlying problems must still be addressed. Apart from entrenched union opposition, it has lacked strong management.

This reflects its political nature. Air France has been run more by civil servants than by professional

Rebels and heroes

■ Mikhail Poltoranin, head of Russia's Federal Information Service, says he was never in favour of censorship. Yesterday, he was certainly giving pretty free rein to his own version of what happened a month ago in Moscow.

Poltoranin claimed that he had known a day in advance that there was to be a parliamentary rebellion.

He therefore warned Victor Yerin, the interior minister, to make sure that the television station was properly guarded. But he was told, he says, not to worry. "We're not our own disguised people inside."

The survival of Air France is not at risk, so long as the French government continues to see it as a strategic national asset. But its viability as a profitable international airline is in the balance.

The argument was disingenuous. In many cases, such as Britain's contribution to Nato force, the actual requirement in terms of men and equipment is not subject to any fixed measure. It is as much as you want to make it.

More selective

Although the forces have undergone substantial cuts and reorganisation under the 1990 Options for Change review, there has been no sacrifice in the range of military capabilities provided. The challenge for military planners is that they will have to be more selective. While it may be possible to absorb some short-term financial cuts through improved efficiency and cost-cutting, there are hard choices that must be faced.

If Britain wants to keep its Royal Marines, for instance, there is little point unless it provides the ships and helicopters they need. But that might not be at the cost of anti-submarine frigates. Modern attack helicopters might be regarded as a higher priority for the army than tanks. But reducing Britain's armoured presence in Germany could call into question its leadership of Nato's new rapid-reaction corps.

With defence budgets being squeezed throughout the Nato region, the trend must be towards a sharing of responsibilities between European allies. In so far as this makes European defence efforts more effective, it could help to encourage a continued US commitment to the alliance.

In the very short term, the room for manoeuvre is limited. On new equipment projects due for service in the next few years, much of the money has already been spent or committed. The armed forces also

have some justification in asking for a breathing space after the upheaval of the reductions which followed Options for Change.

Proof, if such were needed, that chaos rules at the top, and that presidential rule gives the president's side plenty of room to pass the buck.

And what happened to Yerin the Unreality? He was subsequently rewarded with a medal making him a Hero of Russia.

Shelkor and Anil have a good business proposition. And we have a billion pounds to lend", boasts one of the many banks that has in the past been criticised for throwing good money after bad.

"And we're lending some of that money to Shelkor and Anil. And it's not a mistake; we did say a billion", it rounds up, less than wholly clarifying the matter.

What the reader should have realised, it transpires after some considerable research around the various divisions of Midland, is that Shelkor and Anil are "real small businessmen" - owners of an Indian restaurant in London, as it happens. And the bank has recently made available an extra billion pounds to lend to just such small entrepreneurs.

But Stuart White, head of small business at Midland, has some

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Decree will lay foundations of mortgage system Yeltsin to allow land sales under reform plan

By Leyla Boultou in Moscow

RUSSIAN president Boris Yeltsin was expected last night to sign a long-awaited decree allowing for the free sale and purchase of land, seven decades after the Bolsheviks abolished private property and farming.

Despite numerous decrees and laws proclaiming the right to private land ownership, introduced over the past two years, the Russian parliament had inserted into the old constitution a moratorium of 10 to 15 years on the right to resell land distributed to citizens by the state.

The decree will also lay the foundations for a mortgage system, enabling banks to lend money to farmers. The state had previously given state and collective farms, as well as fledgling private farmers, "credits" which were rarely returned. Commercial banks had steered clear of

lending from their own funds without collateral, and lending will remain difficult while inflation is more than 1,000 per cent a year.

Nonetheless, Russia already has several thousand private farmers, who cannot sell their land freely. Many urban dwellers already own small plots of land to build dachas and grow vegetables, even though there is no well-established market for buying and selling land.

Although details of the decree are not yet clear, partly because senior officials have been arguing over the final version, *Investi* newspaper yesterday criticised the plan, saying it gave too many rights to collective and state farms. Part of the problem with land reform so far has been the absence of a mechanism to implement previous orders that state and collective farms give land away to employees who want it.

Much work will still be needed to implement the decree. But efforts are already being made in this direction. The International Finance Corporation, the World Bank's private investment arm, has, for instance, developed a pilot project for the effective and fair distribution of land to employees of state and collective farms. It seeks to avoid opposition from hostile directors of such farms by giving them a vested interest in the development of market-based farming.

The main fear of opponents of a free land market was that foreigners and other rich individuals would buy up the country on the cheap. It is not yet clear whether the decree will be accompanied by restrictions on who can buy land. To encourage foreign investment, the government had said that investors who bought factories could own the land on which they were located.

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ties, which are held in warehouses and halls within easy reach of metropolitan areas, attract 4,000-10,000 young people at a time, a large proportion of whom are under 21 years of age. Raves are usually alcohol-free but there is normally heavy consumption of drugs, said Henley.

Raves "pose a significant threat to spending for such sectors as licensed drinks retailers and drinks companies," says the study. Pub visits by young people declined by 11 per cent between 1987 and 1991 and Henley is forecasting a further decline of 9 per cent in 1992-97.

Henley calculates that the average admission charge to a rave is £15; spending on drugs is typically £3-£5 for LSD; £15 for cannabis; mineral water is £1 a bottle; and cigarettes cost £3. Using these figures, the report says it is clear the minimum spend at a rave is likely to be about £20 per person and the maximum could be about £50.

Henley uses an average figure of £35 per visit per person to produce a weekly spend of £285m for the million participants. The percentage of 16-24-year-olds taking illegal drugs has doubled to nearly 30 per cent over the three years to 1992, says the report.

As well as apparently diverting spending on alcohol to drugs, raves are extremely time-consuming, displacing "much of the time and energy which might have been expended on other leisure activities".

Leisure Futures volume 3. Henley Centre, 9 Bridgehill Place, London EC4V 6AY. £375

EC economy

Continued from Page 1

unemployment was partly a legacy of inflexible labour markets and high labour costs.

Differences over the timetable for European economic and monetary union stayed below the surface at yesterday's meeting. Finance ministers merely approved a range of secondary legislation to allow the setting up of the European Monetary Institute, a precursor of the central bank, from January 1, 1994. They also endorsed the EC central bank governors' recommendation that Mr Alexandre Lamfalussy should be the first EMU president. EC leaders are expected to confirm this, and decide on a site for the central bank, at Friday's summit.

Air France strike continues

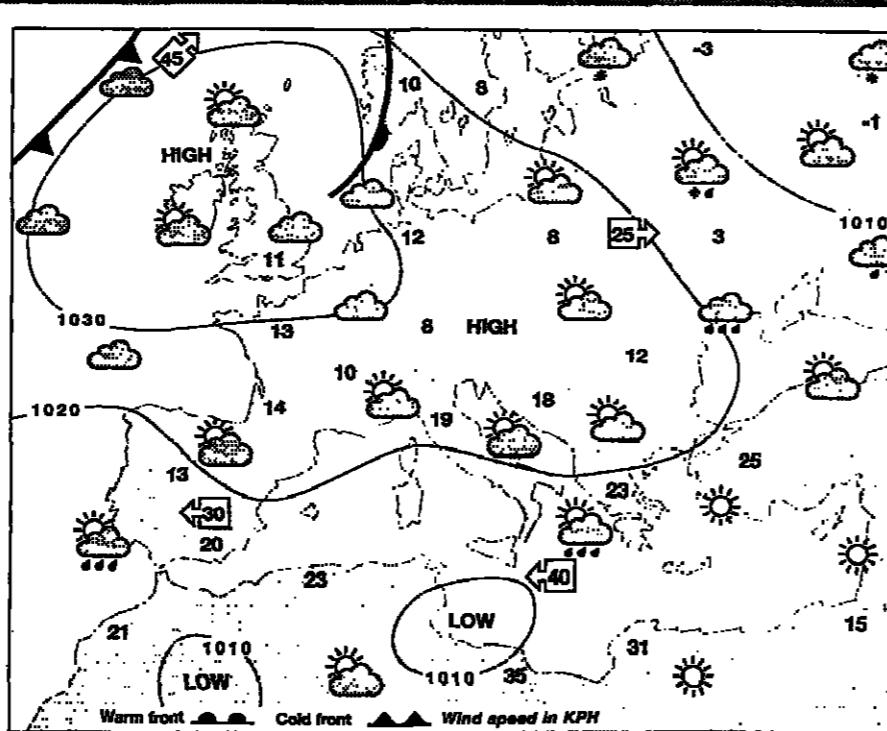
Continued from Page 1

senior management casualty.

Union leaders in Paris maintained their tough stance, despite the government's decision to replace the original austerity plan: "We have won a battle but not the war," said one union representative.

Ground staff at Orly airport said they would seek written guarantees that there would be no forced redundancies in a new recovery plan for the airline which the government has said it will negotiate with unions over the next three months. Mr Bernard Bossu, the transport minister, has said that the 4,000 jobs in the original plan must be retained, but that they could be achieved without sackings.

FT WORLD WEATHER



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

| TODAY'S TEMPERATURES | | Maximum | | Belast | | Fair | | 10 | | Cardiff | | Cloudy | | 11 | | Frankfurt | | Cloudy | | 11 | | Malta | | Shower | | 24 | | Rio | | Shower | | |
|----------------------|----|-----------|----|----------|----|----------|----|----------|----|-----------|----|--------------|----|----|----|-----------|----------|--------|----|----|----|-------|----|--------|----|----|----|-----|----|--------|----|----|
| Abu Dhabi | 33 | Bangkok | 33 | Berlin | 11 | Chicago | 16 | Geneva | 9 | Frankfurt | 11 | Geneva | 11 | 10 | 10 | Gibraltar | 18 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | |
| Algiers | 22 | Bogota | 22 | Bordeaux | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Amsterdam | 13 | Bombay | 13 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Athens | 12 | Brussels | 12 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| B. Aires | 15 | Budapest | 15 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| B. ham | 12 | Chagres | 12 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Bangkok | 33 | Cape Town | 33 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Barcelona | 18 | Cape Town | 18 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Beijing | 18 | Cape Town | 18 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Brussels | 18 | Cape Town | 18 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Cardiff | 20 | Cape Town | 20 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Caracas | 31 | Cape Town | 31 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Geneva | 16 | Cape Town | 16 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| London | 11 | Cape Town | 11 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Madrid | 18 | Cape Town | 18 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Majorca | 31 | Cape Town | 31 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Paris | 20 | Cape Town | 20 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Rome | 11 | Cape Town | 11 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | 11 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Stockholm | 11 | Cape Town | 11 | Bogota | 11 | Brisbane | 11 | Budapest | 13 | Budapest | 13 | Buenos Aires | 11 | 10 | 10 | 10 | Budapest | | | | | | | | | | | | | | | |

INTERNATIONAL COMPANIES AND FINANCE

BMW ahead of industry trend despite fall in sales

By Christopher Parkes
in Frankfurt

BMW is continuing to resist the worst effects of recession, the luxury German carmaker claimed yesterday.

Although sales fell 9.8 per cent to 406,500 units in the first nine months of this year, deliveries were still higher than for the same period of 1990, the last "normal" year before German unification, it said.

Production, at 396,700 cars, was down 12 per cent compared with 26 per cent for the German automotive industry as a whole. BMW exports were

only 7 per cent lower, compared with an overall drop of more than 20 per cent.

Turnover also fell a relatively modest 6.6 per cent to DM21.9bn (\$13.1bn).

The company had been able to "build a bridge over the cyclical dip", it said.

In the domestic market, a 22 per cent rise in sales in eastern Germany, to 15,100, helped offset a 17 per cent decline in the west, where new registrations overall are down 19 per cent.

BMW attributed much of its relative success to growth in north America and south-east Asia, where deliveries rose 17

per cent and 24 per cent respectively. With an eye on further high-potential markets, the company is preparing to open assembly plants in the Philippines and Vietnam.

Yesterday's figures suggest a

marginal improvement from the halfway mark, when turnover was 8.8 per cent lower than in 1992, and when the company reported net earnings down 39 per cent at DM255m.

Although the international market appeared to have reached the bottom of the slump, recovery is not expected to appear before the middle of 1994.

Credit Suisse expects advance

By Ian Rodger in Zurich

CREDIT SUISSE, flagship bank of the CS Holding financial services group, said its consolidated pre-tax profit in the third quarter "showed a marked increase" over last year. It expected a "good performance" for the full year.

No earnings figures were given. The bank earlier reported half-year pre-tax profit of SFr2.4bn (\$1.6bn), 67 per cent higher than in the first half of 1992.

Credit Suisse said its invest-

ment and trading business continued to benefit from favourable market conditions in the third quarter. The Credit Suisse Financial Products derivatives subsidiary was an important source of income.

Progress in merging Swiss Volksbank, acquired last spring for SFr1.6bn, was bringing the expected cost savings.

However, the bank warned that loan-loss provisions remained high because of the recession, especially in Switzerland.

Consolidated total assets

stood at SFr228.4bn at the end of September, 32 per cent above a year earlier. Three-quarters of the growth came from the Volksbank takeover.

Balance sheet business remained weak because of the recession. Lendings at the end of the third quarter stood at SFr125.6bn, 2.9 per cent lower than at the end of June.

Forbo, the Swiss wall and floor coverings group, said profit before interest and tax in the first nine months was off SFr2m to SFr70m, on sales down 6 per cent to SFr1.3bn.

BET takes another step towards recovery

By Andrew Bolger

BET, the UK business services group which overextended itself in a series of 1980s acquisitions, took another step on its road to rehabilitation yesterday by reporting a 24 per cent increase in pre-tax profits.

However, the group's difficulty arose as he had been advised by Freshfields, the group's lawyers, that he was restricted in what he could tell at the meeting. He could give the shareholders no assurance their stake would not be diluted by any refinancing, nor give any new information about the group's borrowing or trading.

The same shareholder berated the chairman for sheltering behind the advice of his lawyers.

Mr Montague said it would not be in the interests of either shareholders or the company to give out more information until the resolution had been passed and the support of the bankers secured. But he promised to inform investors of any further developments as soon as possible.

Net borrowings were cut to £9m from £53.2m, giving a 3 per cent interest payment fall to £3.2m from £8.2m.

Earnings per share rose to 3.3p from 1.5p. The interim dividend was cut to 1p from 2p, in line with an intention to make the final larger than the interim.

The group warned: "Conditions in our market are likely to remain tough for some time.

Despite the significant cost reductions that have been made, pressure on margins persisted."

Mr John Clark, chief executive, said BET's three-year restructuring programme was almost complete, although there would be more disposals.

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Lex, Page 16

Investors approve new loan limits at Tiphook

By Andrew Bolger in London

SHAREHOLDERS of Tiphook, the UK container leasing group, yesterday gave chairman Mr Robert Montague the go-ahead to increase borrowing limits, which the loss-making group needs while it renegotiates new covenants with its bankers.

In a tough day for the company head, who confirmed he would split his role with a chief executive, the group's founder fielded shareholder complaints about the board's performance. The group's market value has dropped by 66 per cent since March.

The meeting got off to a

sticky start when Mr Montague asked if he could take as read the sole resolution before the meeting, which increased the group's borrowing limit to £1.3bn (\$1.82bn), equivalent to six times shareholders' funds.

One shareholder insisted the resolution be read out "because I'm not sure members of this board can tell a million from a trillion".

The chairman's difficulty arose as he had been advised by Freshfields, the group's lawyers, that he was restricted in what he could tell at the meeting. He could give the shareholders no assurance their stake would not be diluted by any refinancing, nor give any new information about the group's borrowing or trading.

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Mr Montague said it would not be in the interests of either shareholders or the company to give out more information until the resolution had been passed and the support of the bankers secured. But he promised to inform investors of any further developments as soon as possible.

Another shareholder suggested the board should take large cuts in salary to share the same pain as the shareholders. Mr Montague, who last year earned £851,000, said directors had promised at last month's AGM to take pay cuts.

Even discounting the gain, Hydro said group results improved during all three quarters of 1993. It attributed

The new word on everyone's lips

Privatisation will shine the spotlight on Seita, writes David Buchan

ALMOST everyone has seen, smelt or tasted something produced by Société Nationale d'Exploitation Industrielle des Tabacs et Allumettes (Seita). However, the company remains relatively unknown.

This is in spite of the fact that its Gitane cigarettes, with the swaying gypsy lady on the packet, and the Asterix-like winged helmet on Gauloises packaging have become national symbols. Seita, however, is destined to become better known following the Balla, our government's decision to put it on the list of 21 companies to be sold to the public.

Given the recession depressing prospects for so many other privatisation candidates, Seita's sale could be sooner rather than later. "We are a very unctuous enterprise," says Mr Eric Albrand, finance director, "and the timing [of privatisation] would depend more on finding a certain number of buyers than on the economic context."

Seita and British American Tobacco (BAT) are already eyeing each other with interest. BAT makes no secret of the fact that its recent "financial" investment in the Banque Nationale de Paris privatisation was partly designed to smooth its political path to an "industrial" investment in Seita. At an overall estimated value of between FF7bn and FF9bn (\$1.2bn-\$1.5bn), Seita's sale could be easily slotted in between larger candidates.

However, before it goes on to the privatisation slipway, Seita needs to be stripped of its

residual monopolies. These still give it the right to manufacture all tobacco products in France and to import all tobacco products from outside the EC. However, they no longer confer any commercial advantage to the company.

"It has simply meant that

The benefits to Seita of this latest lifting of price control has been neutralised by three increases in tobacco taxes in the past 18 months. The fact that some of Seita's competitors have cut, rather than increased, their prices in order to gain market share has not helped either.

Seita had nearly half the French market last year. Its overwhelming strength, however, is still in dark tobacco, a market which is declining by 7 and 8 per cent a year.

In the steadily more fashionable light tobacco, which now accounts for two-thirds of what is smoked in France, Seita was last year second to Philip Morris and just ahead of Rothmans. Both Seita and Rothmans have lost market share this year to Reynolds, which has been cutting the price of its Winston brand.

Given that Gitane or Gauloises are part of France's image in the world, Seita believes the government will seek some core domestic shareholders. So far the only French shareholder to show interest is the Bolloré shipbuilding group, in which Rothmans has a

stake.

Seita sees a much better fit with BAT, which is strong in areas of where Seita is weak - Latin America, east Asia and English-speaking Africa.

Another fit for Seita would be Reemtsma of Germany. The two companies already operate jointly in Belgium, Switzerland and Italy, and the German company could provide Seita with an entrée into east Europe and Russia.

other companies have set up manufacturing and import facilities elsewhere in the EC, without hindering their ability to sell into the French market," says Ms Isabelle Okrent, communications director.

Seita's performance is

improving. It expects a rise in net profit this year, to more than FF400m compared with the FF360m total last year (or 2.7 per cent of 1992 turnover).

But with even gross profits

only 5.3 per cent of turnover last year, Seita has hardly been the cash machine expected of tobacco companies.

There are two main reasons for this. First, it has had to

struggle with strong public-sector unions to concentrate production in five factories

around the country, down from 12 a decade ago. Second,

France taxes tobacco fairly

heavily. The industrial price

was also controlled by the government until last year.

Asset disposal helps boost Norsk Hydro

By Karen Fossli in Oslo

this primarily to lower production costs, higher crude oil production, and the effect of a higher dollar exchange rate.

With this year's result affected by a pre-tax gain of NKR2.58bn on the Freia disposal, and last year's by changes to the US accounting code (GAAP), Hydro said the two figures were not directly comparable.

"When these factors are excluded, net income for the first nine months of 1993 is calculated to be NKR1.057bn com-

pared with NKR647m for the same period last year," it said.

Group revenue in the first three quarters rose by NKR2.44bn to NKR4.07bn, as operating income climbed NKR1.11bn to NKR3.35bn. Operating costs shot up by NKR1.23bn to NKR3.73bn.

"Our business areas are still affected by difficult market conditions," said Mr Egil Myklebust, president.

He attributed the improvement in operating income to reductions in production costs

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INTERNATIONAL COMPANIES AND FINANCE

Exxon lifted by asset sales and cost reductions

By Richard Waters
in New York

EXXON comfortably exceeded market expectations yesterday with third-quarter profits which were bolstered by recent cost-cutting and disposals of assets.

The US energy group's 19 per cent rise in net income for the period, compared with the previous year, came against a backdrop of lower oil prices which has held back earnings at other oil companies.

"These strong earnings were generated despite soft worldwide economic conditions, weak crude oil prices, and provisions associated with the tax rate increase in the US," said Mr Lee Raymond, chairman.

Net income for the period rose to \$1.36bn, or \$1.09 a share, from \$1.15bn, or 91 cents, on sales down to \$27.9bn from \$30.5bn.

On Wall Street, Exxon's shares rose 3% to \$65.75, by early afternoon.

While exploration and production profits in the US remained flat, at \$7.8m, overseas earnings in this area jumped to \$549m from \$465m.

US downstream operations, on the other hand, recorded an increase to \$12m from \$11m, while overseas earnings rose only slightly to \$474m.

Falling oil prices, while holding back upstream earnings in the US, had been more than offset by the improvement in margins in petroleum products that resulted from cheaper

oil, Mr Raymond said.

Exxon said the results benefited from lower operating costs, the effects of its asset management programme, under which it sold assets which were marginal or did not fit its long-term plans, and lower tax rates in some overseas countries.

The Akron, Ohio-based company earned \$136.2m, or 92 cents a share, in the 1993 third quarter, compared with net income \$91.5m, or 64 cents, in the same period of last year.

Earlier this month, Goodyear predicted earnings of \$130m to \$135m for the quarter.

The sales were held back by an after-tax charge of \$15.5m resulting from the effects of the tax rate rise on deferred taxes.

The company recorded after-tax charges of \$50m against the costs of litigation.

These mostly related to the decision by the US Court of Appeals to confirm a judgment against the company in a class action suit over breaches of energy pricing regulations between 1973-81.

Earnings per share fell to 42 cents from \$2.06, on sales down to \$4.55bn, from \$4.83m.

• Arco is to reorganise some of its oil and gas operations, resulting in a "substantial" charge to fourth-quarter earnings.

The group said that it expected to cut between 900 and 1,000 jobs by the end of the transition period. The reorganisation of Arco Oil and Gas Co should result in annual after-tax cost-savings of about \$100m, the company said.

Goodyear's oil transportation operations continued to post an operating loss in the quarter of \$2.4m, compared with \$2.6m a year earlier.

Results for the first nine months were modified by special items in both years. Including these, Goodyear posted net income of \$360.9m, or \$2.47, against a net loss of \$74.6m, or \$5.24 in year ago.

Stripping out extraordinary items, last year's accounting changes and adjusting for a two-for-one stock split, Goodyear earned \$375.5m, or \$2.57, in the first nine months of this year, compared with \$264.5m, or \$1.86, in the same period of last year.

The company's general products division had operating income of \$47.3m, including one-time gains of \$9.1m from the sale of its Rener Film business. A year earlier, the business had operating income of \$4.3m.

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General Mills names president

GENERAL Mills, the US foods and restaurants group, has named Mr Stephen Sanger as president of the company, a new position, agencies report.

Mr Sanger was vice-chairman with responsibility for Big G cereals, Red Lobster and The Olive Garden restaurants, Yoplait yoghurt and the consumer foods sales division.

General Mills named Mr Stephen Demeritt as chief executive officer of Cereal Partners Worldwide.

He is a senior vice-president at General Mills

S&P downgrades General Motors

STANDARD & Poor's, the US

ratings agency, yesterday

revised its outlook on General Motors to negative from stable, writes Karen Zager in New York.

S&P affirmed its ratings for the company, including senior debt at triple B plus and preferred stock at triple B.

It warned, however, that ratings could be lowered within the next two years unless the company's North American automotive operations improves its financial performance significantly and the liability on the unfunded pension is reduced materially.

S&P noted that GM's market share performance has been disappointing in recent quarters.

It added that the company's labour contract will not contribute to cost-cutting efforts at GM's core North American automotive operations, as had been expected.

The company said it was

reporting earnings on this basis due to a bankruptcy filing.

USG emerged from bankruptcy on May 6 1993.

Net sales for the three

months rose to \$514m from

\$474m in the same period a year ago.

On the same basis, earnings for the full nine months rose to

\$165m from \$132m a year ago.

While net sales increased to

\$1.42bn from \$1.34bn.

"The continuing improvement in our cash earnings for the third quarter is further evidence that the housing market has continued to recover and that USG has substantial operating leverage in the recovery phase of the economic cycle," said Mr Eugene Connolly, USG chairman.

USG's domestic operations

results continued to be helped by growing residential construction and expanded repair and remodel activity.

Scotts to buy WR Grace subsidiary

SCOTTS, the US garden products group, is to acquire Grace-Sierra Horticultural Products for more than \$100m from a subsidiary of WR Grace, the specialty chemical group, and other investors, Reuter reports.

Scotts said that after the deal, Grace-Sierra's business

and operations would be combined with Scotts' to form the world's largest turf and horticultural products company,

with combined 1993 sales of

nearly \$900m.

Grace-Sierra manufactures

and markets speciality fertilisers for nursery, golf course,

and other investors, Reuter

reports.

The transaction is subject to a definitive agreement and government approvals.

"Once completed, the transaction will continue to fulfil one of our principal goals over the last year - meaningful reduction of bank debt - as well as facilitate our transition to a variable-cost structure from a high-fixed-cost structure," said Mr Charles Haggerty, Western Digital chairman.

The spin-off is part of a step

in Xerox's plan to get out of

financial services and concentrate on the document processing business, the company said.

Furman Selz is an international investment banking firm with 570 employees.

As part of the deal, a Xerox

Financial affiliate will buy 9

per cent of the equity in the newly-formed company. Xerox

said it will use the cash from

the sale to pay off debt.

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For the six months 21st October, 1993 to 21st April, 1994 the Notes will carry an interest rate of 6.2625% per annum with an interest amount of \$1,226.71 per \$1,000,000 Note, payable on 21st April, 1994.

Based on the London Stock Exchange.

Bankers Trust Company, London Agent Bank

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SIA profits fall 15% at halfway

By Kieran Cooke
in Singapore

SINGAPORE Airlines (SIA), consistently one of the world's most profitable carriers, has reported a 15 per cent fall in interim earnings.

"Although the industry continues to be plagued by low yields, traffic has picked up over the past few months and load factors are higher than the same period last year," said Mr Cheong. "It is tempting to conclude that the worst is over but it is too soon to tell."

SIA's interim results were below market expectations. SIA is committed to maintaining a young fleet of aircraft but in recent years it has faced increasing difficulty on-loading older aircraft in what has been a poor second-hand market. SIA consolidates the revenues from aircraft sales into its operating profits.

Mr Jones said revenues were cut by a further \$24m due to the strength of the Singapore dollar.

Mr Cheong, managing director, said the airline was working in a very difficult business environment. "SIA's first-half profit was lower than a year ago but considering the performance of the competition, we did not do too badly," said Mr Cheong.

The dividend was unchanged at 7.5 cents.

Foster's accepts offer from Hudson Conway

By Nikki Tait in Sydney

FOSTER'S Brewing Group, the Australian brewer which owns Courage in the UK, yesterday announced that it had accepted an offer from Hudson Conway (HCL), a Victoria-based property group, in which Mr Kerry Packer's Consolidated Press has an interest, to buy back and cancel shares owned by Foster's in HCL.

The offer is pitched at A\$3.50 a share. Foster's owns around 12.8m shares in Hudson Conway, which would net it approximately A\$45m (US\$30m).

In a statement to the Australian Stock Exchange, Hudson Conway - which is part of the consortium that recently won the right to build Melbourne's first casino - said the proposal was subject to shareholder approval at its annual meeting.

REPUBLIC OF ARGENTINA

THE MINISTRY OF ECONOMY AND PUBLIC WORKS AND UTILITIES

SECRETARIAT OF TRANSPORT

UNDERSECRETARIAT FOR PORTS AND NAVIGABLE WAYS

INVITATION FOR PUBLIC BID NR 6/93

**"Concession of port terminals at Puerto Nuevo,
City of Buenos Aires
Republic of Argentina"**

REFERENCE: Reception of tenders and opening of envelope Nr. 1, are hereby adjourned to November 16, 1993 at 10.00 a.m., and shall be held at the Padilla Room of The Ministry of Economy and Public Works and Utilities, with address at Hipolito Yrigoyen 250, 5th floor, City of Buenos Aires, Republic of Argentina.

PLACE TO ENQUIRE ABOUT AND WITHDRAW GENERAL BIDDING CONDITIONS:

Supply Manager's Office of ADMINISTRACION GENERAL DE PUERTOS S.E., with address at Esmeralda 55, 6th floor, Office 601, City of Buenos Aires, Republic of Argentina, on regular business days from 11.00 a.m. to 03.00 p.m.

VALUE OF GENERAL BIDDING CONDITIONS: \$10,000.00

TO THE HOLDERS OF

SECOM

(the "Company")

\$30,000,000.00

2 per cent. Convertible Bonds 1998
(the "Bonds")

NOTICE OF REDEMPTION AT THE OPTION OF THE COMPANY
NOTICE IS HEREBY GIVEN pursuant to Conditions 5 (B) and 14 of the Terms and Conditions of the Bonds that the Company has determined to redeem on 20th December, 1993 (the "Redemption Date") all outstanding Bonds at the price of 103 per cent. of the principal amount of the Bonds together with interest accrued to the Redemption Date.

Set out below is the relevant information:

Applicable 20 consecutive trading days:
From and including 21st September, 1993
to and including 20th October, 1993

Conversion price in effect on 26th October, 1993: 45.392

The last reported selling price (regular way)
of the Company's shares on the Tokyo Stock
Exchange on 20th October, 1993: 46.910

Average principal amount of the Bonds
outstanding as at 20th October, 1993: 427,710,000.00

We would like to call your attention that, pursuant to Condition 4 (A) (1), the Bonds can not be converted after the close of business
on 20th December, 1993.

SECOM CO., LTD.

Tokyo, Japan

By The Mitsubishi Bank, Limited
as Principal Paying Agent

20th October, 1993

INTERNATIONAL COMPANIES AND FINANCE

Constructing the new, modern Indonesia

Economic growth means a boom for property companies, reports William Keeling

SA retailer up despite market weakness

By Philip Grewth
in Johannesburg

PEPKOR, South Africa's largest mass-market retail group, increased attributable profit in the six months to August by 6 per cent to R4.4m, from R4.05m last time.

The market in which Pekkor operates continue to be depressed with consumer confidence low, disposable income down and unemployment, especially in the market segments served by Pekkor, rising. Turnover, as a result, rose by only 2 per cent - well below inflation - to R5.8m.

Margins, however, were maintained and operating profit was also 2 per cent higher at R9.8m.

Earnings per share rose by 5 per cent to 29 cents from 27.7 cents and the dividend was increased by 6 per cent to 8.5 cents per share.

Mr Christo Wiese, chairman, said that barring political setbacks, he expected Pekkor to continue the earnings growth of the first six months for the remainder of the year.

A detailed breakdown of earnings shows that Pepkor, the clothing retailer that is the core of the group, suffered a 5 per cent fall in earnings. Pepkor's chain of Scottish stores, known as Your More Store, is expected to break even in the second half of the year.

Mr Wiese said Pekkor was in a consolidation phase following some large takeovers in recent years.

Correction

Hong Kong bonds

THE REPORT on the Hong Kong convertible bond market published in Friday's FT contained incorrect figures. The figures mentioned should have been US dollars, not Hong Kong dollars.

IN West Jakarta, a newly-constructed, garish pink shopping and hotel complex rises from the ground like a giant wedding cake. Designed to be visible from the passing toll-road, it is the showcase project of Ciputra Development, a leading Indonesian property company.

Indonesia, with a population of 190m, is the largest country among the fast-growing economies of south-east Asia. In common with its neighbours, two decades of economic success have resulted in a growing middle-class and a demand for modern retail outlets, offices and housing - and Indonesia's property companies are making the most of the good times.

Ciputra Development has announced plans to go public by the end of the year, raising \$120m and valuing the company at about \$300m. Brokers expect the issue to proceed smoothly: the Jakarta stock market has risen more than 50 per cent since December, and property companies have matched the index.

The six leading quoted property companies have a combined capitalisation of over Rp3,500bn (\$1.7bn), though much of that is rooted in faith. Companies are rated on future potential, not on the bricks and mortar in place.

Modernland Realty, which went public in January and has a current market capitalisation of Rp650m, has two residential sites totalling 220 hectares in the Jakarta area. At its more up-market Tangerang estate just outside Jakarta, on which development began four

years ago, an 18-hole golf course is being constructed to attract potential residents.

The first nine holes will not be ready until December but lots beside the course have been selling for Rp1.6bn each, excluding the cost of the house. With most of the land

still in the form of paddy-fields, the estate is unlikely to be completed until 2004.

Jakarta International Hotel and Development has a similar story in the office sector. Its sole current operation is the Borobudur Hotel in Jakarta

capital with a 1.3m population, where the company is building a 20,500 sq metre shopping and 15 years.

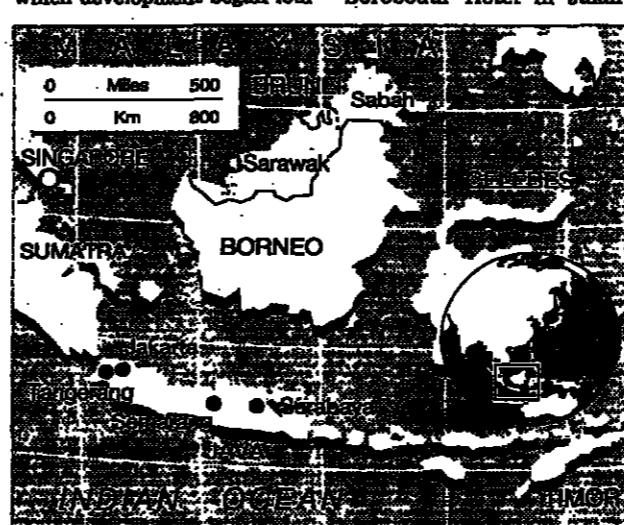
Ciputra Development is little different. Its 45 hectare Citra Garden housing project is less than half complete, while its 500 hectare estate in Tangerang and 1,000 hectare housing project in Surabaya, East Java, are still in initial stages.

While the number of rival housing projects grows almost monthly, Mr Hugh Obbard, managing director of property consultants First Pacific Davies Indonesia, believes "the demand for low to middle-cost housing is outstripping supply.

The main surprise in the market has been the upper-income housing bracket continuing to perform so well". The steady lowering of interest rates this year bodes well, he says.

Ciputra Development claims two competitive advantages: the geographical spread of its 8.8m sq metre landbank around Java island, home to 60 per cent of Indonesia's population, and the reputation of Mr Ciputra, the company's founder and chairman.

While most companies' landbanks are concentrated in Jakarta, Ciputra Development has highlighted other densely-populated urban centres: Surabaya, with a 2.6m population, and Semarang, Central Java's



NEWS DIGEST

Paper groups report lower earnings, sales

TWO leading Japanese paper companies which merged this month reported declines in sales and profits as demand for paper was hit by the prolonged economic downturn, writes Eniko Terazono.

Kanazaki Paper and Oji Paper, which formed New Oji Paper on October 1, said their earnings were hit by a fall in paper prices due to oversupply.

Oji's non-consolidated paper profits for the six months to September fell 7.5 per cent to Y5bn (\$46m) on a 4.9 per cent fall in sales to Y21.6bn.

After-tax profits dropped 17.4 per cent to Y3.2bn. Sales of paper and pulp products fell 4.5 per cent to Y20.1bn, while processed paper products and lumber fell 5.3 per cent to Y21.5bn.

Kanazaki posted a 24 per cent fall in half-year pre-tax profits to Y78m, while sales fell 9.6 per cent to Y64.2bn. After-tax profits rose 2.7 per cent to Y64.1m. Sales of its mainstay paper and pulp products fell 9.3 per cent to Y67.7bn.

For the full year to March, New Oji expects pre-tax profits of Y1.1bn on sales of Y49.6bn and an after-tax profit of Y6.7bn.

The company said that sales volumes rose in some areas - 18 per cent higher for lead, 28 per cent for zinc, and 41 per cent for coal - although copper was down 10 per cent and gold by 24 per cent.

But base metals prices fell in Australian dollar terms, with zinc - down 38 per cent - showing the largest year-on-year decline.

Gold and silver prices were stronger, but total sales revenue for the quarter still slipped by 9 per cent.

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INTERNATIONAL CAPITAL MARKETS

Indian offerings find firm demand from overseas

By Antonia Sharpe

THE STRONG response from international investors to recent offerings which provide exposure to India gives some indication of the volume of foreign money which is waiting to flow into the country.

India is widely regarded as the emerging market of the 1990s, following the introduction of free market reforms.

Foreign & Colonial Emerging Markets said yesterday that its new India fund had attracted around \$150m, well above its expectations of \$50m-\$100m.

There were also reports yesterday that the \$125m six-year Euroconvertible bond issue from Reliance Industries, India's largest private-sector company, had been oversubscribed by 10 times. The issue is expected to be priced today.

When Reliance's issue was launched last Thursday, lead manager Morgan Stanley said that the issue was already several times oversubscribed. However, Morgan Stanley declined to comment on yesterday's reports.

Mr Sanjiv Talukdar, the fund manager of F&C's Indian Investment Company Steav (Indico), said that the sum raised was equivalent to one day's trading volume in the Indian stock market.

Half of the money came from UK institutions, followed by Asia, which accounted for 40 per cent. The remainder was

divided equally between the United States and continental Europe.

Indico is an open-ended fund which aims to invest mainly in medium-sized Indian companies. Mr Talukdar said that initially only 20 per cent of Indico would be invested in medium-sized companies because of the lack of liquidity in these stocks.

The remaining 80 per cent would be invested in blue-chip Indian companies. However, more than 50 per cent of the fund would be invested in medium-sized companies by the end of the first year, he said.

Indico, which will be listed in Luxembourg, is due to start trading later this week once it has received the final approval from the Indian regulators.

The strength of international demand for Indian investments has prompted several Indian companies to tap the international capital markets this year. They include SICCI, a financial institution; ITC, a tobacco and hotels company; and Hindalco, an aluminium company.

Bombay Dyeing, a textiles manufacturer, is expected to launch an issue of global depository receipts with warrants later this week. Lead manager CSFB declined to comment on the size of the issue but there were reports that the issue would only raise between \$30m and \$40m.

HK bank faces spin-off

By Simon Davies

in Hong Kong

INTERNATIONAL Bank of Asia (IBA), the Hong Kong retail bank which is part of the Bahrain-based Arab Banking Corporation (ABC), is to be spun off via a HK\$3.68m public offer in Hong Kong.

ABC has recently sold 20 per cent of IBA to the state-owned China Everbright for about HK\$440m.

After the Hong Kong public offer, ABC will own 55 per cent of the bank, one of the

largest in Hong Kong with 20 branches.

Net earnings over the past five years have risen at a compound rate of 35 per cent. Net profit this year is forecast to increase by 16 per cent to HK\$166m.

The company is offering 159m new shares at HK\$3.76 a share. Proceeds will help fund expansion of the group's retail operations in Hong Kong.

The link-up with China Everbright is expected to expand IBA's presence in China.

Dealers anticipate issues from Swedish borrowers

By Antonia Sharpe

TWO large international bond issues from Swedish borrowers are likely to emerge today when the Kingdom of Sweden raises at least \$1bn through an issue of three-year global floating rate notes (FRNs) and Urban Mortgage Bank of Sweden (UMB) offers \$500m through an offering of five-year Eurobonds.

Sweden's FRNs, via Lehman Brothers and J.P. Morgan, are expected to be priced at a small discount to par and carry a coupon of three-month Libor minus 1/4 point.

UMB's Eurobonds, via Nomura, are likely to be priced to yield 68 basis points over the when issued US treasury due 1998.

Some syndicate managers said the two issues effectively offered investors a broad yield spectrum on Swedish government debt, since UMB is

backed by SKr2bn guarantee fund from the government.

Among yesterday's issues, the European Investment Bank tapped investor demand for short-dated Eurobonds paper

to both parties because it also protected IMI against a rise in rates during the four-month period.

EIB's bonds had a re-offer price of 99.88 to yield 52 basis points below the 9 per cent Italian government bond due 1996. When the bonds were freed to trade they were quoted at 99.75 in line with underlying weakness in European bond markets.

Elsewhere, the development of an international fixed-income market for Hong Kong borrowers took another step yesterday with the launch of a five-year Eurobond issue from Sun Hung Kai Properties.

Sun Hung Kai Properties is the holding company for the largest property investment and development operations in Hong Kong. It is the fifth-largest company on the Hong Kong stock exchange by market capitalisation.

IMI said the agreement offered mutual compensation

yield 82 basis points over the when issued US Treasury due 1998, which was one basis point below the yield spread at launch on the \$500m five-year issue from Cheung Kong in

early September. Cheung Kong's bonds, which opened up the Eurobond market to Hong Kong borrowers, were trading at a spread of 65 basis points yesterday.

The bonds were priced to

NEW INTERNATIONAL BOND ISSUES

| Borrower | Amount | Coupon % | Price | Maturity | Fees % | Spread bp | Book runner |
|---|--------|----------|--------|-----------|--------|-------------|----------------------------------|
| US DOLLARS | | | | | | | |
| Deutsche Haase Ind. Co [sub] | 800 | 1 | 100 | Nov. 1997 | 2.25 | - | Nomura Ind. |
| Sun Hung Kai Prop. Fin. Cayman | 300 | 5.625 | 99.88 | Mar. 1998 | 0.40% | - | Morgan Stanley Int'l. |
| LB Hessen-Thuringen | 75 | 6.25% | 100 | Nov. 2000 | 0.60% | - | Lehman Bros. Int'l. |
| UMB [sub] | 60 | 0.875 | 100 | Nov. 1997 | 2.25 | - | Nomura Int'l. |
| Fujico Corp | 30 | (0.9) | 100 | Nov. 1998 | 0.25 | - | Deutsche Bk. Cap. Management |
| | | | | | | | |
| ITALIAN LIRE | | | | | | | |
| European Inv. Bank | 500bn | 7.625 | 99.88 | Nov. 1995 | 0.188 | -3269/-96 | Banco di Roma/IMI Lux. |
| | | | | | | | |
| GULDERS | | | | | | | |
| Niederländische Wissenschaftskredit | 150 | 6.25 | 99.90 | Jan. 2000 | 0.30 | - | Int'l. Nederlanden Bank |
| | | | | | | | |
| ESCUOS | | | | | | | |
| World Bank | 11.6bn | 6.5 | 100.70 | Nov. 1998 | (e) | -25/-21/-96 | Banco Finanziaria/Banco Formando |
| | | | | | | | |
| SWISS FRANCS | | | | | | | |
| Status [sub] + | 125 | 1.75% | 100 | Mar. 2001 | - | - | Nomura Bank (Switz.) |
| Fujico Corp | 100 | 0.375 | 100 | Nov. 1997 | - | - | Nikko Bank (Switz.) |
| | | | | | | | |
| Final terms of non-callable unless stated. The yield spread (over relevant government bond) at launch is provided by the lead underwriter. *Price movement. **Benchmark. ***With equity warrants. \$*posting rate note. \$*semi-annual coupon. \$*fixed re-offer price. \$*coupons are shown at the re-offer level. #*Ring 2: 21.93. \$*Tranche A of 3 Tranche issue. Short first coupon. \$*Coupon 1: 31.35% at 100% deciling 1/4% Coupon pays 6-month Libor + 27.5bp. e* Spread relates to OATs. Fees undisclosed. f* Callable on 31.35% at 100% deciling 1/4% semi-annually. Fixing: 26.10.93. | | | | | | | |

with its L\$600bn issue of three-year Eurobonds. Joint lead manager IMI said that investors were reducing their exposure to the long end of the yield curve and were re-investing their profits in the shorter end.

The EIB kept the proceeds of

the issue in fixed-rate lire but hedged it against any fall in

Italian interest rates over the

next four months by entering a "spread-lock" or a "delayed

rate settlement" agreement with IMI.

IMI said the agreement offered mutual compensation

to both parties because it also

protected IMI against a rise in

rates during the four-month

period.

EIB's bonds had a re-offer

price of 99.88 to yield 52 basis

points below the 9 per cent

Italian government bond due

1996. When the bonds were

freed to trade they were quoted

at 99.75 in line with underlying

weakness in European bond

markets.

Elsewhere, the development

of an international fixed-

income market for Hong Kong

borrowers took another step

yesterday with the launch of a

five-year Eurobond issue from

Sun Hung Kai Properties.

Sun Hung Kai Properties is

the holding company for the

largest property investment

and development operations in

Hong Kong. It is the fifth-

largest company on the Hong

Kong stock exchange by market

capitalisation.

IMI said the agreement offered mutual compensation

European investors switch into shorter maturities

By Conner Middlemann
in London and Patrick
Harverson in New York

AFTER last week's sweeping round of rate cuts, most European yield curves continued to steepen yesterday as investors took profits at the

GOVERNMENT BONDS

long end and shifted into shorter maturities.

US Treasuries' continued weakness added to the markets' soft tone and compounded the pressure on longer-dated bonds.

■ GERMAN bonds were damped by somewhat disappointing regional September inflation data.

Consumer prices in Baden-Württemberg rose 0.3 per cent on the month and 4.1 per cent on the year, above market forecasts for 0.2 per cent and 3.8 per cent. Numbers from North Rhine-Westphalia - at 0.2 per cent and 3.7 per cent, respectively - were more in line with expectations.

The numbers weren't really all that bad, but they provided a good enough excuse for long-overdue profit-taking.

The Spanish bond contract fell by 0.49 point to 90.32. Market sentiment was subdued by warnings from the International Monetary Fund that Spain should be cautious on further rate cuts until price stability and structural economic reforms had been achieved.

■ BELGIAN bonds held up relatively well despite the breakdown on Sunday of the

social pact talks between the country's unions, employers and the government.

While the Belgian franc weakened against the D-mark, Belgian bonds' yield premium over bonds widened by only one basis point from Friday to 121 basis points.

The Spanish bond contract fell on Madrid's futures exchange fell 0.49 point to 103.82. Market sentiment was subdued by warnings from the International Monetary Fund that Spain should be cautious on further rate cuts until price stability and structural economic reforms had been achieved.

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FT FIXED INTEREST INDICES

| | Oct 25 | Oct 22 | Oct 21 | Oct 20 | Oct 19 | Year ago | High | Low |
|-------------------|--------|--------|--------|--------|--------|----------|--------|-----|
| Govt Secs [B] | 103.34 | 103.30 | 103.46 | 103.31 | 102.88 | 103.60 | 103.28 | |
| Fixed Interest | 124.94 | 124.95 | 125.03 | 124.68 | 124.14 | 125.20 | 125.07 | |
| Financial & Prop. | 117 | 147 | 148 | 121 | 43 | 143 | 148 | |
| Gas & Elec. | 2 | 1 | 4 | 1 | 1 | 4 | 1 | |
| Miners | | | | | | | | |

Moss Bros up 77% on higher market share

By David Blackwell

A LARGER share of the UK suit market helped Moss Bros, the clothing outfitter, lift pre-tax profits by 77 per cent from £254,000 to £2,225,000, in the six months to July 31.

Mr Rowland Gee, managing director, described the rise as "satisfactory given the fragility of the recovery the UK is seeing".

The shares rose 7p to 245p. The group, which makes 70 per cent of its operating profits in the second half, lifted its market share for suits from 5.5 to 6 per cent in the first six months. It maintained its profit.

tion as the number one hire business for formal wear with a 38 per cent market share.

More than half the pre-tax profit was accounted for by interest receivable of £221,000, down from £249,000. Operating profit was £204,000 on turnover of £25.6m, compared with a previous operating loss of £137,000 on turnover of £22.9m.

The group had net cash of £10.2m (28.5m) at the period end. Mr Terry Donovan, finance director, said the group was "not embarrassed by the money – too many retailers have fallen by the wayside."

Earnings per share rose from 1.2p to 2.5p. The interim dividend is unchanged at 1.5p.



Rowland Gee (left) and Terry Donovan: organic growth policy

Kewill's Austrian arm signs marketing deal with IBM

By Alan Cane

KEWILL SYSTEMS, a Surrey-based computer software supplier, said yesterday that Han Dataport, its Austrian subsidiary, had signed a development and marketing agreement with IBM Deutschland through which the computer giant would sell Han Dataport's computer-aided design software.

The agreement covers co-operation in the development of the software – called CAD 400 – and its selling on

working through to the results before 1994 or 1995.

IBM is thought to have about 25 per cent of the German CAD market.

Kewill is recovering from a period of poor results caused by problems with its German subsidiary, Weisung, sold to its management earlier this year.

Kewill reported pre-tax losses of £5.6m for the year to March 31.

The shares closed up 4p at 245p, against a 12-month low of 47p.

EFG up to £804,000 and sees profit for full year

THE shares rose 2p to 142p. Turnover declined to £15m (£13.7m). Net interest payable from £281,000 to £148,000.

Earnings per share were 3p, against losses of 7p.

Net borrowings at August 1 were £1.28m for gearing of 18 per cent.

Borrowings, which stood at £5.35m at January 31, were reduced by the rights issue, which formed part of the restructuring.

Borrowings have been further cut since the end of the period, by asset sales, which have raised £1.3m.

BSM offer subscribed 1.6 times

Trading starts tomorrow in shares of BSM Group, owner of the British School of Motororing, which floated earlier this month, writes David Blackwell.

Under the offer, 9.92m shares were placed with clients by James Capel.

A similar number of shares were offered through intermediaries, of which 57,640 were accounted for by applications from eligible employees. The remaining 9.83m shares were subscribed 1.6 times, and have been allocated in proportion.

Targeting the Asian market for marine seals

Andrew Baxter reports on the rationale behind TI's purchase of a majority stake in Dover Japan

T I GROUPS contested \$210m takeover of Dover last year has inevitably focused City attention on the enlarged engineering group's aerospace ambitions. In a quiet way, though, it is also making waves at sea.

Over the past two years TI's John Crane International seals business has developed a world-leading presence in a range of seals and bearings for hulls and propulsion systems.

Behind the recent formation of John Crane Marine International to handle the marine side of the business lies one of the few purchases by a UK group of a majority stake in a publicly quoted Japanese company.

The acquisition will help John Crane exploit Asian markets. Its Deep Sea Seals business had grown consistently in sales and profits for several years but its mechanical-type seals had been focused mainly on naval markets.

has given the unit a two-to-one loading in favour of commercial seals.

Tighter environmental and pollution regulations from 1995 will drive market growth in new commercial shipbuilding, Mr Fisher says, while the service and repair business will also play a stronger role.

"Because of pollution penalties, and to preserve their reputations, ship operators will want upgraded products," he says.

By bringing all types of marine seals into one organisation, the unit can offer "one-stop shopping" for ship operators and encourage the shift away from the traditional packed glands. These have been used as a cheaper, but leakier, alternative to mechanical seals in markets where environmental correctness holds less sway.

But naval markets are not being ignored. The Japanese navy is larger than the UK's, says Mr Fisher, but is not among the 51 navies using John Crane seals. Owning a Japanese company could help it gain access, although it will take while, he says.

There is also a big opportunity to supply both commercial and naval fleets in eastern Europe. Until recently, he says, it was very difficult to understand who was making and supplying their seals, says Mr Fisher.

"That's a tremendous change, and it took several months to be put in place," he adds.

TI has since increased its stake in Dover Japan to 55 per cent, but it remains publicly quoted. In remodelling its Japan Marine Technologies in January, "we wanted to be sure it was clearly recognised as a Japanese company," says Mr Fisher.

At the same time, though, the Japanese company has become an important element in the overall strategy at John Crane Marine International.

The acquisition of manufacturing capability for commercial seals in Asia, along with sales and service capability in the US and western Europe, adds.

As a producer which was independent of steels and shipyards, Dover Japan seemed the best bet. But it was a small Japanese company with banks, insurance companies and institutions among its investors, and the acquisition needed careful handling.

In June 1991, however, a deal was concluded with TI paying £5.75m (then £25m) for Dover's stake. It paid a further £34m

Recovery gets under way at slimmed-down Darby

DARBY GROUP, the USM-traded specialist glass company, reported pre-tax profits of £278,000 for the six months to August 31, on sales of £28.7m.

The Scunthorpe-based group also announced a return to the dividend list with an interim distribution of 0.5p.

The comparable period saw losses of £271,000 before tax, as profits of £28.9m from continuing activities were outweighed by a deficit from French and US operations, now sold.

Earnings per share emerged at 2.2p (losses of 1.99p).

Automotive Products shows decline to £5.7m

AUTOMOTIVE Products, which serves the car and aircraft industries and is owned by the Guthrie Corporation, a wholly owned subsidiary of BBA, reported pre-tax profits down from £2.7m to £2.5m in the first half of 1993.

Sales from continuing operations rose from £135.7m to £141.1m, generating operating profits of 25.7m (25.8m).

The interest charge was reduced to £1.6m. Earnings per share came out at 4.9p (7.3p).

The company said the worldwide recession continued to affect its markets and a cost reduction programme was continuing. This strategy was

reflected in redundancy and reorganisation costs of £2.2m (£2.1m), which had been charged against operating profit.

In June, the jury in patent anti-trust litigation in the US recommended damages against the company totalling £5.8m (£3.8m). The case is proceeding and judgment will be entered in due course. If an award of damages against the company is confirmed, the award is liable, under US law, to be trebled.

The company is confident, however, that following the appropriate appeal processes no material damages will ultimately be payable.

Profit for the year to June 30, 1993, was £5.7m (2.5m).

Net assets were £10.2m (10.1m).

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| Name (max. 20 characters) | N | £ 4.84 | £ 4.84 | £ 3.95 | | |
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COMMODITIES AND AGRICULTURE

Tin hopes boosted as China comes into fold

By Kenneth Gooding,
Mining Correspondent

CHINA, THE world's biggest tin producer, is joining the Association of Tin Producing Countries and analysts suggested yesterday that this should improve the ATPC's chances of curbing supply and raising prices.

"This must be good for those who want tin prices to go up. China coming into the fold will help the ATPC exert more restraint on supply," said Mr Neil Buxton, analyst at Metal Bulletin Research.

He suggested that China was mainly responsible for this year's rise in world tin stocks to about 40,000 tonnes, 13 or 14 weeks supply. Available statistics suggest that China lifted annual exports from about 10,000 tonnes at the beginning of the 1990s to between 30,000 and 35,000 tonnes — roughly 20 per cent of the 175,000 tonnes consumed each year in the west-
ern world.

Western tin producers had cut output much more than other base metals companies, by about 30 per cent over the past two years. Mr Buxton pointed out: "These cuts were completely offset by exports

from China and, to a lesser extent, from other, smaller, far east Asian countries such as Vietnam and Laos."

Although China had informally agreed export restrictions with the ATPC, this obviously had not worked well. Mr Buxton pointed out: "China's full membership of the ATPC would put more pressure on it to keep its promises."

The news about China from a two-day ATPC meeting this week in Kuala Lumpur did not stop tin prices falling sharply again yesterday, a reaction to the recent, equally sharp, rise. The spectre of increasing stocks drove down the tin price to a 20-year low of \$4,350 a tonne early in September but then bounced back to touch \$5,063 last Thursday amid suggestions that it was being manipulated upwards in the Kuala Lumpur market by merchants and producers.

Tin for delivery in three months fell another \$207.50 to close at \$4,797.50 last night. Ms Karen Norton, analyst at BHP-Enthoven Metals, part of the Royal Dutch/Shell group, said recent higher tin prices were not fundamentally justified. "And our technical analyst says tin was overbought

and due for a sharp [downward] correction." Mr Norton believed China's decision to join the ATPC was "a positive move in the longer term".

China set conditions before it agreed to join. It wanted to be exempted from providing monthly tin market statistics on the grounds that there are no sources from which it could obtain the data. It also insisted that its membership payment be based on exports, not production as is the case for other countries, as its domestic market consumed a great deal of its output.

Other members of the ATPC are Australia, Bolivia, Indonesia, Malaysia, Nigeria, Thailand and Zaire. Brazil, the second-largest producer, has indicated it may join next year.

The ATPC wanted 1993 exports restricted to 89,400 tonnes compared with 87,061 in 1992 in the belief that this would cut world stocks from about 39,000 tonnes to 20,000 tonnes by the end of this year.

Failure to meet these targets has split opinion within the ATPC about whether the so-called supply rationalisation scheme should be continued and even whether the organisation should be disbanded.

He initiated winding up procedures for both the milk and potato boards. That for milk has already gone beyond the point of no return and April 1994 is the target date for completion of the process. But although it had long been assumed that the PMB would follow the MMBs into oblivion, the appointment in May of Mrs Gillian Shephard as minister of agriculture led to a stay of execution.

Last week the minister received the response of the potato industry. For the first time ever growers, merchants, processors and retailers came up with a joint agreed proposal. That in itself is remarkable because in the past they have been poles apart. Growers, as represented by the NFU and the farmer members of the PMB, have called for the continuation of statutory control

FARMER'S VIEWPOINT

By David Richardson

while the trade has consistently insisted on a totally free market.

This new plan, which Mrs Shephard is now considering, contains several key points. The first and most crucial is that statutory area control be partially relaxed. It proposes that the national quota area of potatoes should be set annually, as at present, by the joint consultative council, a subcommittee of the PMB containing a majority of users and consumers. But rather than setting a strictly controlled area for each farm, which must at present be observed if a grower is to avoid a fine for over-planting or risk losing some entitlement to grow potatoes if he under-plants, the plan proposes 5 per cent flexibility either way.

The concept is based on experience in other potato growing countries where there are no statutory area controls. A study of fluctuations in acreage following profitable and unprofitable potato years in such countries has revealed that there is seldom more than 10 per cent difference in the area grown. It is therefore argued that 5 per cent either side of a target area would allow the potato market to operate while at the same time avoiding vast surpluses or shortages.

As a farmer's daughter, Mrs Shephard no doubt absorbed the stabilising advantages of the PMB for both farmers and consumers during her Norfolk

childhood. Indeed one of her first actions when she arrived at the Ministry of Agriculture was to announce a delay in the winding up of the potato board and a review of the entire marketing scheme.

In essence she challenged all sectors of the potato industry — growers, processors and retailers — to get together and come up with an acceptable alternative scheme. By implication it would need to retain the important feature of promoting price stability while at the same time satisfying the demands of the EC and the UK government in their ambitions to expose the potato industry to the rigours of the market place.

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to the joint proposals is that producer funded intervention in the potato market be discontinued. In the past the PMB has had the right and the duty to buy surplus potatoes in years of oversupply and sell them at a considerable loss for feeding to livestock.

The cash to fund this expensive operation has come, in recent years, from grower levies of some £25 a hectare. In the distant past the government also made a contribution. The new proposal suggests that, as with area quotas, the intervention legislation remains in place but that for the foreseeable future it is not used. This in turn would allow the area levy paid by growers to be halved with most of the reduced revenue being used for uncontroversial but important matters such as market promotion and technical research.

The new levy would correspond closely with similar schemes in other EC countries and amount to about £1 for each tonne of potatoes grown.

It is also proposed that the size of the board to run the new scheme should be drastically reduced. At present the PMB consists of 22 members. A few years ago there were 33. It is now proposed that the number be cut to a more workable eight. Surprisingly perhaps, this may be more difficult for some growers to swallow than the more fundamental proposals.

For many farmers are wedded to the illusion of regional representation, even though the statutory duty of board members is to run the present

marketing scheme efficiently.

Representation is, and always has been, the job of the National Farmers' Union.

Even so the fact that the

plan is agreed by all parties involved should give it a head start. And the modest amount of production and price stability it should provide may help to maintain UK potato consumption at the top of the EC league.

Advocates of the present

board's activities have always claimed that this consumption record is directly related to the relatively stable prices paid for potatoes by UK consumers for many years. It is argued that price volatility cuts consumption, even in countries, like Holland, where potatoes are an even more important crop.

The authors of the new plan

are convinced that it will prove acceptable to Brussels; that the administrators there will recognise that it would lead to a less intrusive scheme than that currently operated by the PMB and that they may even sanction the adoption of something similar in other EC countries where volatility in potato markets is the rule rather than the exception.

Given Mrs Shephard's recent

pronouncements on the need

to develop markets and to

make it more attractive for UK

consumers to buy more UK

produced food, together with

her encouragement for farmers

to collaborate more with pro-

cessors and retailers, there

would appear to be no logical

reason for her not to accept the

proposals. It is rumoured that

she will do just that very soon.

Australian miners have second thoughts on land legislation

By Nikki Tait in Sydney

THE AUSTRALIAN mining industry, which last week expressed qualified backing for the federal government's "Mabo" Aboriginal land rights legislation, yesterday sounded a less optimistic note, saying that the package could discourage investment and might fail to validate all previous land titles as the commonwealth had promised.

Mr Geoff Ewing, the Australian Mining Industry Council's assistant director, said yesterday it was "not apparent from the details so far available that all past titles will be fully secured, and therefore not

affected by native title as the prime minister stated".

"The proposals for the approval of future grants still leave open the possibility of both the commonwealth and states each being involved in the process, and the time limits for completion of the process have been significantly extended," he added.

The need for legislation has been pressing in the wake of a high court decision last year that could take as long as 20 months, will have to precede other approval processes which themselves take a considerable time."

The draft legislation has yet to be unveiled and all commentators are at present basing

opinions on the public statements made by Mr Paul Keating, the prime minister, and other government officials. Last week, it appeared that Mr Keating had scored a political triumph by hammering out a land rights package that had at least won qualified support from most interested parties.

It also appears at this stage that consideration of native title, which could take as long as 20 months, will have to precede other approval processes which themselves take a considerable time."

The draft legislation has yet to be unveiled and all commentators are at present basing

US gives assurance on barley subsidy

By Nikki Tait

US OFFICIALS have assured Mr Don Russell, Australia's ambassador to the US, that they will act consistently with President Bill Clinton's undertaking to protect Australia from any negative effects of the Export Enhancement Programme.

Last week, Australia proposed that the US had allocated 100,000 tonnes of subsidised malting barley to China under the EEP for 1993-94. China, which was not previously included in EEP barley allocations, represents the most important malting barley export market for Australian growers.

Mr Tony Lake, President Clinton's national security adviser, told Mr Russell that the US recognised that China was a sensitive and major market for Australian exports of barley. However, he also pointed to unfair US marketing in China, an Australian Embassy statement issued in Washington said.

Compiled from Reuters

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E German energy investment programme under gas cloud

By Judy Dempsey in Schwarze Pumpe, Brandenburg

THE FIRST phase of a massive investment programme in eastern Germany's brown coal-based energy sector began yesterday amid growing concerns that more cities in the region will switch to gas.

Vereinigte Energiewerke, or Veag, eastern Germany's major utility company, started construction of a DM5bn (£2bn) power generating block at Schwarze Pumpe in the eastern state of Brandenburg, which will be fuelled by brown coal.

The plant, which will have a capacity of 800MW, is part of a long-term investment programme totalling DM46bn and spread over ten years.

The investment programme by Veag, which is due to be sold by the Treuhand privatisation agency, to western Ger-

many's eight utility companies, is aimed at constructing, modernising and upgrading eastern Germany's electricity sector which, when completed, will have a capacity of 12,400MW.

The implementation of this ambitious plan is part of the federal government's commitment to save the brown coal industry, which before unification employed over 120,000 people and accounted for 90 per cent of eastern Germany's energy consumption.

Consumption of brown coal has since fallen below 50 per cent because of the collapse of the region's manufacturing base, and the workforce has been reduced to 35,000.

Both Veag and Laubag, eastern Germany's largest brown coal producer, which is the main supplier to Veag, estimate that the region must

consume 55m tonnes of coal a year to secure the economic viability of both companies.

However, several cities, most notably Potsdam, the state capital of Brandenburg, earlier this month voted to switch from brown coal to gas. Veag officials yesterday said they were concerned that this would set a precedent for other cities, including neighbouring Cottbus and Görlitz, in Saxony, which are also considering a switch to gas.

Potsdam's decision means a loss of 1m tonnes of brown coal. If this trend continues, Veag may decide not to build a new 800MW power plant at Boxberg, in Saxony. This would rob Laubag of a further 10m tonnes. And unless there was a sharp rise in the eastern German industrial sector the viability of Veag and Laubag could be undermined.

Oil traders interviewed

THE OFFICE of Fair Trading yesterday revealed that officers from the US Department of Justice had been interviewing traders with London-based oil companies, Reuter reports.

Market reports said several companies were being interviewed by US investigators after some traders in August 1992 cut brokers' commissions.

An OFT official confirmed that it sat in as an observer at talks last week in London between the Justice Department and some trading companies, although no British investigation was under way. The office is the UK authority to investigate allegations of anti-competitive behaviour.

The official would not name the companies involved or what issues were raised by the Justice Department.

Trade sources said that some companies last year informed oil brokers in Britain, the US and Singapore that commission paid to them on account of crude oil trading would be

cut by 30 per cent.

Commissions were cut from 0.5 cents a barrel to 0.35 cents on trade in the North Sea Brent forward or 15-day paper market. Brokers at the time said they felt that they had no option than to agree to lower commission rates.

At least one brokerage company might be seeking financial compensation, brokers said. One broker, who refused to be identified, said any compensation could run to millions of dollars.

Crude oil prices fell yesterday, extending a sell-off that began late last week against a background of concern about weak world demand.

December futures for the benchmark Brent Blend sank to \$16.57 per barrel during London's afternoon trading session down from a close last Friday of \$16.85.

Prices, which fell 20 per cent earlier in the year, had until late last week seemed more stable.

Chicago

SOYABEANS 5,000 bu min; cents/60b bushel

Close Previous High/Low

Nov 82/2 82/14 82/00 81/80

Dec 82/20 82/18 82/05 82/24

Jan 83/05 82/84 83/40 82/54

Mar 83/80 83/88 84/10 83/24

May 84/16 84/02 84/44 83/72

Jun 84/50 84/42 84/92 84/10

Jul 84/50 84/42 84/92 84/10

Aug 84/44 84/30 84/92 84/10

Sep 84/22 83/24 83/84 83/14

Oct 84/24 83/24 83/84 82/92

Nov 84/24 83/24 83/84 82/92

Dec 84/24 83/24 83/84 82/92

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Feb 84/24 83/24 83/84 82/92

SUGAR WORLD 111,000 lbs cent/bushel

Close Previous High/Low

Mar 193/3 192/1 191/8 192/1

Apr 193/3 192/1 191/8 192/1

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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGE

Pound rises on rate cut doubts

THE pound gained against the D-Mark and dollar as an element of doubt emerged over an early cut in UK interest rates and other currencies settled following the volatility of last week, writes Peter John.

But most of yesterday's moves reflected adjustment of trading positions rather than heavy shifts of money and economists were wary of giving them too much importance.

Economic data on Friday had suggested the UK economic recovery was still on track. This prompted coverage in the weekend press arguing that a UK rate cut was less necessary than previously thought. The comment gave an additional lift to a pound already helped by selling of the D-Mark and the dollar.

The German currency was weaker in the aftermath of the Bundesbank's surprise rate reduction last Thursday. Many investors feel the Bundesbank might have signalled a shift in monetary policy and be more prepared to ease rates again. That view was slightly jolted when the west German state of Baden-Württemberg announced a 0.3 rise in the cost of living in the month to mid-October, giving a year-on-year rise of 4.1 per cent. Most econo-

mists had hoped for a lower figure.

Nevertheless, short-term investors had built up large holdings of D-Marks during the recent speculative selling of the French and Belgian francs and the movement of those holdings is likely to take some time.

By the close of European dealing, sterling was up two pence against the D-Mark at DM1.6750.

The Belgian currency was weaker during the day in reaction to the breakdown of talks on the government's social pact. It fell to BF121.80 against the D-Mark but closed steady at BF123.42.

Economists said the impasse could store up trouble for the currency if it appeared that strikes were looming.

• The Canadian dollar fell half a cent against its US counterpart to C\$1.31 as the country went to the polls. Surveys have shown the Liberals holding a strong lead over the governing Conservatives.

Thursday's GDP figures. The data are forecast to show a rise of around 2.4 per cent in the third quarter after a 1.9 per cent rise in the second.

The French franc lost some of the gains achieved after key rates were cut on Friday. The currency nudged FF35.50 to the D-Mark at one stage yesterday but recovered to close half a centine lower at FF35.42.

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weaker during the day in reaction to the breakdown of talks on the government's social pact. It fell to BF121.80 against the D-Mark but closed steady at BF123.42.

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FINANCIAL FUTURES AND OPTIONS

LEFFE LONG DOLLAR FUTURES OPTIONS

Options open at 1979

Strike Calls-settlements Puts-settlements
Price Dec Mar Dec Mar
\$100,000 units of 100cs

Estimated volume total, Calls 3001 Puts 2507

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AMERICA

US shares fall back on bond market losses

Wall Street

US share prices drifted in listless trading yesterday as further bond market losses undermined investor sentiment, writes *Patrick Harverson* in New York.

At 1pm, the Dow Jones Industrial Average was 0.56 lower at 3,648.74. The more broadly based Standard & Poor's 500 was down 1.13 at 462.14, while the Amex composite was down 1.68 at 475.57, and the Nasdaq composite down 4.08 at 768.39. Trading volume on the NYSE was 1,431 shares by 1pm.

Although investors remained generally optimistic about the economy, concern that stocks may be overpriced, with almost every major index at or near to its record high, kept demand in check yesterday.

Worries about rising interest rates - bond prices fell sharply for the third consecutive day, pushing the yield on the benchmark 30-year bond up above 6 per cent - also depressed stocks.

The markets did not register bigger losses due to some good corporate news in the form of the latest developments in the bid battle for Paramount Communications, and more positive data on the economy. The latest government figures showed that single-family home sales rose 2.6 per cent in September, which, along with other recent bullish data, led Mr Robert Reich, the labor secretary, to predict fourth quarter economic growth of more than 3 per cent.

On the corporate front, Paramount jumped 1.1% to \$78.7% in volume of 1.7m shares on the news that Viacom had matched the \$4.8bn hostile offer for the entertainment group made by the hostile bidder QVC Network, and had begun a tender offer for Paramount stock at a price of \$80 a share. The news left Viacom shares, traded on the American

Stock Exchange, down 5% at \$59.50 and QVC, traded on the Nasdaq market, down \$1 at \$54. General Motors slumped 2% to \$43 in volume of 3.2m shares after the Wall Street brokerage house, PaineWebber, lowered its rating on the stock from "buy" to "neutral".

Investors also seemed to be reacting negatively to the news that GM had agreed on a three-year contract with the auto workers union which gives the company more room to avoid paying laid-off workers but offers it little relief from pension and medical costs.

Both Chrysler, down 5% at \$33.74, and Ford, 5% lower at \$8.39, fell in GM's wake.

Fresh rises in bond yields hurt bank and brokerage stocks. Chemical lost 5% at \$41.14, Citicorp dropped 3% to \$36.50, and Chase Manhattan gave up 5% at \$33.74, while Merrill Lynch fell 1% to \$32.45 and Morgan Stanley slipped 5% to \$78.54.

On the Nasdaq market, leading technology stocks fell, with Intel down 5% at \$63.14 and Microsoft \$1.14 lower at \$78.54.

Canada

TORONTO was weaker at mid-session in quiet trading ahead of the close of polling in the general election. The TSE-300 composite index was down 6.18 at 4,147.63 by 1pm in volume of 20.2m shares valued at \$213.7m.

Advances exceeded declines by 233 to 267, with 303 shares steady. Active issues included food services group Cara Operations, off C\$0.20 at C\$4.40.

SOUTH AFRICA

GOLD shares closed off intraday highs as the bullion price threatened to fall below \$30 an ounce. The index ended up at 1,746. The industrials index gained 7 at 4,502 and the overall index was 19 stronger at 3,891.

EUROPE

Profit-taking leaves most bourses slightly lower

PROFIT-taking brought bourses back from last Friday's heights, writes *Our Markets Staff*.

FRANKFURT consolidated after last Friday's gains, tilted down by slightly worse than expected initial figures from Baden-Württemberg. The DAX index rose 0.22 to 2,074.09 on the session, but fell 9.23 from Friday's post-bourse close; yesterday afternoon, the Ibis-indicated DAX eased another 13.21 to 2,061.18.

Turnover fell from DM11bn to DM8.4bn. Carmakers featured in the official session: Daimler, in spite of a Der Spiegel report of a DM3.5bn expected operating loss this year, rose DM5.50 to DM755; Volkswagen gained DM7.70 to DM397.50 after jobs cuts news over the weekend; and Porscze, up DM20 to DM775, took its gains to 20 per cent this month.

Mr Hans Peter Wodniok, head of research at James Capel in Frankfurt, said that Capel was still broadly neutral on the market. The second section index lost 1.23 per cent.

PARIS ended moderately lower, off 4.13 at 2,227.73, after setting an intraday record high of 2,240. Turnover slipped back on the first day of the new year to FF17.0m, while those of L'Oréal lost FF7.8 or 7.4 per cent to FF22.80, while those of Synthelabo has seen its shares fall back in recent weeks from a year's high of FF22.2 set at the start of September.

Elsewhere Peugeot slipped FF3 to FF640 on news of plans for further job cuts within the group.

Other outperformers included Allianz, up DM41 at DM2,873; BHF Bank, DM10.50 better at DM5.66, and Hornbach, the do-it-yourself retailer, DM70 higher at DM1,850. Mr Wodniok noted that an analysts' meeting of Hornbach next week is expected to cover the flotation of its operating subsidiary; that, he said, could be the excuse for producing some surprisingly good figures.

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Chemical sector stocks continued to ease, with DSM down FI1.50 to FI1.97.70 and Akzo off FI3.50 to FI1.78.00. Goldman Sachs remained positive on Akzo in spite of a number of negative comments recently on prospects in this sector. The US investment bank commented that efforts to restructure and reduce costs are likely to provide resistance to a near term downside in the share price. The bank esti-

that French regulators were to suspend authorisation of its anti-anxiety drug. The shares tumbled FF118.40 or 7.4 per cent to FF22.80, while those of L'Oréal lost FF7.8 or 7.4 per cent to FF22.80, while those of Synthelabo has seen its shares fall back in recent weeks from a year's high of FF22.2 set at the start of September.

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ASIA PACIFIC

Nikkei firms ahead of East Japan Railway listing

Tokyo

THE Nikkei average firmed ahead of today's listing of East Japan Railway, as financial institutions and public fund managers pushed up activity by trading large-capital issues, writes *Emiko Terazono* in Tokyo.

The 225-issue average gained 44.50 at 20,309.33. The index rose to the day's high of 20,473.85 in the morning on institutional buying. Selling by corporates and arbitrageurs briefly pushed down the index to the day's low of 20,271.83 in the afternoon.

Volume amounted to 300m shares, against 315m. Declines outnumbered advances by 634 to 387, with 175 issues unchanged. Dealers and institutional investors shifted funds from smaller stocks to large-capital issues to lift volumes. Indices of small-capital stocks lost ground, with the OTC Nasdaq average falling 1.98 per

cent and the second section index losing 1.23 per cent.

The Topix index of all first section stocks rose 6.35 to 1,669.44 and, in London, the ISE/Nikkei 50 index edged up 0.86 to 1,313.23. Traders said most investors were wary of building long positions ahead of the JR East listing, while some corporate investors unloaded holdings to raise funds to buy JR East shares.

Mr Chris Newton at James Capel said investors would want to keep share prices steady during the initial period after the listing, but he added that expectations of poor corporate results due to be released during the next few weeks and bad economic figures would eventually trigger selling pressure.

Steel and shipbuilders were traded actively: Nippon Steel, the day's most active issue, rose Y6 to Y349 and Mitsubishi Heavy Industrial also gained Y6 at Y691.

The dollar's recovery against

the yen helped export-oriented issues: Sony rose Y5 to Y4,950 and Pioneer Electronic advanced Y60 to Y2,860. However, TDK lost Y100 to Y3,820 on reports of poor earnings prospects.

Financials, including banks, brokers and non-life insurers, firmed on bargain hunting.

Industrial Bank of Japan put out Y70 at Y3,410 and Mitsubishi Bank appreciated Y90 to Y3,180. Nomura Securities rose Y30 to Y2,030 and Tokio Marine & Fire moved forward Y30 to Y1,340.

In Osaka, the OSE average firmed 4.45 to 22,221.40 in volume of 27.4m shares.

FT-SE Actuaries Share Indices

| | | THE EUROPEAN SERIES | | | | | | | |
|---------------------|----------------|---------------------|---------|---------|---------|---------|---------|---------|---------|
| October 25 | Hourly changes | Open | 10.30 | 11.00 | 12.00 | 13.00 | 14.00 | 15.00 | Closes |
| FT-SE Eurotrack 100 | 1380.47 | 1378.87 | 1378.24 | 1378.21 | 1378.15 | 1378.45 | 1378.28 | 1378.69 | 1378.69 |
| FT-SE Eurotrack 200 | 1444.88 | 1444.02 | 1443.34 | 1443.34 | 1442.34 | 1442.37 | 1442.09 | | |
| | | Oct 22 | Oct 21 | Oct 20 | Oct 19 | Oct 18 | | | |
| FT-SE Eurotrack 100 | 1386.16 | 1385.45 | 1384.34 | 1384.27 | 1384.38 | 1384.27 | 1384.38 | | |
| FT-SE Eurotrack 200 | 1447.89 | 1448.57 | 1422.07 | 1414.84 | 1415.14 | | | | |

See rates 1000 parities: Highlow: 100 - 1380.47 200 - 1444.88 Lowhigh: 100 - 1378.87 200 - 1442.34

ated earnings per share of F120 by 1995, compared with forecasts of F113.40 in 1993.

Wolters Kluwer, along with Heineken, was one of the day's gainers. The shares gained respectively 60 cents and F1.20 to F1.10.50 and F1.98.50. Morgan Stanley came out positively on Wolters Kluwer as part of its strategic shift away from cyclicals and into defensive growth stocks, looking for an initial price rally.

OSLO was little moved by news of Norsk Hydro's better than expected third quarter results and the All Stars index slipped 0.63 to 608.88. Norsk Hydro shares rose Nkr2.50 to Nkr215.50.

ISTANBUL lost 1.7 per cent after the prime minister Mrs Tansu Ciller, replaced four ministers at the weekend. The composite index ended 251.8 lower at 14,093.3.

ATHENS fell 1 per cent after weekend announcements by the government that no interest rate cuts were likely in the short-term. The general index closed 8.44 lower at 845.97.

Written and edited by *William Cochrane* and *John Pitt*.

Choosing between Germany and France

MARKETS IN PERSPECTIVE

| | % change in local currency ↑ | | % change starting ↑ | |
|--------------|------------------------------|--------|---------------------|---------------|
| 1 Week | 4 Weeks | 1 Year | Start of 1993 | Start of 1992 |
| Austria | +2.68 | +10.61 | +29.98 | +32.68 |
| Belgium | +1.71 | +7.82 | +25.85 | +23.05 |
| Denmark | +2.76 | +6.70 | +40.12 | +36.78 |
| Finland | +3.78 | +15.27 | +141.23 | +97.00 |
| France | +3.91 | +6.05 | +31.65 | +23.54 |
| Germany | +2.67 | +9.84 | +35.80 | +33.44 |
| Ireland | +3.25 | +6.69 | +56.03 | +46.44 |
| Italy | +2.21 | -0.13 | +57.44 | +41.77 |
| Netherlands | +3.91 | +9.94 | +36.70 | +33.13 |
| Norway | +3.27 | +10.81 | +53.15 | +40.12 |
| Spain | +3.22 | +10.52 | +58.47 | +45.59 |
| Sweden | +1.74 | +8.93 | +83.68 | +40.87 |
| Switzerland | +1.05 | +8.18 | +41.61 | +30.15 |
| UK | +2.46 | +5.92 | +23.05 | +13.94 |
| EUROPE | +2.80 | +7.15 | +33.42 | +24.62 |
| Australia | -0.67 | +5.53 | +36.54 | +27.61 |
| Hong Kong | +0.91 | +16.09 | +32.97 | +27.68 |
| Japan | +1.10 | +2.69 | +29.08 | +26.98 |
| Malaysia | +1.73 | +14.41 | +80.80 | +72.31 |
| New Zealand | +1.03 | +8.84 | +63.20 | +41.21 |
| Singapore | +1.40 | +12.13 | +77.31 | +46.92 |
| Canada | -0.23 | +5.83 | +19.30 | +16.65 |
| USA | -1.37 | +0.95 | +11.60 | +8.08 |
| Mexico | +1.30 | +10.48 | +28.70 | +11.77 |
| South Africa | -0.98 | +5.53 | +32.56 | +23.93 |
| WORLD INDEX | +0.53 | +3.84 | +23.28 | +18.02 |
| | | | | +25.10 |
| | | | | +25.11 |

1 Based on October 22nd 1992. Copyright, The Financial Times Limited, Goldman, Sachs & Co. and NatWest Securities Limited.

By *William Cochrane*

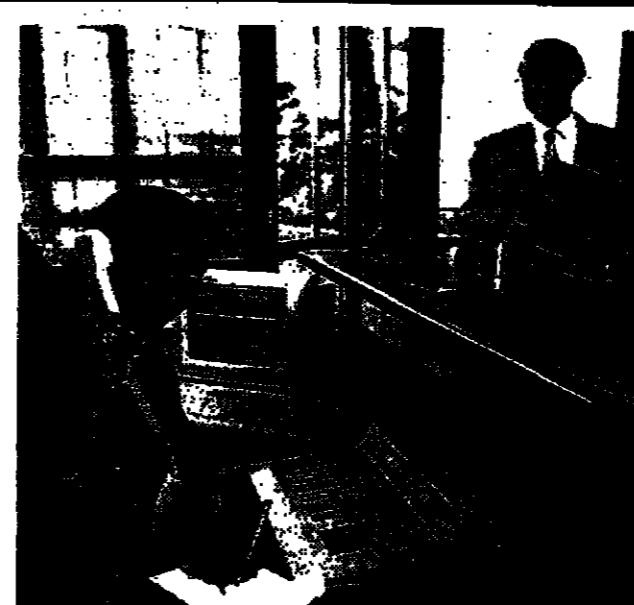
INVESTORS plumped for Europe last week; according to the FT-Actuaries World Indices, it showed a gain of 2.8 per cent in local currency terms, and 7.1 per cent for October so far.

This compared with a rise of

FINANCIAL TIMES SURVEY

TECHNOLOGY IN THE OFFICE

Tuesday October 26 1993



□ Business-driven features pictured, far left, is a PC-based client/server application to take the heat out of the budgetary process at every level, using the "Commander Budget" system from Comshare, a leading managerial applications provider.

□ Pictured, near left, is an NCR document management and workflow system in use at General Accident's offices at Bishopbriggs, near Glasgow. See report on workflow computing and document image processing, pages 6-7.

□ Pictured, right, is a hotel in India, the Alcatel 4300 office switching system, showing the operator's console and computer interface. See pages 2-6, for advances in office communications.

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Editorial production:
Michael Wiltshire

The study also shows a dramatic growth in the use of electronic data, and a clear trend towards optical storage.

New hardware such as digital optical scanning, storage and retrieval devices and CD-Rom systems have begun to appear in the office, but so too have paper generators like high-volume electronic demand printers which link directly to computers and digital copiers which scan a hard copy once before reproducing multiple copies.

Indeed, office-based electronic printing is becoming increasingly sophisticated. For example, earlier this year Indigo, a small entrepreneurial Israeli company, demonstrated the first high quality colour digital offset press, which it described as "the marriage of offset printing and digital imaging".

The development of digital offset colour mirrors developments elsewhere in the office where previously unconnected pieces of electronic hardware are becoming integrated.

For example, multifunction digital devices which combine some or all of the features of a facsimile machine, photocopier, laser printer and scanner have begun to appear and

Continued on next page

TECHNOLOGY and the office are inextricably intertwined. Without the telephone and keyboard there would be no modern office, and without the office there would be a much smaller market for technology.

The modern office has evolved over the last 150 years, aided by technological breakthroughs like the development of the telephone in the 19th century. However, the pace of change has accelerated dramatically over the past 15 years.

Since the late 1970s, digital technology has transformed the way information is collected, analysed, manipulated, transmitted and stored.

It has not led to the creation of the "paperless office" as some had predicted. Nevertheless, it is making possible the closer integration of data processing and telecommunications.

Perhaps the most dramatic change has been the arrival of the personal computer on to the office desktop. Increasingly these PCs are hooked together into networks in order to share data and digital peripherals, such as printers.

This step has put the power of yesterday's mainframe computers at the disposal of most office workers in a process which has become known as

"downsizing", or more recently "right-sizing" - to acknowledge that the mainframes or departmental mini-computer can still play a crucial role, especially where large databases are involved.

There is no doubt that the computer has changed the way business is conducted. As IBM, the master of the mainframe, is keen to point out, if all the automated financial transactions in the UK, including direct debits, were handled manually it is estimated that 72,000 extra banking staff would be needed.

Similarly the Driver and Vehicle Licensing Agency in Swansea holds over 60m records on its mainframe computer. Normally the agency returns documents within three days of receipt, but if each file were checked manually it would take 114 years.

However, as a recent joint report from IBM and the Cranfield University management school confirmed, chief execu-

tives are not concerned about the type of computer "platform" used in their business, "they want solutions, not boxes".

What matters increasingly is how technology is used and, in particular, whether it enhances competitive advantage and contributes to cost savings and greater efficiency.

For example, one of most often quoted statistics in the telecommunications industry is that more than two thirds of business telephone calls fail to reach their intended target.

One possible solution to this problem would be to introduce cordless office telephone lines and handsets. Indeed, GPT Communications Systems, Northern Telecom and Ericsson have all recently launched cordless PBX systems in Europe.

Ericsson, whose system is based on the digital European cordless telecoms (Dect) standard is predicting that the cordless PBX will "revolutionise office communications during the 1990s".

The Swedish company expects the global market for cordless PBX extensions to be worth some \$5bn a year by 1998, while some independent analysts have predicted that cordless extensions will account for a third of the market for all business telephones by the end of the century.

At the same time, Mr Chris Gare, Mercury's manager of strategic technologies, believes cordless office-based telecommunications systems will be integrated with other digital telecommunications services including personal communications networks (PCNs), such as Mercury's One2One service in the UK and the next generation of personal digital assistants (PDAs).

"Flexibility and mobility will become the imperatives of the 1990s and the freedom that cordless telephony and data transfer allows can only accelerate this process as we move towards the virtual office."

Philip Ross, head of research at the Business Design Group consultancy in London.

Within the office, wireless local area networks linking desktop computers, workstations and other devices, without the need for fixed cabling have been launched by both NCR and Motorola.

Such developments raise questions about whether a centralised office structure will be needed in the future at all, or whether virtual private telephone networks and other advanced facilities, such as desktop video-conferencing systems, will enable office staff to be dispersed - or even to work from home.

"Demand for cordless technology will result because the technology facilitates many of the changes that are already gathering momentum," says Philip Ross, head of research at the Business Design Group consultancy in London.

"Many of the problems associated with the introduction into offices of the first wave of distributed intelligence will be overcome. Workstations will be freed from the locational constraints of the traditional office," says the report.

Within the office, wireless local area networks linking desktop computers, workstations and other devices, without the need for fixed cabling have

they "downsize", contract out services, and use consultants and part timers.

"We will see the emergence of a "virtual office", more akin to a hotel, where individuals have flexible space where and when they need it; sharing facilities," he predicts.

Networks of smaller and more powerful workstations, linked to central databases are predicted in a new study by architects DEGW and the Building Research Establishment.

"Many of the problems associated with the introduction into offices of the first wave of distributed intelligence will be overcome. Workstations will be freed from the locational constraints of the traditional office," says the report.

Already a growing number of businesses are using cellular telephony, portable computers and mobile data networks to exchange information between a central office database and employees while they are on the move. Business customers are also integrating their PC networks and telecoms to take advantage of value-added network services, such as electronic mail and electronic data interchange (EDI), which can remove the need to send and receive standard paper forms such as invoices, orders and bills.

ESPITE the advent of EDI and other office technology, about 95 per cent of information used in the office is still stored on paper, rather than electronically. Indeed, far from dispensing with paper, office employees are handling ever increasing volumes of it.

At one organisation interviewed as part of a 1992 study by management consultants Touche Ross, the 2,000 staff dealt with 45 tonnes of incoming mail a year, and 48 tonnes of outgoing mail - equivalent to generating 25kg of paper per person.

A revolution on the desk-top

Networks of powerful personal computers and workstations, along with cordless telephony and data systems, are transforming the way that companies operate, reports Paul Taylor

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TECHNOLOGY IN THE OFFICE 2

Joia Shillingford looks at developments in office communications

How today's telephones limit tomorrow's technology

CORDLESS phones have begun to make an impact in the home. But traditional PABXs still dominate the office, Ian Garcia, marketing communications manager at GPT, says: "Cordless PABXs will never be the norm in business; but they are essential for managers who spend 50 to 60 per cent of their time away from their desks."

Factory managers at Wavin Industrial Products, a maker of plastic pipe and fitting systems, are testing GPT software which adds cordless communications to their standard PABX. Now the managers use cordless handsets to make and receive calls from the factory floor, where they spend much of their time.

Cordless phones also have a place in the "virtual office," like one run by Digital Equipment in Sweden. Here no-one has a permanent office, but desks and computers can be booked as and when they are needed. Cordless PABXs are ideal in this environment because the switchboard operator doesn't need to know where people are to put a call through. (see article on facing page).

Despite the benefits, take up of cordless PABXs has been slow. Keith Mallinson, director of research at the Yankee Group Europe, says: "This is starting to change with the launch of new products from Northern Telecom and Ericsson."

There are two main types of cordless technology - CT2 (cordless telephony 2) and DECT (Digital European Cordless Telephony standard). Northern Telecom and GPT both sell products which are developments from the CT2 standard, used in the UK. Rabit wireless phone network.

Ericsson prefers DECT, which is backed by Etsi, the European Telecoms Standards Institute. Mr. Mallinson believes there is room for both technologies and that the market will grow - "between 10 and 20 per cent of office workers could be using cordless phones by the end of the century," he says.

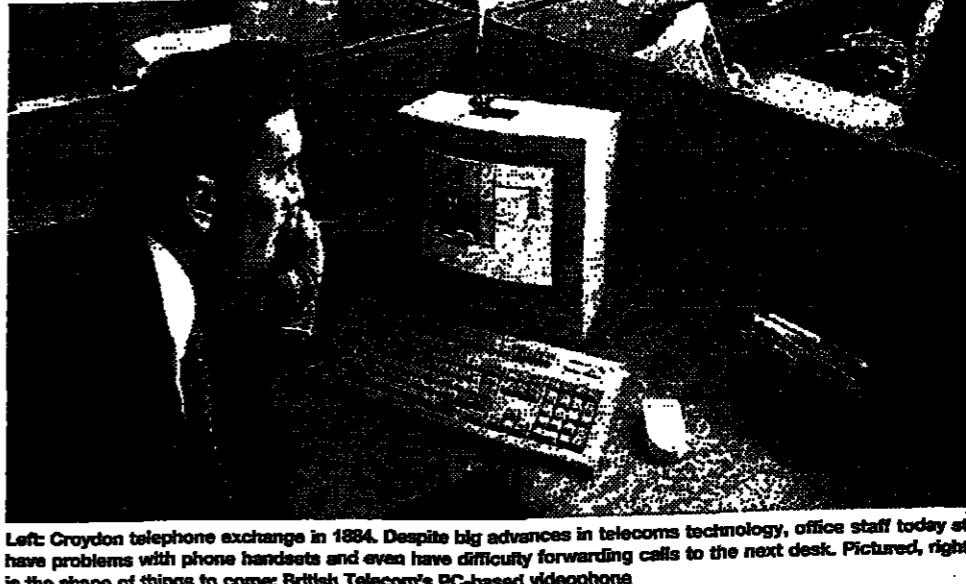
However, in the longer term, he believes that improvements to the interface between humans and phone networks will have a more significant effect on the way phones are used in offices.

Widespread use of screen phones is some way off; use of enhanced network services is much closer. This month BT begins trials in Perth, Scotland, of Caller ID equipment (which displays the caller's phone number) and Caller Return services.

Caller Return means that if the phone rings before you get to it, you can find out the caller's phone number by pressing a few buttons. If the six-month trials are successful, BT will offer the services to phone users nationwide next year. Another kind of enhanced service is available to business users over the public phone network. Called Cen-

trex, this is essentially a substitute for having an in-house PABX. It uses the intelligence in digital exchanges to offer PABX-like features. In the past, these services have made very little headway but they now have some high-profile customers such as Daiwa Bank which uses Mercury's Centrex service.

In the US, the market for VPNs is worth several billion dollars and has helped to take traffic off private networks and give it back to the telecoms carriers. European telecoms carriers hope that VPN will do the same for them. One advantage from the carrier's point of view is that VPNs enable them



Left: Croydon telephone exchange in 1984. Despite big advances in telecoms technology, office staff today still have problems with phone handsets and even have difficulty forwarding calls to the next desk. Pictured, right, is the shape of things to come: British Telecom's PC-based videophone

to offer a greater variety of different tariffs than is possible under traditional tariffing regulations. It is early days for European virtual private networks but they are already attracting customers like Barclays Bank.

Race to offer telecoms 'outsourcing'

VPNs usually form part of the portfolio of services offered by telecoms suppliers which want to win telecoms outsourcing (or managed network services) business. Telecoms outsourcing involves taking over

the management and day-to-day running of a company's telecommunications network.

Sometimes the network is already in existence. Sometimes the telecoms company expands it or builds a new one, often making use of its own voice and data networks.

Jonathan Crane, president of MCI National Accounts, says the global network outsourcing market is geared primarily towards the estimated 2,500 multinational corporations in the world that have extensive communications networks spanning the globe.

These have to deal with a multiplicity of telecommunications carriers and bills in a variety of currencies. They therefore have much to gain from handing over their networks to a third party.

A bigger incentive, however,

is the potential for cost reduction. For example, US bank J P Morgan expects to save \$1.5m in operating expenses through its \$20m five-year contract with BT and could save more from its \$50m contract with MCI/infonet.

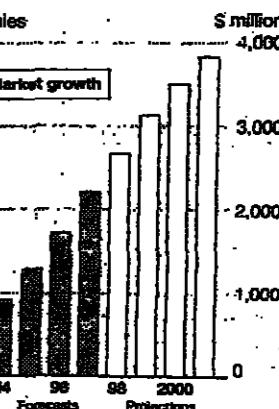
MCI, now in a joint telecoms outsourcing venture with BT, estimates that the global network outsourcing market is worth \$5bn a year with annual growth of 15 to 20 per cent. Fears about quality of service prevent the market from growing any faster, reflecting the conservative nature of office communications.

□ The writer is editor of the FT newsletter Business Computing Brief.

□ "Beyond plain old telephone services: the future of circuit-switched services" is available from the Yankee Group Europe on (UK): 0323 246511.

Managed data network services

Market size - Top 2,000 European companies



FORECAST OF GROWTH IN TELECOMS

Leading telecoms markets in the Asia-Pacific region

| Country | Phone lines per 100 of the popn. in 1991 | Phone lines per 100 of the popn. by year 2000 | Line growth 1992-2000, in thousands |
|-------------|--|---|-------------------------------------|
| Japan | 45.4 | 59.2 | 20,000 |
| Australia | 46.4 | 54.1 | 2,500 |
| South Korea | 32.7 | 48.4 | 6,000 |
| India | 0.7 | 2.1 | 15,000 |
| China | 0.7 | 2.3 | 20,000 |
| Kong Kong | 45.9 | 64.9 | 1,500 |
| New Zealand | 44.2 | 58.2 | 500 |
| Singapore | 33.9 | 57.1 | 600 |
| Indonesia | 0.7 | 2.1 | 3,000 |
| Thailand | 2.7 | 8.6 | 4,000 |
| Malaysia | 9.8 | 29.1 | 5,000 |
| Philippines | 1.0 | 3.0 | 2,000 |
| Palestine | 1.0 | 2.5 | 3,000 |
| Sri Lanka | 0.7 | 2.4 | 300 |

□ While offices in the developed world are spoilt for choice with technical advances in communications, many other regions of the world are racing to catch up in terms of basic telephone connections. In particular, the dynamic economies of the Asia-Pacific region will experience rapid growth in telecom service revenues in this decade, as this table indicates. Similarly, Latin America shows strong demand for telecom modernisation.

□ Meanwhile, the success of mobile communications supports the "leapfrog" theory that areas such as eastern Europe may skip generations of telecom development and leap to the latest technology. Source: FT Telecoms Market Newsletter.

Technical advances are reshaping the office

Continued from previous page:

fax and other communications capabilities are being built directly into personal computers and office networks, removing the need for paper printouts entirely.

Technological improvements, dial-up high-capacity digital telephone lines and tumbling equipment prices are also beginning to make video-conferencing a real option for a much broader group of companies.

Already, the first desktop video-conferencing systems, usually using a card plugged into a PC and a small video camera, have begun to arrive.

Some computer companies - including Olivetti, Europe's largest PC manufacturer - have developed systems designed to integrate data processing and video-conferencing into a single desktop unit.

In order to deliver multimedia services such as real-time video, graphics and data across a personal computer network, new high speed, high capacity packet-switched technologies, such as ATM (Asynchronous Transfer Mode), have been developed.

These technical advances will further erode the distinctions between traditional computer companies and service providers such as telecommunications network operators. They also underline the grow-

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TECHNOLOGY IN THE OFFICE 3

Copy
Paul Taylor highlights advances in mobile communications

Cordless market has big potential

THE invention of the telegraph in America in the 19th century enabled the office to be separated from the factory for the first time. Since then, the telephone in its traditional guise, has played a central role in most businesses.

But while the fixed wire telephone freed the office from the production process, it has tied the office worker to the desk. Now the introduction and rapid growth of mobile and cordless telephony promises to unshackle the telephone and the telephone user.

"At the moment, telephones in the office are linked to desks, computers are connected together in local area networks and 80 miles of cable snakes round an average office building," says Philip Ross, head of research at Business Design Group, a UK-based design consultancy. "People work in the same location every day because communications are fixed between physical places."

However, radio telephony is beginning to challenge these restrictions. PABX manufacturers like GPT Communications Systems are already supplying systems which support cordless handsets within the office.

GPT's ISDX 100 system, which was

launched earlier this year, is based upon the same digital CT2 technology as telepoint systems like Hutchison's Rabbit service in the UK and is designed for small to medium-sized businesses. Canada's Northstar Telecom has launched a similar system called the Companion 100 which is also available from BT.

Market analysts believe that the global market for cordless PABX extensions will be worth about \$5bn a year by 1995, buoyed by the adoption of the digital European cordless telecom standard

Aside from providing the benefits of mobile telephony within an office, these systems also enable new staff members to be accommodated with the minimum of inconvenience. However, rival systems based on a European cordless standard called Dect (Digital European Cordless Telecommunications) are beginning to appear from companies such as Ericsson, Phillips and Alcatel which claim that the system has advantages over CT2, particularly for heavy use within office buildings.

Ericsson, which has just launched its Fresset system in Europe, acknowledges that the cordless PABX market has been slow to develop so far, but nevertheless

expects the global market for cordless PABX extensions to be worth about \$5bn a year by 1995, buoyed by the adoption of the Dect technology standard.

"Dect is by far the best technology for cordless PABX systems," claims Hans van der Hoek, Ericsson's sales and distribution manager for Fresset, "apart from being a

mandatory standard within Europe, only Dect has the capability to create offices in which almost everyone uses a cordless phone."

While CT2 and Dect can provide mobility for voice telecommunications within the office, other solutions are required once the executive sales representative or engineer travels out of the office.

The past 18 months has seen the launch of the second generation of mobile telecom networks in Europe based on digital rather than analogue technology. These new digital networks promise to deliver a wide range of sophisticated new voice and data services for those on the move.

In the UK, Vodafone's GSM network is already operational while Cellnet plans to launch its system early next year, initially on a regional basis. Vodafone has already reached GSM roaming agreements

with a number of overseas network operators which enables GSM subscribers carrying their personal smartcards which slot into GSM handsets to make calls using a GSM phone anywhere in Europe.

Vodafone has also launched a second national digital service called MetroDigital which exploits GSM technology but provides lower cost local calls and could prove particularly popular with business customers in urban areas.

Meanwhile, the first PCN (Personal Communications Network) service, dubbed One-2-One, was launched last month in the London area by a joint venture of Mercury Communications and US West. Initially its coverage is confined to the M25 area around London, but coverage will expand rapidly.

Like MetroDigital, One-2-One is targeted mainly at urban customers who require a high quality digital service outside the office or home. Next April, a second PCN service is due to be launched in the UK by Hutchison Microtel, a subsidiary of Hutchison Telecom and elsewhere in Europe, PCN services are likely to be developed in Germany, France and Spain.

Another advantage of these new digital mobile services is that they are also easier to integrate with fixed telecommunications and data processing equipment and enable network operators and others to provide a wide range of value added customer services like messaging services and data transmission.

Continued on next page



Fresset, in use here, is claimed to be the first large-scale business cordless phone system from Ericsson to meet the new digital European cordless telecom (DECT) standard

■ VOICE MESSAGING SYSTEMS

Ways to avoid 'the voice mail jail'

FIFTY per cent of all calls made are for one-way communication only, but they often interrupt work which is more important than the call itself. So says Nigel Harte, business manager for voice products at Mercury Communications.

Interruption at these interruptions is helping to increase the take up of answering machines, voice messaging and voice processing. The latest models of answering machine come complete with cordless phone, and some provide an electronic handshake between base station and handset for extra security.

Cordless answering machines are expensive. In the UK, Dixons, the high-street electrical retailer, sells two models: one from South Western Bell for £149.99 and one from Panasonic for £179.99. This compares with £29.99 for its cheapest non-cordless machine from Betacom.

On standard answering machines, popular features include automatic dating and timing of messages (by a computer-generated voice), the ability to switch the machine on remotely, and "toll saver", available on Panasonic's £59.99 Easa-Phone and some others. If the Easa-Phone does not pick up the call on the fourth ring, the owner should hang up because there are no messages.

□ Backlash against voice messaging: For the corporate environment, voice messaging systems offer many more features than answering machines. But all too often they are implemented using the answering machine as a model.

In the US, this has led to something of a backlash against voice messaging. For example, the chief executive of First Union Corporation, made news when he sent a memo banning his company's voice messaging system after his call to a senior manager was greeted with a recorded message. His memo won applause from employees who also hated the system.

Since then, the voice messaging industry has taken steps to make sure the systems are used more effectively. In July 1992, leading voice messaging manufacturers and service providers (including AT&T, British Telecom Mobile, Octel Communications Corporation and VMX Inc.) formed the Voice Messaging Educational Committee (VMEC); and this year the committee has published a US market survey *Voice Messaging: a vital link in Business Communications* and a booklet on voice mail etiquette.

At their simplest, voice mail systems allow callers to leave a message if the person they want to talk to is not available. By dialling the appropriate voice mailbox number (and a code), users can play messages back or forward them to another mailbox. But if a voice messaging system is poorly implemented, the cus-

tomer may simply get passed from voice mailbox to voice mailbox, or from menu of options to menu of options. This frustrating state is known as "voice mail jail" because the caller feels trapped in the system.

The etiquette guide suggests: "Tell callers how they can easily reach someone 'live' if their call is urgent." In fact, the

current trend in the US is to use the systems to augment the work of humans, rather than as an excuse for firing the receptionist.

There are two main types of voice messaging system: public services (sometimes linked to a special voice mail phone number) offered by telecoms carriers such as British Telecom and Mercury; and premises-based systems, where a company buys voice messaging equipment for use with its in-house phone system.

Researchers BIS Mackintosh say there will be 1.1m public voice mail users in Europe on fixed and mobile systems by

the end of the year, rising to 5.4m in 1997. Meanwhile, premises-based systems have grown 70 per cent a year between 1991 and 1992.

In the UK, the profile of public voice messaging is increasing, largely because cellular phone operators, such as Cellnet, Vodafone and One-2-One (from Mercury), provide voice mailboxes linked to users'

mobile phones.

□ Visual voice mailboxes: As well as spreading to mobile phone users, "voice messaging technologies are moving to the desktop and becoming integrated with other forms of communication, such as electronic mail and fax," according to Elaine Cascio, a consultant at US voice systems consultancy Vanguard. For example, products are emerging which allow a list of voice messages to be viewed on a personal computer.

Particular messages can then be selected and played back on the PC (if it has voice capabilities) or through the phone. Suppli-

ers which have (or are developing) integrated products for the desktop include VMX, Octel Communications, C3, Applied Technology, Active Voice and Converse.

Apart from voice messaging, there are two other types of voice system: audiotex (used for 0898 recorded information, such as racing results) and voice processing (or interactive voice response).

Voice processing is the type of technology used in telephone-based home banking systems. It might, for example, prompt the user to "press 'one' to order a cheque book, press 'two' for your bank balance."

In essence, these systems link a voice interface to a computer database. They allow customers to input and retrieve information using a touch-tone phone.

The technology is often used in financial applications. In the US, it is also used extensively to order goods publicised on the QVC home shopping channel.

In fact, QVC's system, Tootie, has done a lot to expose consumers to voice response. Interest is growing in Europe too. Cascio says US voice response suppliers are experiencing 57 per cent growth in Europe, with much of this growth coming from PC-based or client-server systems.

□ Integration with fax: According to Joa Shillingford

Robin Scullock, head of BIS Mackintosh's messaging programme, one of the main drivers in the voice systems market is integration with fax.

For example, Octel Communications sells a fax store-and-forward product in the US which enables a caller to a voice mailbox to leave a voice message as well as transmit a fax into the mailbox (where it is stored on disk). The voice message can be collected in the usual way and the fax can be routed to a nearby fax machine by using the phone handset to give details of the fax number to the mailbox.

Integration is also evident in fax-on-demand products which enable users to phone a supplier, use touch-tone prompts to indicate which product/service they are interested in, and then key in their fax number to get the details faxed to them.

Companies using fax-on-demand in the UK include Compaq and Advanstar, organisers of the recent "Voice '93" show held in London. And in the US, there are many bureaux that use fax-on-demand technology to send out companies' brochures, charging on a monthly or per item basis.

Fax-on-demand could be the ideal form of one-way communication. No-one gets interrupted and the fax starts to be sent before the caller puts down the phone.

□ Copies of "Making the most of voice mail," a guide to voice mail etiquette, are available from any VMEC member-company or from Vanguard Communications on (US): 201 605 8000.

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TECHNOLOGY IN THE OFFICE 5

■ DESK-TOP PERSONAL COMPUTERS

\$50bn world market in turmoil

LITTLE more than a decade after the first IBM PCs began to appear on desktops, the \$50bn-a-year world personal computer market is in turmoil.

Prices are falling, new and more powerful microprocessors are arriving, distribution channels are changing and the industry's customers face an unprecedented range of choices.

Meanwhile, technological advances have continued to accelerate shortening product cycles and putting tremendous computing power on the desktop - Digital Equipment's new Alpha PC claims to deliver 99 per cent of the performance of a Cray-1 supercomputer.

In the office, most PCs and desktop workstations are now hooked together in local area networks enabling them to share data and peripherals like high-speed printers and other sophisticated equipment including network fax machines, scanners and optical storage devices.

The rapid growth of PC "clone" manufacturers in the late 1980s and a wide range of second-tier or "no-name" players on both sides of the Atlantic, selling even cheaper hardware using commodity components bought in South East Asia and the Far East, has shaken the PC industry to its foundations.

The new competition, coupled with the general move away from proprietary hardware towards open systems and the associated trend towards "downsizing", eventually forced even the older established computer manufacturers to re-assess their PC strategies and go head-to-head with their new rivals.

Over the past two years all the large PC manufacturers including IBM, Compaq, ICL and Olivetti have hit back at the clone

makers with new low-price machines of their own. The result has been a wave of price-cutting as manufacturers have sought to boost market share to offset dwindling margins.

But tumbling prices, slim margins and the disappearance of customer loyalty have taken their toll. A steady stream of small and not-so-small clone makers on both sides of the Atlantic have failed or been forced to pull out of the PC market, leading to speculation that the market will be dominated by a handful of super-efficient players by the turn of the century.

Even Dell, one of the most successful of the new breed of PC manufacturers, has stumbled and been forced to adjust its strategy and undertake a significant restructuring following 10 years of explosive growth. Many other big manufacturers including Olivetti in Europe admit they do not make money on their PC business.

Some manufacturers have responded to these competitive challenges by developing their systems integration and computer services businesses, aiming to deliver to customers what Mark Churchward, divisional manager for Olivetti's UK document management division, describes as a "business process engineering approach".

Others computer groups have built strategic alliances to share costs and minimise

the risks. Nevertheless, it is difficult to remain a serious player in the data processing industry and ignore the PC sector. According to Dataquest, the information technology consultancy, the PC accounted for about 45 per cent of world-wide computer revenues last year - almost as much as mainframes and mini-computers revenues combined.

The rapid changes in the PC industry have however shifted the balance of power towards other players like Intel, the US

semiconductor manufacturer whose microprocessor chips power the vast majority of PCs and the software companies such as Microsoft with its MS/DOS operating system, highly successful Windows "environment" and wide range of business software packages, and Novell, which sells the most popular networking software.

Over the past 18 months, Intel has delivered a raft of new processors including low power versions of its top selling chips and a range of upgradeable "clock-doubled" processors built around its 3845 microprocessors as well as its new high power Pentium processor. But Intel no longer has the PC processor market to itself.

PowerPC chips will be used in future

Personal computers accounted for about 45 per cent of worldwide computer industry revenues last year - almost as much as mainframes and mini-computers revenues combined.

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been priced at about half the cost of Intel's Pentium processor, signalling what some believe will be the start of a 1990 "chip war" as rival manufacturers and technologies battle for control of the desktop.

But do customers need the additional processing power of Pentium, Alpha and PowerPC? Mr Mike Glemon of Dataquest is in no doubt that there is a place for Pentium, the more difficult question he says is how big a place. He sees applications like image transmission, PC-based video-conferencing and high speed networking creating the demand for these more powerful processors.

PowerPC chips will be used in future

generations of Apple machines but Mr Glemon is less convinced about the Alpha chip which is very powerful but expensive. The biggest customer for Alpha outside of Digital Equipment is expected to be Olivetti which has a strategic partnership agreement with the US group.

Digital Equipment and IBM also both stress that the "downsizing" trend away from large mainframes towards client/server network systems has also created the need for powerful machines which can be linked together using high speed networking technologies like ATM (Asynchronous Transfer Mode).

In its briefing paper on the PowerPC, IBM notes, "the introduction of faster and more cost-effective microprocessors means that tasks once thought suitable for mainframe and super computers can now be carried out at the mid-range and personal workstation level, allowing greater devolution of data processing down towards the desktop."

But despite the trend towards "downsizing" IBM and most independent analysts believe that the mainframe will continue to play an important role, even though, as IBM and Cranfield University School of Management discovered in a study published earlier this month, many chief executives compare their mainframe to the boiler in the basement - essential but dull.

For many smaller businesses the issue is not which computer platform to use, but whether computers provide any benefits at all, according to a survey undertaken for Sage Group, the leading UK accounting software producer. The recent UK-based survey revealed that many small and medium sized businesses see computers as offering little or no value to their operation and discovered that as many as 1.5 non-computerised small businesses do not intend to buy computers in the next two years.

The main barrier to purchasing a PC was identified as lack of understanding of the advantages of computers in business by 57 per cent of small businesses (1-19 employees) and by 52 per cent of medium-sized businesses (20-120 employees). In addition a majority of small businesses profess to have little or no knowledge of computers.

When small businesses do buy a computer the most common reason is to computerise their accounts. In total 57 per cent of companies with computers use accounting software like Sage Moneywise which is particularly aimed at small businesses.

Other software companies including US-based Intuit have also recently begun to target this sector. Intuit's product called Quicken is designed to be simple to use and run under Microsoft Windows or DOS on a personal computer. Intuit has also recently added an add-on product called QuickInvoice which helps the small business - typically employing one to five people - automate its invoicing procedures.

Paul Taylor

PERSONAL computer network technology today is a mature technology, which is well-understood by the technical experts. It has also become so sophisticated that it is deceptively easy to install and look after. The truth, however, is far from that, as some organisations are discovering to their cost.

One City of London law firm recently had its entire network crash in the middle of a working day. The network - comprising desktop PCs for more than 200 staff - ran its client files, as well as accounting and word processing. The crash meant the 150 solicitors employed could do no work.

The firm's IT consultants found that a piece of faulty applications software on one of the network server machines had been the cause. When the software was removed, the system began to function again. Nevertheless, the consultants spent most of the day trying to get everyone back online.

In another case, a leading bank in London put all the PCs on its trading floor onto two

fault-tolerant server machines, and relied on these machines to keep the network running. No-one managed it on a daily basis, and neither did anyone realise that one of the servers had failed over until the second one also developed a problem. The entire trading floor was cut off action for two working days.

According to John Godden, principal consultant with network specialist Aztec, the cost of the 'downtime' in such situa-

tions can be much larger than the simple cost of fixing the system. These networks, in common with most that are being installed today, are commercially driven. They are used to support the day-to-day business functions, in a way that did not used to be the case even two or three years ago.

The old-style PC networks

were 'device sharing' facilities, giving people access to a departmental printer or fax. If they went down, people could carry on working. Today they cannot. People use their PC to log on to the network for all their software, from wordprocessing through to databases. They also use the network to get information from software held elsewhere in the organisation - the true cost is the cost per hour in lost business for every hour the network is down," says Godden.

Networks need to be planned differently to support the new applications, says Andy Rolfe, technical director of Logical Networks. The design should be sufficiently resilient and robust to properly support the new business applications, and the increased traffic volumes which they create - "many

companies underestimate the complexity of the system they want," he adds.

Technically, a network consists of several "layers" of equipment and software. The bottom layer is the wiring. The comes the "pipe" - ethernet, token ring, or FDDI (Fibre distributed data interface).

On top of that is the transport protocol which determines how the data will be transported. Next is the operating system, such as Novell Netware or Banyan Vines, which manages what goes where, and finally there is the applications software held on the server. To complicate matters, there are other pieces of equipment known as routers, bridges, hubs and switches, which play a part in sending the data traffic around the wires.

Some problems happen

because the "pipes" installed do not have sufficient capacity, as one insurance company found out to its cost. It had tried to stretch the ethernet pipe beyonds its technical limit, and wondered why "protocol error" messages kept appearing on the screens.

In other cases, the network has just grown organically, and gets to a point where it is simply over-stretched. Re-assessing the applications software may solve the problem.

One such case was the British Airports Authority resource management system. It supported 150 PCs, which log faults which occur at UK airports, including London Heathrow. It ran a PC database system, but the application was drowning the network with too much data traffic. Consultants ACT business Systems solved

the problem by redesigning the applications software to use a client-server architecture, cutting down the volume of traffic on the network.

Mike Long, principal consultant at Hoskyns, stresses that a sound network infrastructure does not come cheaply, but the long term benefits can outweigh the cost - it must be flexible, and easy to add more people. That is a heavy commitment. For a large building, of say 100,000 square feet, and five or six storeys, the cost could come to between £200,000 and £250,000," he says.

But even a well-designed

robust network will not

be trouble-free

for users. They do not know where files are stored, or find that duplicate file copies do not match.

"If you have 250 users, you would have to think about controlling the data. Problems arise such as who has a copy of this document, what did they file it under, on which server," says Andy Mulholland of network services company, BISS.

Difficulties arise when two copies of the same file are held on different servers, but one

is being altered. Anyone calling up the unaltered file could unknowingly be working with out of date information.

At BISS, they have first-hand experience. The company's 200 employees all have a PC, connected to 10 servers, with 500 Mbytes of storage each. As networks, the number of servers increases in proportion, and that creates problems

ularly re-filed on a different server under another name. The copy in the originating department does not get updated. BISS is hoping to solve the problem by replacing its 10 500megabytes servers with two 3Gigabyte "super-servers."

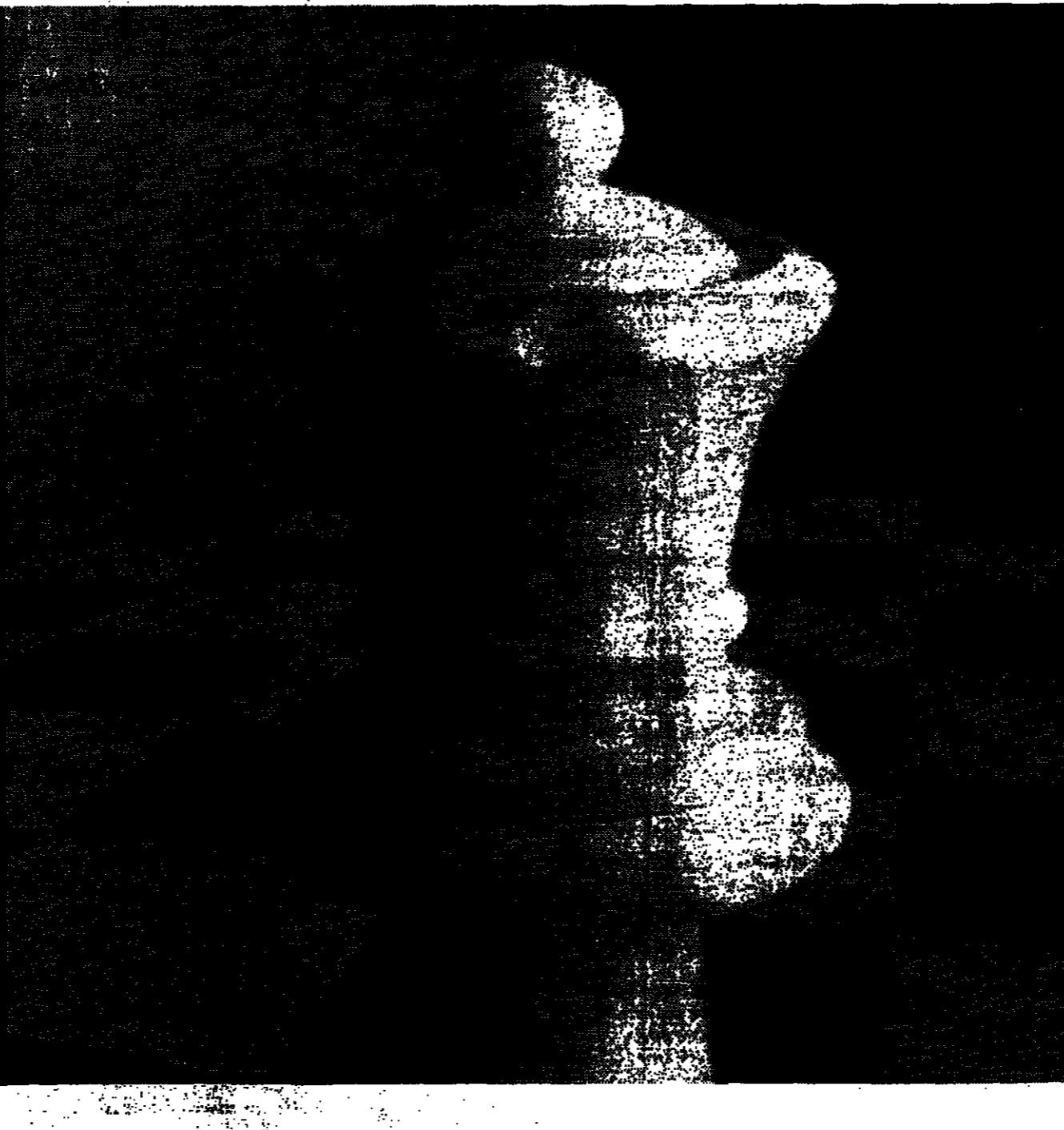
These "super-servers" also have other advantages. It is easier to keep them in a single physical location, where they can be protected not only against theft, but against spilled drinks and other hazards of the office environment.

An alternative way to improve the management of the network might be to use new operating software, such as Novell's Netware 4. This has been designed to provide sophisticated data management facilities, in particular to make file access simpler. However, the software was only launched this year, and most consultants are advising people to wait until it has proved itself before they embark on a substantial installation.

Monica Horten

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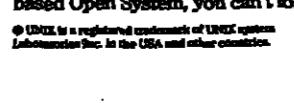
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TECHNOLOGY IN THE OFFICE 6

Electronic data interchange and electronic mail

The paperless office is almost as much a tantalising dream today as it was a decade ago. But in some areas, including the exchange of routine business documentation such as orders and invoices and electronic mail, some significant progress has been made, says Paul Taylor

ELECTRONIC data interchange (EDI) is a value-added network service which enables two organisations, usually customer and supplier, to exchange business documents using standard electronic forms and their own computers linked through a service provider.

It is often a faster, cheaper and more reliable means of exchanging information than the traditional paper-based business transaction and can play a crucial role in automating a transaction chain. EDI also automatically sets up an 'audit trail' which enables an organisation to check and validate electronic documentation. These benefits have spurred growth in the use of EDI in the US, where it originated, and in the UK and the Netherlands in which lead Europe in EDI usage.

Ovum, the technology con-

Valuable boost for efficiency

sultancy, expects the EDI market in Europe, including customer software and support, to grow from about Ecu 196m in 1992 to about Ecu 590m in 1997, a compound annual growth rate of 24 per cent.

By 1997, Ovum predicts that 90 per cent of EDI traffic in Europe will be based on the Edifact standard.

The UK and the Netherlands are by far the most mature EDI markets in Europe followed by France, Sweden, Switzerland and Belgium which are 12 to 24 months behind, then Germany, Italy and Spain which are about three years behind according to Ovum.

Among the service providers the market leaders in Europe are IBM and Geis which have pan-European networks and services and International Network Services (INS) - jointly owned by Geis, the US-based network services company, and ICL which dominates the market in the UK with an estimated 55 per cent market share.

Other service-providers in Europe include Unisource, a joint venture between the Dutch, Swiss and Swedish telephone network operators, BT Global Network Services and France Telecom/Transpac which are aiming to build up a European-wide presence. AT&T Easylink which has a significant position in the UK and is now expanding across Europe. Intesa, a joint venture between

tion

protocols are moving towards Edifact.

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Other service-providers in Europe include Unisource, a joint venture between the Dutch, Swiss and Swedish telephone network operators, BT Global Network Services and France Telecom/Transpac which are aiming to build up a European-wide presence. AT&T Easylink which has a significant position in the UK and is now expanding across Europe. Intesa, a joint venture between

Fiat and IBM, has an important position in Italy while SIS is the market leader in France.

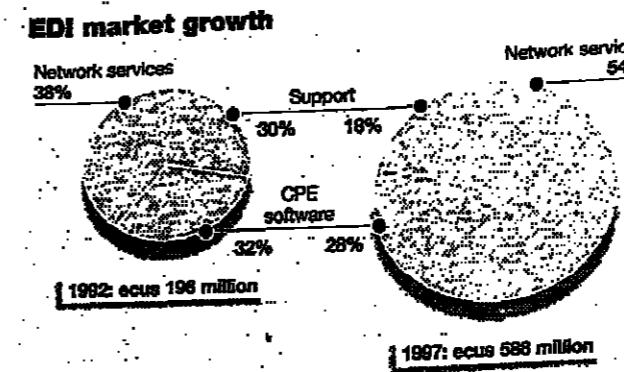
In the UK, competition between the three main service supplier is intensifying and last year IBM, AT&T and BT announced their inter-working between their networks in an attempt to isolate INS which provides three main EDI 'communities.'

INS-Tradenet, the main service for retailers and their suppliers, Brokernet for the insurance sector and Fleetnet for the fleet leasing-management sector. The biggest, INS-Tradenet, handles more

than 6m documents a month.

Companies use these EDI service suppliers because they provide a central post office function, directing message traffic to the appropriate recipient and providing any data translation needed between different computers or message standards.

About 10,000 companies and other organisations in Britain are estimated to be using electronic trading and the number is growing by between 20 and 30 per cent a year. But there is still much room for growth. Some recent estimates have suggested that less than 5 per



Source: Ovum

ers send their invoices to Tesco by EDI. Other big EDI users in the UK include ICL, the computer group, Nestle, Colgate Palmolive.

EDI users are also becoming increasingly sophisticated. Originally, EDI tended to be used only for basic transactions such as ordering and invoicing. However, as familiarity with electronic trading has grown, so has the range of information transmitted over EDI links.

Tesco now exchanges 13-week sales forecasts with a quarter of the 1,300 suppliers which trade with it electronically to help them schedule production and reduce stocks - thus keeping their own costs down.

EDI is also being integrated with existing internal electronic mail systems and other computer applications. Using EDI in this way enables a customer to link two or more incompatible e-mail systems.

Tesco now trades electronically with over 1,200 companies of all sizes, representing more than 95 per cent of products on its shelves. Half these suppliers

are now using EDI to send their invoices to Tesco.

The largest share of the market (8 per cent) is held by BT GNS, followed by IBM, Unisource and Geis. Ovum has identified seven other smaller market players including AT&T Easylink, Mercury and Sprint which are earning at least Ecu 5m from e-mail services in Europe.

According to Ovum, single terminals connected directly to public services account for almost 90 per cent of current e-mail traffic but by 1997 Ovum estimates this will have dropped to 20 per cent with the remainder accounted for by gateways to private e-mail systems.

In the UK, e-mail usage is growing rapidly, partly reflecting the introduction of new value-added services like Mercury's Multimessage facility which provides an integrated approach to sending a single message to any combination of fax, telex and electronic mail addresses together with other special features like automatic re-dial and deferred transmission.

Taken together with EDI, electronic mail is helping to redefine the way businesses trade and communicate with each other, and the office is at the centre of this new system of "electronic commerce."

■ GROUPWARE

An aid to teamwork for PC-users

The price of groupware has put off many companies, but increasing competition will bring the cost down, says Boris Sedacca

HERE was a time when companies avoided making any significant investment in a new technology until IBM entered the market to "legitimise" it. Today, nobody waits for IBM anymore and this is particularly evident in the workgroup computing/groupware market.

This is not to say that IBM does not have groupware products, because the company announced a number of product enhancements in the groupware area, earlier this month. However, IBM is unlikely to emerge as market leader in groupware as it has done in the past with products like the PC.

Groupware is a software environment that aims to make teams of PC-users work together more efficiently. It updates colleagues on new developments, and is similar to a central "hold" for information, where files, diaries, memos and other office documents are stored, easily amended and accessible to anyone.

With groupware, work is not held up because someone else has the file, or has forgotten to add new information.

Lotus was first to enter the groupware market with its Notes package, but initial take-up of the technology was relatively slow because it involved large-scale investment and required an IBM OS/2-based server system.

Although Lotus makes most of the running in the market, there are numerous disparate products which, it could be argued, already fall into the groupware category.

Apart from Lotus and Microsoft, two other leading PC software vendors - WordPerfect and Borland - have jointly announced groupware products, although the forthcoming WordPerfect Office 4 looks set to compete independently. ESP is another company specifically targeting the groupware market with a range of third party software products.

Most products centre on a mail engine. Novell, for example, is talking about workgroup computing in terms of its global messaging service. A "mail engine" is essential for people to work effectively in teams together.

Alan Harris, associate partner at Andersen Consulting believes there is still room for an outsider to come into the groupware market and then play a dominant role by establishing the rules of play.

"It is going to be somebody who comes up with a framework to understand how groups can interact," he says.

"The biggest gap is in the lack of a telecoms infrastructure. If you really want to get groups working together, they have to be free to do it from wherever they are. At the moment, there are too many compromises made because of

the lack of a telecoms capability.

"You cannot really participate if you are on the move," he says. Most applications are designed to provide good performance in a local area network (LAN) but do not work well on anything slower - "groupware is an application idea that is waiting for the data highway to come along."

For businesses to succeed with the new way of working with groupware, they need to be able to create groups across dispersed geographical locations throughout the enterprise.

Alan Harris believes that telecommunications suppliers will emerge as contenders by teaming up with software vendors.

PA Consulting recently completed a survey on groupware and information sharing. John Kay, director of management and professional systems at PA Consulting, says: "We were concerned that although groupware has been much touted the chasm between IT and the business is not narrowing."

THE survey sample consisted of around 100 senior managers in IT, finance/accounting and marketing in large private sector companies. Eighty per cent of information sharing, while 65 per cent did not like the way IT presented its solutions to the business.

Eighty-six per cent did not think the time was right to act on information sharing and groupware. Some responses included comments like: "Groupware is a fad," and "I'm not interested in groupware - I always get my IT people to deal with it."

Only 13 per cent thought they were getting any benefit from what they had done in the groupware area.

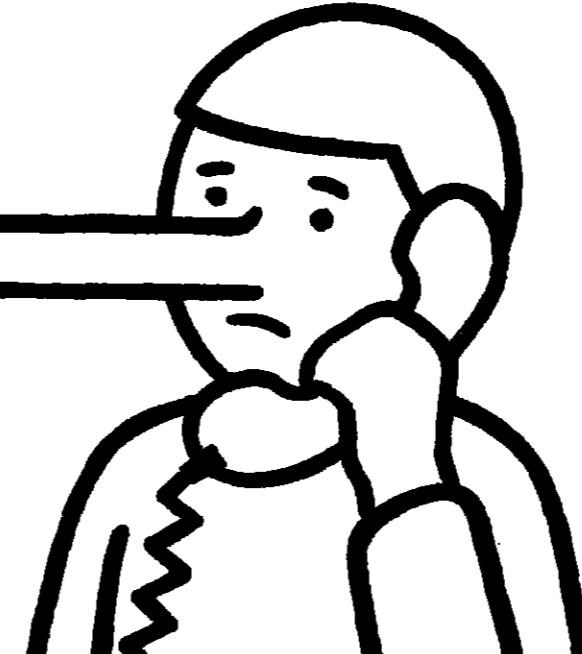
"Groupware is another packaging of technology concepts which have been around for a long time," John Kay adds.

Business managers do not naturally think of IT as a solution to their work problems at the tactical level, he says - "there is no doubt that they all have an IT strategy and know how important it is to link it to the business, but when sales or marketing managers run into problems, they do not naturally turn to groupware for a solution."

The price of groupware also puts many companies off, although increasing competition will bring the cost down. Lotus Notes Version 2 had "a hefty price tag," comments Niels Jaekel, manager of the desktop consulting group at Hoskyns.

"Version 3, which has now been released in part, will be cheaper. One of Notes's prob-

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The Strategy for Managing Change

Intel Inside

Continued on facing page.

THE financial services industry churns out endless reams of paperwork, particularly in the insurance and mortgage sectors.

These are the areas, however, where the bulk of applications can be found for document image processing (DIP).

Apart from improving customer-service efficiency, the industry is also beginning to use DIP technology to cut staffing, according to Geoff Bedser, consultant at the finance division of the Computer Management Group (CMG).

"If you talk to financial organisations, they will mention the two points in the same breath. In practice, the emphasis tends to be on improved efficiency," he says.

Unlike the computer industry which is increasingly moving towards standards, DIP is still a jungle of proprietary systems.

There are some standards at the lower levels of DIP technology, such as the fax format used for the images, but when it comes to the software that does clever things like indexing, it is still a case of "everybody for themselves."

So when customers choose a particular supplier, they have to be sure from the outset that they will not want to switch suppliers later, because they will be well "locked in" to an original supplier.

Most imaging systems now store images using the Group 4 fax standard from the Consultative Committee for International Telephony and Telegraphy (CCITT), which provides better image compression than its Group 3 predecessor.

"That is really all a fax does – like an imaging system, it turns a document into a series of digits," explains Mr Bedser.

"The main problem with standards is how you actually 'reference' an image on a disk. Every supplier has a different indexing approach. In principle, it would be quite simple for somebody to convert images from one system to another by turning them into faxes – say, through a PC fax card."

Most DIP systems scan images at a resolution of 200 dots per inch (200 dpi). An A4-page scanned at this resolution in monochrome generates about 4m pixels, occupying four megabits of storage,

Document image processing and data storage

Smarter ways to store documents



Mr Geoff Bedser: the emphasis is on improved efficiency.

equivalent to half a megabyte of data.

When it was first designed Group 3 offered a line-by-line compression algorithm. Group 4 compares the second scan line with the first, thereby achieving a higher level of compression, particularly on certain characters with uprights that do not alter from one line to the next. It effectively represents the second scan line with what it differs from the first.

Group 4 is more efficient, but requires better error-correction because if a line is lost in transmission, so is the whole document, whereas because Group 3 corrects itself at the end of every line, the worst that can happen is one bad line.

Another commonly adopted standard for DIP is Aldus' Tag Image Format (TIFF), which allows users to move image files from one system to another. TIFF can be used to store images compressed in ways other than the fax standard, like colour and greyscale images, for example.

TIFF also allows users to scan images in at any resolution. However, doubling the scan

resolution from 200 dpi to 400 dpi, the print resolution offered by most laser printers, quadruples the storage required in theory, although the more data is captured the more redundancy it contains, so the compression algorithm tends to be more efficient. In practice, therefore, the storage requirement will only double.

"TIFF is in itself is still only effectively an image format," says Tony Headley, technical director of Clintel. "You still need to describe your document within the system. That's where you get into the realms of 'document architecture standards.'

The large computer manufacturers such as IBM and Digital Equipment (DEC) have defined a standard called Open Document Architecture (ODA). This allows users to manage documents in a range of formats.

Most word-processors use IBM's Document Content Architecture (DCA) as an interchange format for exporting documents to other word-processors. ODA is the counterpart to DCA for document imaging, but still has some way to go before being universally adopted as a standard by replace proprietary architectures in DIP systems.

The fact that it is pointing to an image is where the clever software comes into play. Image is a technology which appeals to users, rather than IT buffs, but ironically users see it as something which enables them to automate their processes and bypass traditional IT professionals.

Optical character recognition is now becoming more prevalent because the system can then recognise part of the image as being characteristic of the document, providing automatic indexing – this is particularly useful in legal documents, for example.

Boris Sedacca

Robert Halliday looks at ways to cut back on printed documentation and reduce costs in the electronic office by using new software packages

A chance to reduce the paperwork

ONE of the biggest myths of the early years of the information technology revolution was that the use of computers would lead to the end of the use of paper for communications and the start of the "paperless office."

It is now clear that this paperless society is, at least so far, a myth. New technology has actually led to an explosion in the use of paper: the page design tools on personal computers allow anyone to create good looking documents, but the urge to get the design just right by tweaking tiny details mean that several draft copies may be printed where one typed memo would have sufficed.

Then, once finalised, the document may be faxed or posted to different sites, where it will be copied several more times for distribution and filing.

The disadvantages of this system are quite obvious: firstly, contrary to current ecologically-friendly trends, a large amount of paper is used.

Secondly, the costs of copying and transmitting the document can be huge and, despite the care taken with the design, the quality of the received document (once it has been faxed, then photocopied, then come added, then faxed back) can be unpredictable.

Thirdly, though by no means final, if the recipient wants to take sections from a document to incorporate into

another document, they cannot do so without re-entering the data into their computer.

Yet while distributing such documents as computer files, either down telephone lines or on disc, clearly solves many of these problems, this method has never become popular.

This is mainly attributable to the difficulties caused by the different data formats which each computer and program uses.

Transferring plain text, the lowest common denominator of the different machines, has always been possible, but sending complex documents, con-

tinuing text in different sizes and fonts placed around pictures is very difficult unless the sender and recipient have exactly the same software packages and fonts installed on their machines.

In some organisations this has led to packages being copied illegally just so that everyone could read electronically-distributed documents.

Two new software packages aim to solve this problem. Both "Common Ground" from No Hands Software and "Acrobat" from Adobe Systems claim to allow documents created with any application program, and

incorporating any combination of fonts, graphics and colour, to be sent electronically to other users' computers and viewed on-screen.

The sender and recipients need not have the same applications or fonts installed, nor even be using the same type of computer – both products allow documents created on Apple Macintoshes to be viewed on personal computers running Windows, and vice versa. Adobe is also working to bring users of DOS PCs and Unix machines into the Acrobat world.

Both systems appear to operate in the same way. Once installed, they add an option to the print command to output the document as a special format file, called "digital paper" (dp) in Common Ground and "portable document format" (pdf) in Acrobat.

The files, which preserve the look of the original document, can be distributed on disk or by modem, and be read on-screen using a viewer program.

Common Ground even allows a "mini-viewer" to be included with a document, so that one can read it.

Once opened, the document can be searched for words or phrases, and sections of text can be copied to other documents.

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However, the forthcoming release of Windows NT will probably solve that problem as it uses a pre-emptive approach to sharing out processing time.

According to Niels Jueckel, Microsoft has a more powerful set of language tools in its groupware products than Lotus which uses a macro script language in Notes.

He comments: "The edge that Microsoft has is that those language tools will be embedded into Windows 4.0, the next release of Windows for PC clients, which is also a 32-bit pre-emptive multi-tasking operating system."

The transition to Windows NT server will be very clear, he believes, "unlike the transition from Release 3 to Release 4 of Novell Netware which has totally confused users, or from Lotus Notes 2 to Notes 3 where substantial changes were made."

What that means is that it does not switch from one task to the other mechanically but through something called cooperative multi-tasking, which means that the application has to release control to the operating system."

A pre-emptive environment means that the server gets a specific amount of time to do its job.

Under Windows, if anything else is running, then the server may not get its fair share of work, and perform

TECHNOLOGY IN THE OFFICE 7

Document image processing and data storage

Smarter ways to store documents



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The best analogy is that of a hat-check system where you give your coat to a cloakroom attendant and you get a ticket with a number on it. The attendant does not know what the

coat is or anything about it, and they store it as they see fit," explains Mr Headley.

"The storage server operates on that principle. At any point in time, the index database will deliver a series of tickets as a result of a search, and the storage server will deliver the file.

"The benefit of having them as separate devices is that you can have many companies who specialise in making storage management systems which optimise the trade-off between storage cost and speed of retrieval."

He recommends that users carry out some form of data modelling exercise in advance or use free text indexing systems. Alternatively, they can create an abstract of the document architecture standards."

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■ PORTABLE COMPUTING

Small is beautiful



Almost one in five of all personal computers sold last year was a portable – and the trend is accelerating, reports Paul Taylor

In the early days of portable computing, strong arms and a large dose of determination were required. Machines were heavy, cumbersome and generally slow and unexciting.

But, since then, silicon integration and other technological developments have enabled portable computer-makers to pack real processing power into ever smaller and less costly packages.

Although portable computing is little more than a decade old, it has changed dramatically in recent years. The "clamshell" notebook computer has become the *de facto* standard for portable computing and the fastest growing segment of the world computer market.

Almost one in every five PCs sold last year was a portable and the trend is accelerating.

Dataquest, the market research organisation, estimates that worldwide notebook computer shipments, led by manufacturers such as Toshiba, Apple, NEC and Compaq, more than doubled last year to 4.85m units. By 1997, Dataquest expects portables and the new generation of personal digital assistants (PDAs) to account for more than 45 per cent of unit sales.

Low-power chips, like Intel's 386, together with advances in screen and battery technology have enabled designers to build machines with brighter displays and longer battery lives while new lightweight components have enabled manufacturers to deliver most if not all the functionality desktop systems in much smaller boxes.

Generally notebook computers are used in addition to desktop machines, and sometimes as replacements. That means most corporate users want machines which offer similar facilities to desktops and are able to run the same software. However, despite significant advances in screen technology, few portables can compete with the displays found on most desktops.

One increasingly popular solution to this issue is the

Toshiba has recently launched the T6500C which includes a CD-Rom drive, stereo speakers, detachable keyboard and other facilities to make multimedia presentations while travelling. At 13 lbs, it is heavy in comparison with today's notebooks, but actually weighs less than Toshiba's top of the range laptops of just a few years ago.

Other innovative machines to appear on the market recently have included modular designed systems from Elonex, the North London-based computer group, Japan's NEC, Acer with the AcerOne 750c and Italy's Olivetti with the recently launched Phileos. Manufacturers argue that these modular designs enable customers to keep up with future technologies and provide users sharing machines with additional flexibility.

Most new portables feature integrated trackball introduced by Apple which has had achieved considerable success with its PowerBook systems which were among the first notebooks with an integrated trackball – a feature which is increasingly common. Apple sold over 500,000 PowerBooks, worth more than \$1bn last year.

Another innovation in portable computing over the past couple of years has been the arrival of pen-based "notepad" systems which are now available from a growing number of notebook manufacturers.

To date, pen-based systems, including smaller handheld devices, have mostly been used for niche applications, for example by insurance assessors and engineers completing customised forms on site, warhouses checking stock or for data collection. Often these machines are linked by radio data communications back to head office so that data can be transferred to and from the main database.

Some manufacturers have sought to combine the benefits of pen systems with the attractions of the conventional keyboard. For example, Canon's Grid Convertible, now supplied by AST alongside its new ranges of high and budget-priced notebooks.

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Around the world in easy ways

As Britain's largest car exporter, the Rover Group needs to keep in constant touch with its world-wide network of sales companies, dealers and distributors. Building close and effective communication with more than 150 distributors around the world, outside Western Europe, poses particular challenges.

Varying time zones, cultural differences and national public holidays mean that telephone communication is often a hit or miss affair.

Hence the imperative need for efficient and flexible fax machines to ensure the quality of communications as part of Rover's business performance.

The Ricoh Fax 3000L is used extensively to keep Rover's international organisation in touch with its customers – wherever they are in the world.

Rover International

A quality product for a quality business

RICOH 3000L PLAIN PAPER FACSIMILE

Customer benefits

- Dual access ensures that the 3000L is always available whether you are receiving or sending a message.
- Flexible and powerful memory ensures your messages are received whatever time of day.
- Dual access, fast scanning and printing reduces operator time and increases productivity.
- Plain paper, error correction and laser printing ensures high quality output.
- Fast transmission speeds ensure telephone bills are kept low.</li

TECHNOLOGY IN THE OFFICE 8

■ PRINTERS AND COPIERS

Many of today's photocopiers and printers act as one - at the touch of a button, reports Julie Harnett

Surge of new products

The transition to the all-digital office is gathering pace. Not, as we were once led to expect, to get rid of paperwork but to produce better-looking documents, faster and cheaper, on demand at the point of need.

It is not such a long leap into the dark unknown for the modern copier as some may think, for it already uses 10 or more microprocessors and software programs wisely and well to make an amazing array of facilities available at the touch of a button.

Fast scanning, infinitely variable zoom, automatic double-sided copying at full engine speed, job programming with memory retention and self-diagnosis are just some of the state-of-the-art features that can be accessed via graphical displays or touch-sensitive screens.

In fact, the technology has advanced to the stage where every office junior in the land could take a set of originals and, with a modicum of training, produce reports, booklets or manuals, stapled complete with colour covers and dividers, in less time than it takes to place an order with a printshop. No wonder suppliers such as Canon, Infotec, Konica, Lanier, Minolta, Mita, Nashuatec, Oce, Olivetti, Panasonic, Rank Xerox, Ricoh, Sharp and Triumph-Adler, have all recently launched medium-speed systems machines for the office market.

□ The digital print room. Questions are being raised in centralised print departments about the need to produce intermediates, which is both time-consuming and wasteful. If the majority of originals are created on a computer, users argue, would it not make economic sense to send the images direct to the copier electronically?

According to Kodak research, 70 percent of UK business and public sector organisations believe that, where the key requirements are low cost, fast turnaround times, dependability of time-sensitive information and efficient use of space, a copier to computer or network link is



In-flight printing: the new Citizen Notebook Printer II is claimed to be the only portable printer capable of colour printing and is perhaps the smallest colour printer in the world. It sells for around £349, plus VAT

important. Hence the company's decision to add the new Kodak 1580 copier-printer to its Lionheart programme in the first quarter of 1994.

Oce is also moving towards the Digital Repro Centre ideal with a software solution that integrates existing analogue copiers, laser printers, scanners, computers and applications to provide interchangeable and updatable package that will enable the repro department to grow from present hard copy reproduction to the benefits of fully-digital working methods at their own pace and within what might be very tight budgets.

Commercial Union can already testify to the benefits of digital technology when compared with traditional offset presses. Ray Thorn, manager of group supply, says: "Using the Xerox DocuTech to produce 500 prints will set the job printed and finished before the press would have been ready to start."

To CU's marketing department it is image quality that is crucial, so they have been chosen to run a pilot where they will be able to eliminate intermediates by linking their desktop PCs or Macs to the Medi-

server via a modem for direct input.

□ Digital offset. The offset press is not dead yet, though; and for long-run colour-work at a low cost per copy it still has no equal. The launch of the Indigo E-Print 100, the world's first digital offset colour printer which combines the performance and image quality of liquid ink with digital imaging and electronic paper handling, proves that it, too, is being given a new lease of life.

□ The digital duplicator. The duplicator, too, is alive and well, embracing digital technology to eliminate messy manual processes. With costs per copy on print runs of 24,000 copies per original at less than one-third of a penny, the economics speak for themselves in schools and colleges where electronic copier-duplicators from Gestetner, Infotec, Ricoh and Riso are finding favour. The ability to link the machines directly to a PC or MAC for direct image input further enhances their value in terms of investment futures.

□ Multifunction desk-top. Integrated digital solutions for general office use have been hovering in the wings for several years but the high cost when compared with the products they replace have not made economic sense to purchasers. Marketing directors at Canon, Konica, Ricoh, Sharp and Toshiba have all commented on the fact that although 35 percent of the Japanese copier market is already digital, it will represent no more than 5-10 percent of the UK market for at least two years.

Richard Norton, vice president, Worldwide Document Management Group, Dataquest, the market research company, agrees with that view, but cites several new developments that will help to make the all-digital office a reality. One is the Oki DOC-IT, a small desktop unit for personal use costing from £3,000 that combines image scanning, plain paper fax, copying and page printing. A network version is planned. Mid-range multifunction devices worth noting, he says, include the Ricoh 5330 and the Canon GP55.

□ Digital colour. Could 1993 be the year that colour takes off? Perhaps. European research carried out by BIS Strategic Decisions shows that unit sales of colour copiers, such as the Canon CLC, Kodak ColorEdge Plus, Agfa XC305, Minolta CD-80 and the Rank Xerox 5775, into a multifunction copier-printer capable of producing very high quality colour output. The need to develop anti-counterfeiting technology, however, naturally adds to the cost.

The colour copier-printer market certainly looks set for some excitement as innovative products like the Rank Xerox Majestic, with its auto colour sensing capabilities, stretch the technology barriers. Capable of accepting images from a variety of sources, including computers, scanners and photo CD systems and due to be launched in the first half of 1994, it has already created a storm in Japan by capturing 42 per cent of the digital colour market.

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TECHNOLOGY IN THE OFFICE 9

COMPUTER SECURITY

High level of vulnerability

Many companies fail to take basic security measures, despite the high cost of computer fraud which may exceed \$4bn a year worldwide; reports Monica Horten

A COMPANY director was visiting his doctor's surgery recently. He noticed that the receptionist was away from her desk and the computer on the desk was turned on. He pressed 'enter', got a menu, chose patient records, and called one up on screen. He could have amended it or printed it out, and no one would have known.

The director in question happened to work for government computing specialist Lynwood Scientific Development, and his intentions were not malicious; he had in fact, called up his own record. But what if he had been someone with a grudge against another?

Security on computers is becoming more, rather than less of an issue, now that many organisations are using PCs and PC-networks instead of holding their data in separate computer centres (see further

report on this page on IT business security issues).

Many companies, as in the above case of the doctor's surgery, do not recognise the PC as a potential source of security breaches.

In financial terms, computer-based fraud is thought to cost up to \$4bn a year worldwide. But as electronic purchase and payment transfers increase with the advent of electronic data interchange (EDI) between businesses, the financial targets for computer 'hackers' may also increase.

"Companies don't seem to have adjusted well to the changing pattern of corporate computing. There is a feeling out there that it's only a personal computer," says Keith Hearnden, lecturer in security management at Loughborough University.

Mr Hearnden suggests that companies should work out what would happen if that PC were stolen, or lost in a fire. Replacing it, he says, would not be as simple as going to the high street and buying a similar model.

"You need the same operating system, configuration, software add-ons, and communications set-up," he says.

In addition, the loss of data held on it, could cause more financial damage than the loss

of the actual hardware – unless the precaution had been taken to keep disk back-ups in another location.

David Cockrell, Lynwood's business development manager, advises that common-sense measures should be taken in the office at a first line of action.

A simple precaution that could have been taken in the doctor's surgery, for example, would have been to use a key which blanks the screen, and turns off the keyboard. The casual browser cannot read anything. Confidential memos should be stored on floppy disks and locked away – "You won't leave a typescript on the desk, so don't do it with the electronic version," says Mr Cockrell.

Mr Hearnden advises that staff should be told about computer security issues: the best time to do this is on an induction course when they join an organisation. He recently conducted a survey of 421 UK organisations, which showed that two-thirds do not bother to take this precaution.

It is common for staff to write their password on yellow stickers, posted on their screen. Anytime – clients or suppliers – visiting the office could see it, and use it later to back into the network to

access files. Training should include basics such as why staff should not reveal their password, and how viruses can be introduced to a computer, as well as proper procedures for taking disk-back-ups.

The best protection against viruses is simply to ban people from using any disk other than one that has been checked by the systems department – computer games, brought in by staff to play on their personal computers at lunch time, are a common hazard. Another sensible precaution is to forbid the uploading software from bulletin boards.

ONE simple course of action is to be more strict on the choice of passwords. According to Geoff Soulsby, marketing manager at Basal Datalcom, 80 per cent of all passwords are contained in 100 known names or words – "it isn't difficult for a hacker to guess those 100 words," he says. They include the 10 most popular boys and girls names, a few swear words, and several four-to-six letter words. "Dog" and "cat" are the third and fourth most popular words.

David Clark, partner specialising in computer security at management consultants

Enquiry of the data is not necessarily the answer.

Encryption makes it impossible to read the data while it is travelling along the lines, but does not prevent unauthorised access. Normally, encryption is part of a package of measures which utilise other cryptographic techniques to protect against and to authenticate the message.

Unauthorised access can be prevented by a "challenge and response" system. Staff are given an electronic gadget that looks similar to a calculator.

When someone logs on to the system, it sends back a challenge which appears on the screen. The challenge is entered into the gadget, which uses complicated mathematical algorithms to calculate a

To: John Ross, says that there are no statistics on the extent of the problem of hacking, because few organisations will admit to it. But he added: "Fifteen per cent of the organisations I deal with have a concern about hacking. They may either have experienced it or they are worried about it."

It therefore follows that where a computer system or network is carrying information of high value to the organisation or its clients, something more than a password is needed.

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Page Alert System



Early warning system: the City of London Police, in conjunction with the City Corporation and British Telecom, have launched a Page Alert System to give rapid warnings of suspect packages and vehicles or bomb alerts in the area. Pictured here is Owen Kelly, Commissioner of the City of London Police.

Picture by Terry Kirk

response, which must be entered into the system. If the gadget has obtained the correct response, the user is permitted to access the system.

Challenge and response systems make life difficult for hackers because the codes are different every time.

Even if a hacker obtained one code, they would not be able to use it to get in to the system. The algorithms used – known as DES – is licensed by the US Department of State, and its use is strictly controlled.

Challenge and response systems are used by Barclays

and NatWest banks, as well as other commercial organisations, to protect sensitive payment and order data.

They are also used where people are regularly dialling in to a system from remote locations.

But the cost is not cheap. According to Mr Soulsby, the "calculator" gadget costs around £50, but a large organisation such as a bank might buy 10,000.

Authentication of messages is done using a digital signature – an indication to the recipient that they have not been tampered with.

Challenge and response systems are used by Barclays

Mathematical algorithms scramble the characters in a message, and produce a 64-digit message string, which is then appended to the original text. The recipient uses the same algorithms to decode the string. If the message has been tampered with, a different string would be produced.

Mr Clark recommends that a digital signature is used where it is vital that the recipient is assured of the source of the transaction.

Typically, this would be in a banking environment, where large sums of money are involved.

The annual IT Awards promote excellence in applying information technology in business, reports John Kavanagh

Clever ways of using 'ordinary' information technology

HUMAN ingenuity can put straightforward office automation products and services at the forefront of information technology (IT).

This is clear from the increasing numbers of office automation systems among the finalists in the Annual IT Awards competition run by the British Computer Society (BCS), the industry's professional body, to promote and highlight excellence in the application of IT.

The awards celebrate their twenty-first anniversary this year and have drawn a record number of entries. They are sponsored by such leading IT companies as BT, Bull, IBM, ICL, Logica, Mercury, Tandem and Unisys, plus the Department of Trade and Industry.

The 11 finalist medal winners, three of which will be selected for awards, include some eye-catching high technology projects, such as the Marlboro McLaren racing car which transmits data during a race to an analysis system in the pits.

But everyday office automation systems are also there, largely due to humans' ability to spot clever ways of using ordinary technology, rather than because the technology is particularly clever in itself.

Trafalgar House's group's Engineering Division is among the finalist medal winners with its Global Office, an international network which handles voice, data and fax communications, electronic mail and video-conferencing. The system is claimed to be one of the biggest and sophis-

ticated of its kind in the world. But the thinking behind the system is at least as significant as the technology, if not more so.

Mr Jim Noble, the IT director, says the network enables the company's disparate units to operate as what he calls "a single virtual company." This means it can cope more easily with peaks and troughs and with project schedules.

Trafalgar uses "ordinary" discs which can be used with any PC. The text can be prepared and amended using any word processing package.

FEAX sees many office applications for Smartbook. They range from training to distributing fully-illustrated product catalogues which can easily be updated. Sony recently put out the press pack on the new album by singer Paul Young on disc, complete with photographs, interviews and other illustrated information.

Another business application is the production of annual reports, with the facility for moving data from the report into a spreadsheet package for analysis or into a library of company information or any other file.

The hypertext facilities mean an electronic book could hold a photograph of, say, an office complex with different areas numbered: entering a number could call up information on that area.

Such entries to the BCS Awards competition are certainly welcomed by the society – "the ingenuity in the way IT is used is just amazing," says Mr Arrick Wilkinson, chairman of the preliminary judging panel for the last eight years. "In addition, the range and quality – and the way the systems are developed these days, using formal methods and project management disciplines – are all constantly improving."

But why do companies enter for the BCS Awards? The competition is demanding: two judges spend at least half a

day with each entrant. The only prize is a trophy or a medal. However, recent finalists say awards are especially important for office automation projects because they help beat the common problem of getting end-users to actually use the system.

It is relatively easy to implement systems – "the hard part is winning over the users," says Jim Noble at Trafalgar House. "Telling them they've got a good system, doesn't work: what really makes the difference is when they see an award and read reports of our success."

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